Los Angeles, California (August 7, 2023) – Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer, is pleased to announce that Sharsheret California will hold their second annual West Coast Dash on Sunday, September 10, 2023. Sharsheret will gather over one thousand cancer survivors, caregivers, friends and supporters on the beach for our second annual West Coast Dash in support of our breast cancer and ovarian cancer work. The West Coast Dash will be held on Dockweiler Beach and is a run/walk that will include a 5K, 10K, Family Fun Race, Virtual Race and Event Festival. All ages, abilities and strollers are welcome. Register here to participate in this race.

Sharsheret will honor two prominent community leaders as the race Grand Marshals. Our Healthcare Hero Race Grand Marshal is Dr. Leslie Botnick, Senior Medical Director
– Radiation Community Practices, City of Hope. Through his 40+ years in practice, Dr. Botnick has personally affected countless lives. He has served as an active member of the Sharsheret California Advisory Committee for the past four years, bringing his expertise to events and advocating for Sharsheret in the community.

Our Community Hero Race Grand Marshal is Sari Abrams, Director of Parent and Child Education at Pressman Academy. Sari is a two-time breast cancer survivor and has been volunteering and speaking on behalf of Sharsheret since 2002. For the past three years, Sari has served as the Sharsheret California Advisory Committee Co-Chair, guiding local leadership and expanding Sharsheret’s impact throughout the state.

Run or walk on the fully paved course at Dockweiler Beach, just steps from the ocean, and enjoy the cool morning breeze and incredible coastal views. Finish strong and join us at the post-race festival with food, refreshments, entertainment and more. Your participation will help raise funds for those personally affected by, or at elevated genetic risk of, a diagnosis of breast cancer or ovarian cancer.

Sharsheret CA Regional Director Jessica Jablon says, “We can’t wait to bring the Southern California community together again for a meaningful and fun morning of raising awareness and funds for Sharsheret’s life-saving work.” Race Co-Chairs Carri
Garelick and Stacy Kent further comment, “We are so excited to co-chair the second annual West Coast Dash. Sharsheret’s work to support those facing breast cancer and ovarian cancer, and those at increased risk, is so inspiring. We are extremely proud to be part of those efforts. Please join us on September 10th for a fabulous community day at the beach to celebrate this amazing organization!”

**Race start times:**
- 5K/10K Races – 8am
- Family Fun Race – 9:15 am
- Virtual Race – Choose your own adventure
- Event Festival – Throughout the morning

**Race Details:**
- **5K / 10K**
  Tickets include a race t-shirt and finisher’s medal.
  Both races will be chip timed.

- **Family Fun Race**
  Tickets are for ages 1 and up and include a race t-shirt and medal. This race is open to people of all abilities and generations of families running or walking together. Get ready for the photo opportunity!!

- **Virtual Race**
  Join us from anywhere around the country. Tickets purchased by August 24th will receive a race t-shirt by mail.

**10K Race** – $55  
**5K Race** – $45 
**Family Fun Race (1K for all ages)** – $20  
**Virtual Race** – $36

**Donations**
- Suggested Donation – $250
- VIP Race Gift – Donations $1000+

---

**Event Festival**
- Throughout the morning

---

**Virtual Race**
- Join us from anywhere around the country. Tickets purchased by August 24th will receive a race t-shirt by mail.
For questions or more information, please contact Sharsheret’s California Regional Director Jessica Jablon at jjablon@sharsheret.org or 310-409-2330.

###

## ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women, families, health care professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC) and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

### What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men’s Educational Resources
Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

© Sharsheret 2023