

OCTOBER 13 - 31, 2023



SHARSHERET SUMMIT

Join us for the latest information about
breast cancer and ovarian cancer

- Join our free virtual programs with experts
- Host an event in your own community
- Become a partner
- Explore educational resources
- Visit our virtual exhibit corner

**SCAN
ME!**



FEATURED VIRTUAL EVENTS

Register at summit.sharsheret.org

PRE-SUMMIT

MAKE YOUR WORDS MATTER:

Speaker Training Webinar

SEPT 6 | 8 PM EDT
5 PM PDT

THE IMPACT OF CULTURALLY COMPETENT CANCER CARE:

A Training for Healthcare Professionals

SEPT 12 | 1 PM EDT
10 AM PDT

DO I NEED TO TAKE OUT MY OVARIES?

Hear the Latest in Prevention Guidelines From
Top GYN/ONCS Who've Been in Your Shoes

SEPT 20 | 8 PM EDT
5 PM PDT

FACING SCANXIETY

Have You Ever Experienced Fear Before Going
in for a Mammogram/Screening? It's Called
"Scanxiety" and You are Not Alone.

OCT 16 | 8 PM EDT
5 PM PDT

SUMMIT PROGRAMS

PREIMPLANTATION GENETIC TESTING:

How Might the New Fertility-Related
Technology Support You and Your Family?

OCT 23 | 8 PM EDT
5 PM PDT

SHARSHERET IN THE KITCHEN WITH KIM KUSHNER

OCT 26 | 8 PM EDT
5 PM PDT

ARTIFICIAL INTELLIGENCE AND BREAST CANCER:

What Does the Future Hold?

OCT 30 | 8 PM EDT
5 PM PDT

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Contact Jenna Fields at jfields@sharsheret.org to learn more,
become a Summit partner and bring a program to your community.

Sharsheret Summit Partner Toolkit

Thank you for partnering with us on the Sharsheret Summit: Pink Teal and You from October 13-31st. This initiative, scheduled during October's breast cancer awareness month, is your resource for the latest information on breast cancer and ovarian cancer in the Jewish community. With your partnership, we will bring together thousands of people virtually and in-person all across the country.

Our Sharsheret Summit partners can participate in this national initiative in any of the following ways:

- 1) Coordinate an event during the Summit and have your event publicized nationally on our Summit [event calendar](#).
- 2) Encourage your community to participate in Sharsheret's national virtual symposiums on the latest hot topics in breast cancer and ovarian cancer with a special spotlight on advances in screening ([here](#)).
- 3) Educate your community about breast cancer and ovarian cancer screening by posting any of our social media memes.
- 4) Share Sharsheret Summit information in your community newsletter.

However you choose to participate, Sharsheret Summit is **the** source for the latest information on breast cancer and ovarian cancer in the Jewish community.

The virtual symposiums we are excited to be offering this year are:

Pre-Summit

- Make Your Words Matter: Speaker Training Webinar (9/6 8PM EST)
- The Impact of Culturally Competent Cancer Care: Training for Healthcare Professionals (9/12 1PM EST)
- Do I need to Take Out My Ovaries? Hear the Latest in Prevention Guidelines From Top GYN/ONCS Who've Been in Your Shoes (9/20 8PM EST)

Summit

- Facing Scanxiety (10/16 8PM EST)
- Preimplantation Genetic Testing: How Might the New Fertility-Related Technology Support You and Your Family? (10/23 8PM EST)
- Sharsheret in the Kitchen with Kim Kushner (10/26 8PM EST)
- Artificial Intelligence and Breast Cancer: What Does the Future Hold? (10/30 8PM EST)

To learn more information please check out summit.sharsheret.org

Sample Newsletter Announcement

Sharsheret, the national Jewish breast cancer and ovarian cancer organization, is hosting their free annual Sharsheret Summit 2023 - your resource for the latest in breast cancer and ovarian cancer in the Jewish community from October 13 - 31st. This initiative includes national virtual symposiums on the latest hot topics in breast cancer and ovarian cancer. The symposiums we are excited to be offering this year are: Facing Scanxiety, Artificial Intelligence and Breast Cancer: What Does the Future Hold?, Sharsheret in the Kitchen with Kim Kushner, and Preimplantation Genetic Testing: How Might the New Fertility-Related Technology Support You and Your Family? To learn more and register please check out **summit.sharsheret.org**.

Sample Email Template

Dear Friends,

We wanted to reach out and let you know about an upcoming event we are excited to be partnering on. Sharsheret, the national Jewish breast cancer and ovarian cancer organization, is hosting their free annual Sharsheret Summit: Pink, Teal and You from October 13 - 31st.

During October's breast cancer awareness month, we know that breast cancer is top of mind for so many of you. There are so many ways you can take action today:

- Participate in {your organization} community event.
- Join Sharsheret's national virtual symposiums on the latest hot topics in breast cancer and ovarian cancer with a special spotlight on advances in screening ([here](#)).
- Learn more about breast cancer and ovarian cancer screening and hereditary risk for cancer. Talk with your doctor about a screening plan that's right for you.

However you choose to go pink and teal this fall, know that there is a community here to support and educate you.

Sample Social Media Posts

We have included some helpful fast facts and resources about breast cancer and ovarian cancer- feel free to share on your social media! Download them [here!](#)

Sample caption: Breast cancer and ovarian cancer is a Jewish community issue. Learn more. Know the Facts. Take Action! Join <our organization> in participating in Sharsheret Summit, the source for the latest information on breast cancer and ovarian cancer in the Jewish community. Learn more at summit.sharsheret.org.

One of our sample memes below (click the [link](#) to download others!):

DID YOU KNOW?

- 1 IN 40**
ASHKENAZI MEN AND WOMEN CARRY THE BRCA GENE MUTATION AND, THEREFORE, HAVE ELEVATED RISK FOR DEVELOPING CERTAIN CANCERS.
- 1 IN 8**
WOMEN WILL BE DIAGNOSED WITH BREAST CANCER.
- 1 IN 71**
WOMEN WILL BE DIAGNOSED WITH OVARIAN CANCER.
- 1 IN 833**
MEN WILL BE DIAGNOSED WITH MALE BREAST CANCER.
- 1 IN 8**
MEN WILL BE DIAGNOSED WITH PROSTATE CANCER.

Learn more at sharsheret.org

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SHARSHERET SUMMIT

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