



SHARSHERET®

Fran Drescher And Broadway Stars Partner With Sharsheret On Midsummer Miracles Streaming Fundraiser

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New York, NY -- (July 21, 2020) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds, facing breast cancer and ovarian cancer, is proud to announce Fran Drescher as their very special guest speaker in Midsummer Miracles, Sharsheret's upcoming streaming fundraiser in partnership with Cancer Schmancer. The premiere will take place on Monday, July 27th at 8 PM EDT/7 pm CDT/5PM PDT and will feature Broadway stars Mandy Gonzalez, Brittney Johnson, Adam Kantor, Valisia LeKae, and Mentalist Oz Pearlman. Midsummer Miracles is honoring Linda Gruenbaum as Guest of Honor, Linda Zucker receiving the Lisa Altman Volunteer Tribute Award and Michael Albalah receiving the Next Gen Award. This event will commemorate the 5th Yahrzeit of Sharsheret's dear founder Rochelle Shoretz A"H and is dedicated in memory of Lisa Altman A"H. Register, donate and watch at www.MidsummerMiracles.com.

CMO of Twitter Leslie Berland, cookbook author Kim Kushner, Bestselling Author Brad Meltzer, Blogger and DJ Jessica Orbach, Lady Blaga, social media influencers Elizabeth Savetsky and Dr. Ira Savetsky and Fashion Blogger Frumee Taubenfeld will also be making appearances during the Midsummer Miracles production.

The Jewish Breast & Ovarian Cancer Community

866.474.2774 | www.sharsheret.org | info@sharsheret.org

Regional Offices: California • Florida • Illinois • New Jersey • New York

“We are proud to partner with Cancer Schmancer and Fran Drescher, a shining example of a woman who has taken her cancer experience to inspire others to live life to the fullest,” said Sharsheret CEO Elana Silber. “Midsummer Miracles will reach a global audience and deeply touch thousands as we showcase the life-changing and life-saving impact of Sharsheret’s work through the voices of Broadway talent and the intimate stories of the women and families of Sharsheret.”

“As part of our mission to raise awareness about early detection and prevention, Cancer Schmancer is honored to support the lifesaving work that Sharsheret does for women touched with breast and ovarian cancers,” Cancer Schmancer Executive Director Susan Holland said. “Not only by providing vital services but also through sharing survivor stories, Sharsheret offers hope and helps us realize that we are not alone and are tremendously powerful when it comes to our health and the health of our families.”

This event is made possible with generous support from our sponsors: Holy Name Medical Center, Chemrx, gsk, Maidenbaum Property Tax Reduction Group, Merck, Novartis Oncology, Lilly Oncology and Kings Pharmacy.

Tag us on Instagram @Sharsheret1 #MidsummerMiracles #MySharsheretMiracle

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 150,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for seven consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services
- Education and Outreach for women, families, and community and medical professionals • Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774.

About Cancer Schmancer

Cancer Schmancer's mission is to save lives by transforming the nation's current sick care system into one that focuses on genuine health care. We accomplish this with a three-pronged approach:

Prevention. Cancer Schmancer advocates a forward-thinking, holistic, whole-body approach to wellness. Our many initiatives educate young people and adults how to identify and eliminate the causes of cancer and other disease in their daily routines. We enlist medical advisors who conduct work and research into new medical frontiers like functional and integrative medicine, and we encourage people to examine the mind-body-spirit relationship as well as the relationship between personal health and the health of the entire planet. Like Fran says, "Let's not get sick in the first place. How's that for a cure?"

Early Detection. The vast majority of cancers are curable when discovered early. Cancer Schmancer provides information on self-examination and early warning signs, in addition to helping women in underserved communities connect with no- or low-cost screening services. Our motto is, "Catch it on arrival, 90% survival!"

Policy Change. Cancer Schmancer was instrumental in passing 2007's Gynecologic Cancer Education & Awareness Act -- by unanimous consent -- the first of its kind in US history, and Fran was named one of the Top 5 Celebrity Lobbyists by Washingtonian Magazine. Our latest drive encourages consumers — especially young people — to use the power of the purse to dictate responsible manufacturing trends. If you stop buying harmful products today, manufacturers will stop making them tomorrow.

