



SHARSHERET®

Sharsheret Names New Member To Board Of Directors

Sharsheret Transitions Board Of Directors In The New Year

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New York, NY (January 17, 2022) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families, of all Jewish backgrounds, facing breast cancer and ovarian cancer. As we start a new year, Sharsheret welcomes new board member Abbi Hertz of Santa Monica, California to our national Board of Directors and recognizes the incredible dedication and contributions of Dr. Martin Rosman, Michael Shapot, Lauryn Weiser, Alissa Zaghera and Esther Zeidman who have completed their Board terms.

Abbi Hertz has more than 20 years' experience developing community outreach marketing and public relations campaigns for nonprofits and government agencies in the areas of health, the environment and social justice. Abbi co-chairs the Sharsheret California Advisory Committee and has served on the committee since its inception and chaired the first two Sharsheret west coast benefit events. Abbi currently serves on

The Jewish Breast & Ovarian Cancer Community

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Regional Offices: California • Florida • Illinois • New Jersey • New York

multiple Jewish community, health and social justice non-profit boards and committees, primarily in fundraising and public affairs roles. Abbi is currently a member of the Board of Directors of Jewish Center for Justice and a member of the transition committee for the merger between University Synagogue and Wilshire Boulevard Temple. She lives in Santa Monica with her husband David Krauss and children Mara and Judah.

“We are thrilled to welcome Abbi Hertz to our national Board,” said Chief Executive Officer Elana Silber. “Abbi brings a wealth of expertise, experience, and passion that will guide and enhance our efforts to improve quality of life for women and families facing breast and ovarian cancer and to provide life-saving education and outreach to the broader community.”

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services
- Education and Outreach for women, families, and community and medical professionals • Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774.