



# SHARSHERET®

## **Susan G. Komen Greater NYC Makes \$100,000 Charitable Donation to Sharsheret**

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**New York, New York** (January 4, 2021) - [Sharsheret](http://sharsheret.org), the only national not-for-profit organization dedicated to addressing the needs of Jewish women and families, of all backgrounds, facing breast and ovarian cancer, is pleased to announce that Susan G. Komen Greater NYC has made a \$100,000 charitable donation to sponsor the Sharsheret Pink Shabbat® program that will support, educate, and empower Jewish women and their families at increased risk for and living with breast cancer. This gift will provide much needed funding to enhance and expand this Sharsheret signature, life-saving breast cancer outreach and education program.

“This tremendous gift to Sharsheret is truly transformative and will directly support our efforts to educate more women about their risk for cancer and to empower thousands to take the necessary steps to protect their health,” said Sharsheret CEO Elana Silber.

“We are grateful for our long-standing partnership of more Susan G. Komen Greater NYC and its formidable leader Linda Tantawi.”

**The Jewish Breast & Ovarian Cancer Community**  
866.474.2774 | [www.sharsheret.org](http://www.sharsheret.org) | [info@sharsheret.org](mailto:info@sharsheret.org)  
Regional Offices: California • Florida • Illinois • New Jersey • New York

“We are thrilled and honored to present this charitable donation in support of the extraordinary Sharsheret Pink Shabbat program,” said former Komen Greater NYC CEO Linda Tantawi, “We look forward to seeing and sharing in the life-saving impact made possible through our collaborative work with Sharsheret.”

Sharsheret Pink Shabbat® programs partner with synagogues and other Jewish organizations to customize experiences such as Friday night or Shabbat morning services during which congregation leaders deliver content-related sermons and inspirational messages, and cancer survivors share their stories. Others center on Shabbat dinner or lunch, integrating the more common traditional Shabbat observances (e.g., lighting candles, reciting Kiddush and HaMotzi – blessings over wine and challah bread) with creative, innovative, and personalized programming utilizing Sharsheret’s resources. Sharsheret’s Pink Shabbat Liaison may connect event coordinators with healthcare professionals and cancer survivors to serve as featured speakers. These experiences will be facilitated virtually or in-person, when it is safe to do so.

To coordinate a customized, local Sharsheret Pink Shabbat in your local community, contact Sharsheret Outreach Program Coordinator Sarah Eagle at [seagle@sharsheret.org](mailto:seagle@sharsheret.org).

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## **ABOUT SHARSHERET**

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 150,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for seven consecutive years.

## **What We Do**

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services
- Education and Outreach for women, families, and community and medical professionals • Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects

- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at [www.sharsheret.org](http://www.sharsheret.org) or call us at 866-474-2774.

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