



SHARSHERET®

**Sharsheret Partners With Savor Health® To Provide Personalized
“On Demand” Nutrition and Symptom Management Support For Women Facing
Breast Or Ovarian Cancer via Ina®, The Intelligent Nutrition Assistant**

Contact: Jordana Altman, Marketing and Communications Coordinator

Telephone: 866.474.2774

Email: jaltman@sharsheret.org

Teaneck, New Jersey (June 29, 2020) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families, of all Jewish backgrounds, facing breast cancer and ovarian cancer, is proud to partner with Savor Health® and introduce Ina®, The Intelligent Nutrition Assistant from Savor Health®. Ina® provides personalized, evidence-based nutrition and symptom management support 24/7 “on demand” to help cancer patients stay well-nourished and manage symptoms.

Ina®’s personalized clinically and contextually appropriate nutrition and symptom management interventions 24/7 “on demand” via SMS text help cancer patients stay on treatment, prevent and manage side effects, and feel strong throughout the cancer journey. Some key features include:

Personalized nutrition guidance 24/7 at your fingertips, “on demand.”

Whenever you’d like answers to questions about your nutrition needs or symptom management, text Ina® from your cell phone and she’ll respond with personalized nutrition tips, recipes and answers to your questions—no phone calls or appointments necessary.

The Jewish Breast & Ovarian Cancer Community

866.474.2774 | www.sharsheret.org | info@sharsheret.org

Regional Offices: California • Florida • Illinois • New Jersey • New York

Access to the knowledge of oncology-credentialed medical experts.

All of Ina's® knowledge and advice is based on scientific evidence and the training of oncology-credentialed registered dietitians, nurses and doctors who are experts in the needs of cancer patients.

Safe, secure and free.

Unlimited access 24/7 in a HIPAA-compliant solution that is secure and ensures data privacy.

“We are thrilled to partner with Savor Health® and Ina® to help our women facing breast or ovarian cancer take control of their nutrition during their cancer experience, and into survivorship, and have access to this suite of services,” says Sharsheret Director of Support Programs Adina Fleischmann.

To register for Ina® and begin receiving personalized nutrition guidance “on demand,” please visit: <https://adshars.savorhealth.com/portal/>

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 150,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial

research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for seven consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services
- Education and Outreach for women, families, and community and medical professionals • Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774.

About Savor Health

Savor Health is a B2B digital health platform that combines artificial intelligence, data science, and over 41,000 expertly curated rules and evidence-based interventions to deliver, at scale, clinically and contextually appropriate personalized nutrition and symptom management support in order to improve adherence and outcomes, prevent costly ER visits and inpatient admissions, and empower patients with independence, control, and hope. Savor Health's digital nutrition platform is generating market leading engagement (over 60%), high satisfaction (83% of patients report heradvice is helpful), and strong likeliness to recommend (4.3 on a scale of 1 to 5). Savor Health's mission is to improve the lives of cancer patients and their caregivers through clinically validated nutrition interventions that are integrated into their cancer treatment regimen as standard of care.

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