



SHARSHERET®

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Inaugural Sharsheret Summit Educates And Raises Awareness To Thousands Of People During Breast Cancer Awareness Month

New York, NY -- (October 5, 2021) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds, facing breast cancer and ovarian cancer, is proud to announce that this October 8th-16th, during Breast Cancer Awareness Month, they are dedicating a week to bringing educational and awareness programs to people all across the country through the [Sharsheret Summit: Pink, Teal, And You](#).

“We need your help to educate tens of thousands of people virtually and in-person all across the country, improving and saving lives,” said Outreach Program Coordinator Sarah Eagle. “Throughout the week there are countless opportunities to get involved, take action and help make a difference.”

The Jewish Breast & Ovarian Cancer Community

866.474.2774 | www.sharsheret.org | info@sharsheret.org

Regional Offices: California • Florida • Illinois • New Jersey • New York

Organizations are encouraged to participate in two ways:

1. Sign on as a summit partner and **promote the summit** and encourage your members to participate in any or all of the programs.
2. Join the national campaign and **host your own event** during this week, or whenever works best for you. We will work with your organization to develop and implement a program that is just right for you.

Summit Schedule:

Friday, October 8th

Shalom, Shabbat! 12:30 PM ET/ 9:30 AM PT – WEBINAR

Join us for an opportunity to rest and reset at quarterly Sharsheret's Shalom, Shabbat! program. However you celebrate, and whatever your experience with Shabbat, we can all use an opportunity to recenter ourselves in the midst of treatment, survivorship, COVID 19, or just the normal chaos of life well lived. Come enjoy music, insights, inspiration, and some special Sharsheret Summit surprises for the week ahead. [Click here to register.](#)

Shabbat, October 8th/9th

Host Your Own!

Host your own Sharsheret Pink Shabbat or bring a Sharsheret Pink Shabbat to your community! [Contact Outreach Program Coordinator Sarah Eagle to get started.](#)

Sunday, October 10th

Share Sharsheret Photo Contest, All Day

Share Sharsheret with the people in your life! Whatever your plans are for Sunday, tell people about Sharsheret – bring care packages to a local cancer center, share Sharsheret resources, introduce Sharsheret to your friends and family, medical centers, or local organizations. Get the whole family involved and wear Sharsheret apparel proudly around town to raise awareness. Snap a picture passing out Sharsheret materials or wearing Sharsheret gear and use the hashtag #ShareSharsheret to be entered in our summit photo contest. [Click here](#) to purchase Sharsheret apparel.

Monday, October 11th

The Girlfriends' Guide to Breast Cancer Screening, 12 PM ET/ 9 AM PT- WEBINAR

Confused by conflicting guidelines and the array of options available for screening? Join best friends and breast radiologists Robyn Roth, MD and Adrienne Rosenthal, MD for our national webinar focused on understanding the latest in breast cancer screening. We'll dive into the basics about mammograms, breast MRIs, dense breasts, and more. Plus, what treatment options are available if you are diagnosed.

Dr. Roth and Dr. Rosenthal are diagnostic radiologists at MD Anderson at Cooper University Health Care. They are hosts of the podcast “The Boobie Docs: The Girlfriends’ Guide to Breast Cancer, Breast Health, and Beyond” and bring their expertise to Instagram @theboobiedocs. [Click here to register.](#)

Tuesday, October 12th

Recognize Friends and Family, All Day

Reach out to a friend, take a walk and **make your miles meaningful**, or consider **making a donation** or **sending an e-card** in honor or in memory of a loved one.

Wednesday, October 13th

Ask Us Anything: Cancer Genetics Beyond BRCA, 9 PM ET/6PM PT – INSTAGRAM LIVE

Join us live on Instagram for this important “Ask Us Anything” discussing hereditary cancer and its impact on the Jewish community. You will hear from Peggy Cottrell, Sharsheret’s genetic counselor offering the latest updates in genetic testing, cancer prevention, and how it impacts men and women in your family, and previvors who have been personally impacted. This will be a free, live event with the opportunity to ask questions of the panelists.

Thursday, October 14th

Embrace Community Therapeutic Baking 101, 1 PM ET/10 AM PT – WEBINAR

If you are looking for a way to relax, destress, and enjoy a treat, join the Sharsheret Embrace Community for an exclusive baking workshop, Therapeutic Baking 101: simple, easy, and fun- with Rachel Teicher, Sharsheret Support Program Coordinator. This program is for the Sharsheret Embrace community and can be accessed in our closed Facebook group that discusses the issues of women with advanced/ metastatic breast and ovarian cancer. [Click here to join the Facebook Group.](#)

The Impact of Culturally Competent Cancer Care, 3 PM ET/12 PM PT – WEBINAR

Calling all medical and mental health providers. Join this training to learn about the unique issues that impact Jewish women facing breast cancer, the impact of culturally competent cancer care on all, and the resources Sharsheret has available to support all breast and ovarian cancer patients, survivors, and caregivers. CE credit may be available. [Click here to register.](#)

Friday, October 15th

Take Action, All Day

Don't delay your routine screenings. Call and schedule your appointments today! For questions to ask your doctor, [click here](#).

Shabbat, October 15th/16th

Host Your Own!

Host your own Sharsheret Pink Shabbat or bring a Sharsheret Pink Shabbat to your community! [Contact Outreach Program Coordinator Sarah Eagle](#) to get started.

BONUS PROGRAM:

Monday, October 18th

Sharsheret in the Kitchen, 2 PM ET/11 AM PT – WEBINAR

BONUS PROGRAM – Sharsheret Summit – Pink, Teal, and You: Join sisters, New York Times Best-selling cookbook author, Adeena Sussman, and Registered Dietitian Nutritionist, Sharon Wieder, as they make mouthwatering side dishes and share food swaps to make your meals healthier. Also, learn about Sharsheret's Pies for Prevention

Thanksgiving sale, which was launched in 2008 by Adeena and Sharon in memory of their mother and grandmother. [Click here to register.](#)

Thank you to our National Sharsheret Summit partners: [Alpha Epsilon Phi Sorority](#), [JCC Association of North America](#), [ritualwell](#), [Svivah](#), [We are Women's League](#), [Woman to Woman](#) and [Women of Reform Judasim](#).

[Click here](#) to view our Summit Partners (in formation).

The Sharsheret Summit is made possible with generous support from our sponsors.

Summit Sponsors:

[IceCure](#) and [University of Miami Sylvester Comprehensive Cancer Center](#)

Education Sponsors:

[AstraZeneca](#), [Basser Center for BRCA](#), [Susan G. Komen Greater NYC](#), [Greater Miami Jewish Federation](#), [Cedars-Sinai](#), [Jewish Federation of South Palm Beach County](#), Max & Anna Baran, Ben & Sarah Baran and Milton Baran Endowment Fund of the Jewish Community Foundation of Los Angeles, [Maidenbaum Property Tax Reduction Group](#), The Marcus Foundation, and the [Florida Breast Cancer Foundation](#).

For sponsorship opportunities, please contact [Dina Muskin Goldberg](#).

To learn more about the Sharsheret Summit or for more information, please contact [Sarah Eagle](#).

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 200,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for eight consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children

- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services

Education and Outreach for women, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774, Tag us on Instagram @sharsheretofficial

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