



SHARSHERET®

Sharsheret Hosts 10th Anniversary South Florida Soiree at Design Center of the Americas, Dania Beach

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Hollywood, Florida (September 11, 2023) – Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer, was established over 22 years ago in Teaneck, NJ. In 2013, Sharsheret expanded to South Florida in order to improve and save the lives of more Jewish women affected by breast cancer and ovarian cancer. This year Sharsheret is celebrating a decade of changemakers in South Florida who helped pave the way for regional expansion and growth. Sharsheret's 2023 champions Cori and Brad Meltzer and Yalie Harel will be recognized for their incredible contributions.

Join Sharsheret on Saturday, November 18, 2023 at 8pm at The Design Center of the Americas (Dania Beach, Florida) to celebrate this 10 year milestone with an evening of storytelling, entertainment and inspiration as they honor Cori and Brad Meltzer (Hollywood, Florida) and Yalie Harel (Miami Beach, Florida.) Register [here](#). The evening will feature a special performance by Avi Ciment, who has been singing the hits of Frank Sinatra, since his debut performance at The HBO Sopranos Premiere.

The Jewish Breast & Ovarian Cancer Community

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Regional Offices: California • Florida • Illinois • New Jersey • New York

Cori and Brad Meltzer are being recognized for their deep commitment and support since Sharsheret's inception. They were also instrumental in launching Rochelle's Dream, a legacy campaign named in memory of Sharsheret's founder, Rochelle L. Shoretz A"H, who was a close personal friend of the Meltzers.

Yalie Harel has been navigating her breast cancer journey since she was diagnosed during the pandemic. Yalie passionately advocates for others, emphasizing the importance of prioritizing health and well-being. Yalie uses social media as an outlet to share her story and inspire and comfort others going through this journey. She credits Sharsheret as being the "warm hug" she needed when no one else was present.

"A strong Florida presence allows Sharsheret to continue to build a greater awareness about the impact of breast cancer and ovarian cancer for women, men and families in the Florida Jewish community. We look forward to celebrating 10 years together with an evening that gathers Sharsheret volunteers, supporters, friends and family as we pay tribute to our deserving and inspiring honorees," said Florida Regional Director, