



SHARSHERET®

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Sharsheret Hosts Second Annual Webinar Focused On Hereditary Cancer Risk For Men

New York, NY -- (November 3, 2022) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds, facing breast cancer and ovarian cancer, is proud to announce that the organization will host an educational webinar for men: **Let's Talk About Men:**

Hereditary Cancer Facts and Figures on Tuesday, November 15th at 8:30 pm

EST/5:30 pm PST. Dr. Robert Sidlow, Director, Male BRCA Genetic Risk Program,

Memorial Sloan Kettering Cancer Center and co-chair of Sharsheret's newly established

Men's Leadership Council, and Dr. Alicia Latham, Medical Geneticist and Family

Medicine Physician, Memorial Sloan Kettering Cancer Center will lead a discussion

about how hereditary cancer risks affect men, cancers that are of particular concern

(e.g. pancreatic, prostate, melanoma and male breast cancer) and recommended

screenings to be proactive about your health and your family's health. Registration is

The Jewish Breast & Ovarian Cancer Community

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Regional Offices: California • Florida • Illinois • New Jersey • New York

free and open to all men and women. To register, go to link.sharsheret.org/menswebinar.

This webinar is part of Sharsheret's commitment to provide educational programming targeting Jewish men and their families. This year, Sharsheret launched a Men's Leadership Council as well as [online videos](#), social media posts, [printed resources](#), and [a dedicated webpage](#) all designed to educate and empower men.

"1 in 40 Ashkenazi Jewish women and MEN carries a BRCA gene mutation, as compared to 1 in 400 in the general population," said Sharsheret CEO Elana Silber. "BRCA gene mutations are not only a Jewish woman's issue, it is also very much a Jewish man's issue. Men with a BRCA mutation can pass on the mutations to their sons and daughters and they themselves are at increased hereditary risk for pancreatic, prostate, melanoma and male breast cancer. This webinar will directly address this urgent concern in the Jewish community and provide life-saving information to protect men's health and the next generation."

This program is made possible with support from AstraZeneca, The Bassier Center for BRCA, the Max and Anna Baran, Ben and Sarah Baran and Milton Baran Endowment Fund of the Jewish Community Foundation of Los Angeles, Merck, and the Siegmund and Edith Blumenthal Memorial Foundation.

For questions or for more information, please contact Sharsheret's Director of Training and Education Melissa Rosen at mrosen@sharsheret.org or 866-474-2774.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services

Education and Outreach for women, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming

- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774, Tag us on Instagram @sharsheretofficial

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