



# SHARSHERET

## COMMUNITY SERVICE OPPORTUNITIES

**Incorporate a **service project or awareness event** into your b'nai mitzvah celebration or youth organization program, high school or community program. Celebrate/host in-person or virtually with friends and family all over the world.**

**Q: What kinds of community service projects could we do for a bat/bar mitzvah student, b'nai mitzvah class, or teen group?**

A: Some ideas include:

- Make a video to tell your family and friends about what Sharsheret means to you.
- Lead a virtual or in-person program such as:
  - "How to Be a Changemaker," an interactive program about leadership designed for use with your class, family, or group of friends.
  - Screen Sharsheret's film "My Second Backpack: How to Best Support Your Friends in Meaningful Ways" and help teenagers learn how they can best help friends who are facing difficult situations. After watching the film, your trained mental health professionals or educators can facilitate discussion with the accompanying guide.
  - Challah bake, babka bake, or cooking demo
  - Cupcake/cookie wars decorating contest
  - Sharsheret Teal and Pink Shabbat®
- Host a fundraiser such as:
  - Ask friends and family to pledge to sponsor your athletic achievements (e.g., donate \$5 for every basket scored, \$10 for each lap swam, \$15 per mile ran).
  - Plan a bake or crafts sale.
  - Create a personalized fundraising page on Sharsheret's website to share with friends and family explaining why you're raising money for Sharsheret.
- Coordinate a Busy Box™ toy collection (Busy Boxes are sent to the children of parents going through treatment and are filled with age-appropriate toys and resources, and often include Sharsheret coloring pages) and/or Best Face Forward® (BFF) makeup drive (BFF Kits include non-toxic makeup and tips to help with the cosmetic side effects of treatment). We can set up an Amazon wish list specifically for your project.
- Assemble care packages for cancer patients staying in local hospitals.
- Post your Pink and Teal (the colors of breast and ovarian cancer awareness) campaign: launch a social media campaign highlighting Sharsheret as a community resource. Ask others to join you to help spread the word about Sharsheret and its resources. Choose a special hashtag for your community project so you can see all their posts.
  - Post pink and teal challah, pink and teal outfits, Sharsheret coloring pages, and educational information, etc.
  - Tag @Sharsheretofficial on Instagram and @Sharsheret on Facebook.

**Q: Can we do a different project that isn't listed here?**

A: Absolutely. Please call us to discuss any ideas you have or brainstorm something new.

**Contact us to obtain the following Sharsheret resources to enhance your event:**

- Promote your project on Sharsheret's website
- Personalized fundraising pages
- Coloring pages
- Busy Box, Best Face Forward, and hospital collection guidelines

# PLANNING YOUR SHARSHERET PROGRAM: STEP-BY-STEP GUIDE

Use these steps to help guide you as you plan your program:

1. **Identify the people who will help coordinate.** This group of people can help with logistics, spreading the word, and encouraging others to join your program.
2. **Develop your program and find speakers.** Choose and begin to plan the Sharsheret program for your group (pp. 2 - 13). Get details about how Sharsheret can enhance your efforts and suggestions for identifying speakers for your program (p. 14). We're always here to help you brainstorm and plan.
3. **Choose a date.** Select the date of your program for whenever it works best for your organization. Programming is essential all year round, but consider that September is Ovarian Cancer Awareness Month, October is Breast Cancer Awareness Month, November is Caregivers' Awareness Month and Men's Health Awareness Month, and Sharsheret Pink Day is on 2/15/23. Check your community calendar to select an available date, and reserve a location if the event will be in-person.
4. **Tell Sharsheret about your program.** We will send you free educational resources (PDFs or booklets), talking points, and giveaways. We will also add your event to our website calendar.
5. **Invite participants to register for the program.** Ask Sharsheret about setting up a registration or fundraising page. We're happy to do it for you.
6. **Recruit participants and promote the program.** Visit [sharsheret.org/toolkit](https://sharsheret.org/toolkit) to download templates and sample language for online and print promotions. Remember to always tag Sharsheret in social media, so we can repost and share. Find us @Sharsheret on Facebook and @Sharsheretofficial on Instagram.
7. **Facilitate the program and collect contact information.** Be sure to introduce the program, explain why you're doing it, and thank everyone for participating. Collect the contact information for everyone who participated in the event. Sharsheret is launching a national evaluation to understand the longer-term impact of educational programming and will ask you to contact participants in your program six months after its completion (p. 18).
8. **Evaluate your program.** Get feedback from program participants about what went well and what could be improved. This will help enhance your future programming.
9. **Continue the education.** Put a date on the calendar for another event. Sharsheret is here to help.

NOTE: Though not required, many communities include a fundraising component in their program; we can help set this up as part of your registration page. For example, you can ask for a "suggested donation" of \$36 for participants at a pink challah bake or yoga class. Some organizations seek community sponsors for their activities and donate any additional funds to Sharsheret.