EMPLOYMENT OPPORTUNITY

TITLE: Social Media Associate

REPORTS TO: Director of Marketing and Communications

Sharsheret is the only national organization dedicated to addressing the unique needs of Jewish women and families, of all backgrounds, facing breast cancer and ovarian cancer, seeks a full-time Social Media Associate to significantly increase Sharsheret’s presence, activity, and engagement through marketing platforms and in traditional media. The right candidate could work remotely or from our Teaneck, New Jersey office.

RESPONSIBILITIES

- Manage Sharsheret’s social media platforms by creating engaging text, images and video content.
- Create widely shared collateral for meaningful social media educational campaigns.
- Research current social media trends to leverage Sharsheret’s social media platforms and increase engagement and followers.
- Grow Sharsheret’s base of followers and deepen their engagement strategically.
- Identify and develop partnerships with influencers to broaden our reach.
- Respond to and interact with followers on social media.
- Draft and disseminate e-blasts, e-updates and other e-mail communications.
- Support Sharsheret’s Director of Marketing and Communications on daily initiatives, with an emphasis on social media strategy.

QUALIFICATIONS

- 1-3 years’ experience working with social media platforms
- Demonstrated creativity and success in social media and/or marketing campaigns
- Ability to manage multiple projects simultaneously in a fast-paced environment
- Experience working with e-mail marketing, survey platforms, and design applications
- Solid understanding of and experience with graphic design
- Strong writing skills
- Knowledge of media trends and strategies
- Passion for issues related to breast cancer, ovarian cancer, and women’s health
- Team player with a positive enthusiastic attitude and excellent interpersonal skills
- Marketing or communications degree preferred
- Knowledge of the cancer and Jewish communities a plus

TO APPLY

Please send resume and cover letter to resumes@sharsheret.org. No telephone calls please. Extensive benefits package and salary ($45,000 – $55,000) commensurate with experience.
Sharsheret provides equal employment opportunities to all candidates regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, creed, religion, political belief, gender, sexual orientation, marital status, or age.