Whether you are looking to gather in-person or virtually, Sharsheret’s book club will offer an opportunity for learning, sharing ideas, and cultivating community. Sharsheret can help you enhance your existing book club or host a one-time book club meeting.

**Q: What books have a connection to Sharsheret’s mission?**
A: There are many wonderful authors of both fiction and nonfiction whose books we recommend because they will teach you more about the subject’s cancer journey and/or genetics, healthy living, and/or how to support a friend in need.

**Q: How can we make our meeting meaningful and fun?**
A: Consider including the following:
- Invite someone personally affected by one of the themes in the book to share his/her story.
- Invite an expert in the community (rabbi, Jewish communal professional, social worker, genetic counselor, etc.) or a Sharsheret staff member to discuss how the theme of the book plays out in your community.
- Complement your book selection with video content related to the theme of the book.
- Make (or share a recipe for) a food or beverage that complements your book choice.

**Q: Are there any opportunities to connect with Sharsheret nationally?**
A: Sharsheret’s national book club is launching on Tuesday, November 17, with a webinar featuring author, Letty Cottin Pogrebin, discussing her book ‘How To Be A Friend, To A Friend Who’s Sick.’ Ask us for registration information.

**Contact us to obtain the following Sharsheret resources to enhance your event:**
- Recommendations for books to meet your group’s interests
- Links to video content from select authors and/or to Sharsheret videos
- Sharsheret Talking Points
- Sharsheret’s healthy recipes for themed food
PLANNING YOUR SHARSHERT PROGRAM:
STEP-BY-STEP GUIDE

Use these steps to help guide you as you plan your program.

1. Identify the people who will help coordinate. This group of people can help with logistics, spreading the word, and encouraging others to join your program.

2. Develop your program and find speakers. Choose and begin to plan the Sharsheret program for your group (pp. 2 - 10). Get details about how Sharsheret can enhance your efforts and suggestions for identifying speakers for your program (p. 11). We’re always here to help you brainstorm and plan.

3. Choose a date. Select the date of your program for whenever it works best for your organization. Programming is essential all year round, but consider that September is Ovarian Cancer Awareness Month, October is Breast Cancer Awareness Month, November is Caregivers’ Awareness Month, and Sharsheret Pink Day is in February (2/10/21). Check your community calendar to select an available date and reserve a location if the event will be in-person.

4. Tell Sharsheret about your program. We will send you free educational resources (PDFs or booklets), talking points, and giveaways. We will also add your event to our website calendar.

5. Invite participants to register for the program. Ask Sharsheret about setting up a registration or fundraising page. We’re happy to do it for you.

6. Recruit participants and promote the program. Visit sharsheret.org/toolkit to download templates and sample language for online and print promotions. Remember to always tag Sharsheret in social media, so we can repost and share. Find us @Sharsheret on Facebook and @Sharsheret1 on Instagram.

7. Facilitate the program and collect contact information. Be sure to introduce the program, explain why you’re doing it, and thank everyone for participating. Collect the contact information for everyone who participated in the event. Sharsheret is launching a national evaluation to understand the longer-term impact of educational programming, and will ask you to contact participants in your program six months after its completion (p. 14).

8. Evaluate your program. Get feedback from program participants about what went well and what could be improved. This will help enhance your future programming.

9. Continue the education. Put a date on the calendar for another event. Sharsheret is here to help.

NOTE: Though not required, many communities include a fundraising component in their program; we can help set this up as part of your registration page. For example, you can ask for a “suggested donation” of $36 for participants at a pink challah bake or yoga class. Some organizations seek community sponsors for their activities and donate any additional funds to Sharsheret.