



# SHARSHERET®

Contact: Jordana Altman, Director of Marketing and Communications

Telephone: 866.474.2774

Email: [jaltman@sharsheret.org](mailto:jaltman@sharsheret.org)

## **Sharsheret Hosts Milestone Webinar Focused On Hereditary Cancer Risk For Men**

**New York, NY -- (November 4, 2021)** - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds, facing breast cancer and ovarian cancer, is proud to announce that the organization will kick off a new men's education initiative with a free national webinar,

**Let's Talk About Men: Hereditary Cancer Risk And What It Means For You And**

**Your Family**, to be presented on Thursday, November 18th at 8:30 pm EST/5:30 pm

PST, featuring Dr. Robert S. Alter, Medical Oncologist, Co-Division Chief, Division of

Genitourinary Oncology, John Theurer Cancer Center at Hackensack University Medical

Center and Dr. Michael D. Stifelman, Chair of Urology and Director of Robotic Surgery

at Hackensack University Medical Center.

**The Jewish Breast & Ovarian Cancer Community**

866.474.2774 | [www.sharsheret.org](http://www.sharsheret.org) | [info@sharsheret.org](mailto:info@sharsheret.org)

Regional Offices: California • Florida • Illinois • New Jersey • New York

“Sharsheret is proud to offer our first educational webinar specifically focused on men as we address an urgent concern in the Jewish community,” said CEO Elana Silber.

“1 in 40 Ashkenazi Jewish men (and women) carries a BRCA gene mutation. Many are not aware that a BRCA gene mutation is not just a woman's issue, it's very much a man's issue. Men with a BRCA mutation have an increased risk for cancer and have a 50% chance of passing down that mutation to each of their children.”

Let's Talk About Men will provide life-saving information about genetic testing and the increased risk for prostate, pancreatic, melanoma and male breast cancer, as well as recommendations for critical cancer screenings and other ways for men to protect their health and the next generation. Let's Talk About Men is open to all women and men.

This program is made possible with generous support from The Max and Anna Baran, Ben and Sarah Baran and Milton Baran Endowment Fund of the Jewish Community Foundation of Los Angeles, The Siegmund and Edith Blumenthal Memorial Fund, Hackensack University Medical Center, The Basser Center for BRCA, Eisai, GlaxoSmithKline, Seagen and Merck.

[Register now for the Let's Talk About Men national webinar.](#)

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## ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 200,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for eight consecutive years.

### What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services

Education and Outreach for women, families, and community and medical professionals

- Healthcare Webinars

- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at [www.sharsheret.org](http://www.sharsheret.org) or call us at 866-474-2774, Tag us on Instagram @sharsheretofficial

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