



# SHARSHERET®

## **Sharsheret Names Three New Members To Board Of Directors**

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**New York, NY** (June 1, 2021) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families, of all Jewish backgrounds, facing breast cancer and ovarian cancer, is proud to name Shari Lindenbaum, Daniel Silvermintz and Sara Tenenbaum to their national Board of Directors. “We are thrilled to welcome this incredible group to our national Board,” said Chief Executive Officer Elana Silber. “They bring a wealth of expertise, experience, and passion that will guide and enhance our efforts to improve quality of life for women and families facing breast and ovarian cancer and to provide life-saving education and outreach to the broader community.”

### **About Our New Board Members**

Shari Lindenbaum met Sharsheret’s founder, Rochie Shoretz A”H, at one of Sharsheret’s first parlor meetings. Shari knew that Sharsheret was an organization with which she wanted to be involved, especially given her strong

**The Jewish Breast & Ovarian Cancer Community**

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family history of breast cancer. In 2018, Shari was diagnosed with early stage breast cancer and became a direct beneficiary of Sharsheret's help. Shari, a former Pediatric Nurse Practitioner, uses her skills to give (unlicensed) medical advice and worry about her children. She lives with her husband, Nathan, in Teaneck, NJ and has four wonderful children – all of whom can tell breast jokes on command.

Daniel Silvermintz is a Vice President at Hornig Capital Partner (HCP), a New York-based real estate development firm. Daniel and his wife Sydney have each been personally affected by breast cancer and are active members of Sharsheret's Jewel Circle and Young Professionals Circle. They are also actively involved in several philanthropic organizations, and serve on UJA's Community Initiative for Holocaust Survivors Committee.

Sara Tenenbaum is the sister of Sharsheret's Founder, Rochelle Shoretz, and looks forward to helping continue her sister's legacy, spreading awareness of the support available for young Jewish women and their families facing breast and ovarian cancer. Sara ran in the New York City marathon in 2016 with Team Sharsheret, and interned with Sharsheret during the organization's early years. Sara is a sonographer in a hospital in Manhattan and resides in Manhattan.

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## **ABOUT SHARSHERET**

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 150,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for seven consecutive years.

## **What We Do**

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services
- Education and Outreach for women, families, and community and medical professionals • Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages

- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at [www.sharsheret.org](http://www.sharsheret.org) or call us at 866-474-2774.

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