



SHARSHERET[®]

Sharsheret California Launches First Annual West Coast Dash In Support Of Lifesaving Breast Cancer And Ovarian Cancer Programs

Sharsheret's Run/Walk At Dockweiler Beach Will Include A 5K, 10K, Family Fun Race, Virtual Race And Event Festival

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Los Angeles, CA (August 22, 2022) - Sharsheret, the only not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer, ovarian cancer, and hereditary risk for cancer, is pleased to announce that Sharsheret California will launch their first annual West Coast Dash on Sunday, September 18, 2022 on Dockweiler Beach as they race in support of our breast cancer and ovarian cancer work. The West Coast Dash can be a run/walk and will include a 5K, 10K, Family Fun Race, Virtual Race, and Event Festival. Sharsheret's Race Grand Marshal is Dr. Amy Kusske, Co-Director, UCLA Santa Monica Breast Center. All ages, abilities and strollers are welcome. Register today at www.sharsheret.org/westcoast.

The Jewish Breast & Ovarian Cancer Community

866.474.2774 | www.sharsheret.org | info@sharsheret.org

Regional Offices: California • Florida • Illinois • New Jersey • New York

“Whether it’s touched your mom, your best friend, your brother or even you, Sharsheret knows that breast cancer, ovarian cancer, and hereditary risk for cancer is a family issue,” said Sharsheret’s California Regional Director Jenna Fields. “Instead of hosting our annual traditional gala, we are gathering our community on the beach for a morning of fun and fitness for all ages. Join us in supporting Sharsheret’s life changing and lifesaving work, and sign up today at sharsheret.org/westcoast”

Race Co-Chairs are Carri Garelick and Stacy Kent - Dedicated volunteers

Benefactor Sponsors: Merck

Champion Sponsor: Pfizer

Ambassador Sponsor: Eisai, Lilly, Courtney Mizel, Sheila Baran Spiwak and Alan Spiwak

Supporter Sponsor: Brown, Altshule and Vazana Families, Karen and Jeff Goss, Susan and Dan Kane

More About Race Grand Marshal Dr. Amy Kusske

Dr. Amy Kusske is a Clinical Professor of Surgery at the University of California Los Angeles, David Geffen School of Medicine. Her surgical practice is focused on the care of patients with benign and malignant breast disease. She strongly believes in the

multidisciplinary approach to breast cancer care and has helped build and lead the Santa Monica Multidisciplinary Breast Program. After completing her undergraduate degree at Stanford University, Dr. Kusske pursued her medical degree and graduated with AOA honors from the University of Southern California School of Medicine. Dr. Kusske plays an active role in the community, serving on advisory boards for non-profit organizations including Sharsheret's Medical Advisory Board and California Community Advisory Committee. She is married to Dr. Jonathan Goldin and is the proud mom of Hannah and Sara.

Race start times:

5K/10K Races – 8am

Family Fun Race – 9:15am

Virtual Race – Choose your own adventure

Event Festival – Throughout the morning

10K Race – \$50

5K Race – \$40

Family Fun Race (1/2K meters for all ages) – \$20

Virtual Race – \$36

Donations

Suggested Donation – \$250

VIP Race Hat – Donations \$1000+

Race Details:

5K / 10K

Tickets include a race t-shirt and finisher's medal.

Both races will be chip timed.

Family Fun Race

Tickets are for ages 1 and up and include a race t-shirt and medal. This race is open to people of all abilities and generations of families running or walking together. Get ready for the photo opportunity!!

Virtual Race

Join us from anywhere around the country. Tickets purchased by August 31st will receive a race t-shirt by mail.

For questions or more information, please contact Sharsheret's California Regional

Director Jenna Fields at jfields@sharsheret.org or 310.409.2330.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women, families, health care professionals, community leaders, and students, in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient) featuring

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial subsidies for non-medical services
- Education and Outreach for women, men, families, and community and medical professionals • Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for women and men of all ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774.