

10th Anniversary South Florida Soiree

Saturday, November 18, 2023
8 PM

Design Center of the Americas
Dania Beach, FL

EVENT SPONSORSHIP

National & Local Opportunities

Soiree Chairs

Jamie & Ira Gurvitch

Mali & Steven Schwartz

Tracey & Ron Hecht

Lisi & Dr. Daniel Wolfson



SHARSHERET

SUPPORT SHARSHERET IN 2023

On Saturday, November 18, 2023, Sharsheret will gather with cancer thrivers, caregivers, supporters and friends for our South Florida Soiree at the Design Center of the Americas in Dania Beach, Florida.

Sharsheret's national outreach model was established over 22 years ago and this year we celebrate a DECADE of changemakers in South Florida who helped pave the way for regional expansion and growth.

We will be recognizing 2023 Champions, Cori & Brad Meltzer and Yalie Harel as we reflect on the past and look forward to the future. Join us to celebrate this 10 year milestone with an evening of storytelling, entertainment and inspiration.

Join us in Florida and across the country!

BECOME A SPONSOR - LOCALLY AND NATIONALLY

Sharsheret hosts six events each year among our regional offices in Los Angeles, Chicago, South Florida, New York City, Long Island and Teaneck, NJ. Join us at one - or all!

As a National sponsor, you will receive prominent recognition at events, dependent on the sponsorship level selected. Recognition also includes your name on invitations, programs and related event materials both in print and online with exposure to thousands across the country.

WHERE THE MONEY GOES

Your company will join fellow sponsors in advancing Sharsheret's daily work of improving the lives of thousands of women and families facing breast cancer and ovarian cancer at every stage—before, during, and after diagnosis through personalized support and saving lives through educational outreach.

2023 COMMUNITY CHAMPIONS



**CORI & BRAD
MELTZER**

Brad Meltzer is the Emmy-nominated, #1 New York Times bestselling author of *The Lightning Rod* and twelve other bestselling thrillers. He also writes non-fiction books like *The Nazi Conspiracy* and the *Ordinary People Change the World* kids book series, which inspired the TV show on PBS KIDS, *Xavier Riddle and the Secret Museum*. In addition to his fiction, Brad is one of the only authors to ever have books on the bestseller list for Non-Fiction, Advice, Children's Books, and even comic books, for which he won the prestigious Eisner Award. Brad is also the host of *Brad Meltzer's Decoded* on the History Channel, and is responsible for helping find the missing 9/11 flag with his show, *Brad Meltzer's Lost History*. The Hollywood Reporter put him on their list of the 25 Most Powerful Authors.

Cori Flam Meltzer, Esq. is the Principal Mediator of CFM Mediation, a full-service mediation firm serving clients throughout Florida. Cori mediates all types of civil disputes and lectures on mediation and negotiation strategies as well as the interplay among gender, negotiation, and leadership. She is also actively involved with voter protection issues throughout Florida. Cori is a member of Leadership Florida Class XXXII and the Presidential Leadership Scholars Program. Cori is a graduate of Harvard University and Columbia Law School, where she was a Senior Editor of the *Columbia Law Review*.



**YALIE
HAREL**

Yalie Harel, a vital member of the Miami Beach Jewish community, has been an ardent volunteer in various chesed organizations throughout South Florida. She and her husband Aryeh embarked on their journey in Miami Beach several years ago, swiftly becoming integral figures in the community and advocating for numerous important causes. In the midst of the Covid pandemic, Yalie, only 37 years old and a mother of three young children, faced the daunting challenge of battling invasive breast cancer. Despite enduring tests, biopsies, and appointments alone due to Covid restrictions, Yalie courageously navigated her diagnosis and treatment, relentlessly seeking resources and support.

Sharsheret, an exceptional organization, entered Yalie's life and became a guiding light during her ordeal. As a Sharsheret caller, Yalie personally experienced the incredible impact of Sharsheret's work. Sharsheret has been there for Yalie throughout her battle and treatment. Utilizing Instagram, she candidly shared her journey, becoming an inspiration to countless women while offering solace and assistance to those confronting breast cancer.



SPONSORSHIP OPPORTUNITIES

\$50,000 UNDERWRITER SPONSOR

Make it possible for 10 patients to attend a Coast to Coast Benefit. In addition to your tickets, this support will subsidize the cost for those patients otherwise unable to attend.

