Sharsheret’s New Program Provides Financial Assistance For Non-Medical Services To Women Facing Breast Or Ovarian Cancer

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Teaneck, New Jersey (December 10, 2019) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer, is pleased to announce the latest addition to Sharsheret’s array of services for women facing breast or ovarian cancer. The Best Face Forward 2.0 program provides services and subsidies for eligible individuals for non-medical services that are critical to a woman’s quality of life and body image, and that are only partly covered by insurance companies, if at all. Best Face Forward 2.0 offerings include financial subsidies for wigs (cranial hair prosthesis), cold caps (scalp cooling treatment), and tattooing (three-dimensional micropigmentation of the nipple and areola). Additionally there are complementary and holistic offerings such as meditation and yoga.

“Our Best Face Forward 2.0 program is truly changing the quality of life for women facing breast and ovarian cancer,” said Sharsheret Executive Director Elana Silber. “Cancer can have a major impact on a woman’s body image and self-esteem and is a tremendous financial burden. Providing financial assistance for costly hair preservation methods and wigs, and tattooing are making an invaluable impact on the way our callers feel about their bodies, dignity and overall image of themselves during and after cancer.”
To be eligible for financial subsidy, individuals must have a diagnosis or documented need for a procedure confirmed by an oncology health care provider, and must also meet our financial eligibility guidelines. Eligible individuals can apply for as many services as they need.

Women initially reaching out to Sharsheret to inquire about financial subsidies will be introduced to, and be able to access, Sharsheret’s full suite of psychosocial support services that will further improve their lives, including the Peer Support Network, individualized conversations with our genetic counselor, Busy Box of toys for young children and parenting resources, and care plans and kits tailored for breast and ovarian cancer survivors.

To apply for financial assistance through Best Face Forward 2.0, contact Sharsheret via online request or phone at 866.474.2774. Individuals will be connected with a Sharsheret social worker who will assist you in the eligibility process.
Sharsheret is presently partnered with At The Well, Avarte, Flawless Permanent Makeup By Elsa, Garret Tattoo, Goldsmith, HairToStay, and the Sauler Institute of Tattooing.

This program was made possible with generous support from the Bella Chachky Diamond and Sylvia Diamond Geller Fund, Project Accelerate, and Best Face Forward 2.0 Lead Donors.

For questions about Best Face Forward 2.0, please contact Sharsheret’s Support Program Manager Stacey Butler at sbutler@sharsheret.org.

ABOUT SHARSHERET
Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 150,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.
While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for seven consecutive years.
What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Best Face Forward 2.0 financial subsidies program

Education and Outreach for women, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series

Community Action for women and men of all ages

- B’nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774.