

Become Part of *Rochelle's Dream*  
A CAMPAIGN FOR OUR FUTURE

In memory of our founder, Rochelle L. Shoretz<sup>A<sup>H</sup></sup>, we have launched our most meaningful and ambitious fundraising campaign to date.

**Rochelle's Dream aspires to raise \$10 million over the next three years to secure the sustainability of Sharsheret into the future.**

Your gift will establish the Rochelle Shoretz Founder's Fund. This Fund will fulfill Rochelle's Dream by ensuring that every Jewish woman and family, major medical center, synagogue, temple and college campus will benefit from Sharsheret's critical cancer programs. Together with your help, no Jewish woman or family will face breast or ovarian cancer alone.

# Naming Opportunities

Enhance your personal legacy and further Sharsheret's mission by pledging your support to Rochelle's Dream. In addition to gifts made in memory of Rochelle, named gifts enable us to extend the reach of our support and education programs to Jewish women and families across the country. We offer both programmatic and office naming opportunities. Dedications are acknowledged on the donor wall at all Sharsheret offices, on our website and on all related printed and promotional materials.

## **\$1,000,000**

National Office

## **\$500,000**

Los Angeles Office  
South Florida Office

## **\$360,000**

Education &  
Outreach Programs  
The LINK Program®

## **\$150,000**

Embrace™  
Genetics for Life®  
Ovarian Cancer Program  
Peer Support Network  
Sharsheret on Campus™  
Sharsheret Supports™  
Thriving Again®  
Website

## **\$125,000**

Best Face Forward®  
Busy Box®  
Educational Resource  
Booklet Series  
Family Focus®  
Health Care Symposia Series  
Pink Day  
Pink Shabbat®  
*Race With Us* Athletic Program