

LEARN. SPEAK OUT. SAVE LIVES.

SHARSHERET'S HAVE THE TALK® CANCER GENETICS EDUCATION CAMPAIGN

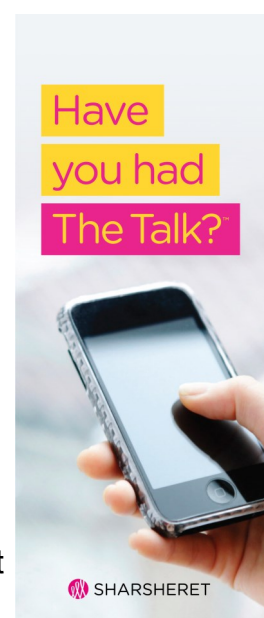
Have The Talk with your family today! Individuals with at least one grandparent of Eastern European (Ashkenazi) descent have more than a 10 times greater risk than the general population for carrying a breast cancer (BRCA) gene mutation that can lead to breast cancer, ovarian cancer and related cancers (skin, pancreatic, colon and prostate).

We developed tools to help you to learn your family history and to take action to share important health information with your loved ones. Help save lives! Raise awareness about this vital educational campaign on your college/university campus.

Tips to start the conversation:

- Acknowledge that the conversation is awkward!
- Ask Questions! Ask your family if anyone in your family has had breast, ovarian, or any other related cancers, if they had genetic counseling or know if they are carriers of the BRCA or other gene mutations. Use Sharsheret's pedigree chart in our brochures to guide your conversation and document the responses.
- Keep your family history up to date. Holidays and reunions are good times to *Have The Talk* with other members of the family to get as much information as possible.
- If, while having The Talk, you discover a family history of breast or ovarian cancer, please get in touch with us for a free consultation with Sharsheret's genetic counselor.

**** Questions about your personal risk? Contact Sharsheret to speak with a social worker or genetic counselor available via phone, email or livechat. ****



Order your *Have The Talk* materials today!
Email ekleinhaus@sharsheret.org

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