



SHARSHERET®

***Sharsheret Celebrates Two Coming Together Summer Barbecues In
New Jersey And New York***

Sharsheret Annual Tristate Benefits Are Back In Person

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New York, NY -- (July 26, 2022) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds who are facing breast cancer and ovarian cancer, is pleased to welcome back their annual Tristate Benefits, with two summer barbecues happening in New Jersey on Monday, August 1, and in New York on Wednesday, August 3. These two events raise critical funds needed for Sharsheret to provide free mental health counseling, emotional support, life-saving cancer education and financial subsidies for women, men and families touched by breast or ovarian cancer or at increased genetic risk.

The New Jersey barbecue will take place on Monday, August 1, 2022 at Congregation Ahavath Torah in Englewood and is in place of Sharsheret's Annual Benefit Luncheon that occurred every May prior to the pandemic. The Long Island Barbecue returns and is taking place on Wednesday, August 3, 2022 at the Lawrence Yacht and Country Club

The Jewish Breast & Ovarian Cancer Community

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in Lawrence, New York. Both events will begin at 6:30 pm EDT and include a barbecue dinner with a siyum service and a meaningful Sharsheret program.

“We have all just experienced two of the hardest years in memory, two years of isolation, where we haven’t had the opportunity to gather together. For those fighting cancer, this experience was even more devastating. Through the power of the Sharsheret, the chain of support and education, we were able to reach one another virtually,” said CEO Elana Silber. “We are excited to mark this coming back together milestone with our Sharsheret community. We hope to see you there!”

Our New Jersey Summer Barbecue will recognize the mother-daughter team and longtime Sharsheret volunteers, Joy Goldsmith and Amanda Goldsmith Fein of Teaneck, New Jersey, and New York City respectively. Joy turned to Sharsheret when she was diagnosed with breast cancer in January of 2017. Joy benefited from Sharsheret’s Peer Support Program – leaning on the experience, expertise and compassion of the wonderful women who walked her path before. Joy’s personal story was shared with thousands as her film debuted at the 2019 Benefit.

Following her mom’s lead in caring for community and volunteering, Amanda took on social action in her day school and participated annually in Sharsheret Pink Day events. Amanda co-facilitated the formation of Sharsheret’s Downtown Manhattan Student Board for college students and participates in Sharsheret’s Young Professional Circle, Team Sharsheret walks and more.

Maya Bernstein of Riverdale, New York will deliver a special message at the New Jersey Barbecue. Maya is co-director of Georgetown University's Institute for Transformational Leadership's Certificate in Facilitation. She is also on the faculty of the Masa Leadership Center in Jerusalem and Yeshivat Maharat, a women's Rabbinical school in New York. Maya is a founder of UpStart Labs, which supports innovation in the nonprofit sector, and has consulted for many organizations in the Jewish community, including the Wexner Foundation, UJA-NY, the Jewish Federations of North America and the Jim Joseph Foundation. Maya presented some of her poetry during Sharsheret's quarterly *Shalom, Shabbat!* program.

A Siyum Service will be led by Dr. Robert S. Alter of Englewood, New Jersey. Dr. Alter is a medical oncologist and holds the position of Co-Division Chief of the Division of Genitourinary Oncology at the John Theurer Cancer Center at Hackensack University Medical Center. Dr. Alter is a friend and supporter of Sharsheret and last year, led a Sharsheret men's health webinar focused on how hereditary cancer risks affect men, cancers that are of particular concern to men (e.g. pancreatic, prostate, melanoma, and male breast cancer) and recommended screenings to be proactive about your health and your family's health.

Sharsheret's Summer Barbecue in Lawrence, New York, will recognize Aidel Miller of Woodmere, New York. Aidel's connection to Sharsheret began two years ago upon being diagnosed with breast cancer. Sharsheret supported Aidel through her diagnosis and treatment. Aidel is now an active and dedicated Sharsheret volunteer who shares

her story at outreach and education events and has volunteered to serve as a peer supporter. Ellen and Rabbi Dale Polakoff, esteemed pillars of the Great Neck community serving as the Rabbi and Rebbetzin of the Great Neck Synagogue for more than 34 years, will receive the Lisa Altman Volunteer Tribute Award. For the Polakoffs, Sharsheret holds a special place in their hearts, being touched by cancer both personally and communally. The Long Island Barbecue Siyum Service will be led by Menachem Pinter, Owner and CEO of Real Property Buyers and a local community Sharsheret supporter.

To register today for this most meaningful fundraiser and friendraiser, go to

link.sharsheret.org/bbq.

This event is made possible with generous support from our sponsors: Event Benefactors, Kings Pharmacy, Merck and Maidenbaum; Champion Sponsor, Pfizer; Ambassador Sponsors, Eisai, Lilly, Cross River and Medassure; and Supporter Sponsor, Citadel. This event is also in collaboration with our community partners Daily Giving and Alpha Epsilon Phi Sorority.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women,

families, health care professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC) and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat

- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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