- Receive 10 Tickets to three benefits of your choice (10 per event)
- VIP seating at the three benefits you are attending, when applicable
- Opportunity for your company's leadership to self-tape a short congratulatory video message* to be shared on Sharsheret's social media
- Logo recognition on printed and email invitations of the three benefits you are attending
- Prominent signage at the three benefits you are attending
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on the event website
- Logo recognition on select marketing materials including e-blasts and Sharsheret social channels, reaching over 55,000 subscribers
- Lunch and Learn for company staff with Sharsheret's program coordinators and/or clinical staff
- Company acknowledgement in promotional social media posts announcing upcoming event including Facebook and Instagram
- Acknowledgement and recognition in post-event wrap up video shared with thousands nationwide

*Prior to use, video message must be approved by Sharsheret



SPONSORSHIP OPPORTUNITIES

\$25,000 BENEFACTOR SPONSOR

Make it possible for 10 patients to attend a Coast to Coast Benefit. In addition to your tickets, this support will subsidize the cost for those patients otherwise unable to attend.

- Receive 10 Tickets to two benefits of your choice (10 per event)
- VIP seating at the two benefits you are attending, when applicable
- Logo recognition on printed and email invitations of the two benefits you are attending
- Prominent signage at the two benefits you are attending
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on the event website
- Logo recognition on select marketing materials including e-blasts and Sharsheret social channels, reaching over 55,000 subscribers
- Lunch and Learn for company staff with Sharsheret's program coordinators and/or clinical staff
- Company acknowledgement in promotional social media posts announcing upcoming event including Facebook and Instagram
- Acknowledgment and recognition in post-event wrap up video shared with thousands nationwide



SPONSORSHIP OPPORTUNITIES

\$18,000 CHAMPION SPONSOR

- 10 Tickets to Sharsheret's 2023 South Florida Soiree
- Prominently placed signage at event
- Sponsor level recognition projected via digital scroll at event
- Full Page acknowledgment in Benefit Program
- Logo recognition on the event website
- Logo recognition on select marketing materials including e-blasts and Sharsheret social channels, reaching over 55,000 subscribers
- Company promotional card or information brochure provided to each attendee
- Company acknowledgement in promotional social media posts announcing upcoming event including Facebook and Instagram
- Acknowledgement and recognition in post-event wrap up video shared with thousands nationwide
- Logo recognition on printed and email invitation
- Opportunity to contribute a digital ad for the benefit website
- Lunch and Learn for company staff with Sharsheret's program coordinators and/or clinical staff
- Limited edition gift for each guest



SPONSORSHIP OPPORTUNITIES

\$10,000 AMBASSADOR SPONSOR

- 10 Tickets to Sharsheret's 2023 South Florida Soiree
- Sponsor level recognition projected via digital scroll at event
- Half Page acknowledgment in Benefit Program
- Logo recognition on the event website
- Logo recognition on select marketing materials including e-blasts and Sharsheret social channels, reaching over 55,000 subscribers
- Company acknowledgement in promotional social media posts announcing upcoming event including Facebook and Instagram
- Acknowledgement and recognition in post-event wrap up video shared with thousands nationwide
- Educational program for company staff with Sharsheret's program coordinators and/or clinical staff
- Limited edition gift for each guest

\$5,000 SUPPORTER SPONSOR

- 6 Tickets to Sharsheret's 2023 South Florida Soiree
- Sponsor level recognition projected via digital scroll at event
- Quarter Page acknowledgment in Benefit Program
- Logo recognition on the event website
- Logo recognition on select marketing materials including e-blasts and Sharsheret social channels, reaching over 55,000 subscribers
- Company acknowledgement in promotional social media posts announcing related upcoming event including Facebook and Instagram
- Educational program for company staff with Sharsheret's program coordinators and/or clinical staff
- Limited edition gift for each guest



SPONSORSHIP OPPORTUNITIES

\$2,500 FLORIDA SPONSOR

- 4 Tickets to Sharsheret's 2023 South Florida Soiree
- Sponsor level recognition projected via digital scroll at event
- Logo recognition on the event website
- Logo recognition on select marketing materials
- Limited edition gift for each guest

\$1,800 GUARDIAN SPONSOR

- 2 Tickets to Sharsheret's 2023 South Florida Soiree
- Sponsor level recognition projected via digital scroll at event
- Logo recognition on the event website
- Logo recognition on select marketing materials
- Limited edition gift for each guest

Join us for an evening to remember and a decade to never forget.

sharsheret.org/soflosoiree

For more information, please contact Michelle Mavorah, Florida Regional Director
at mmavorah@sharsheret.org or call 954.416.0087

Sharsheret, a national non-profit organization, improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach. While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

Sharsheret / Florida
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sharsheret.org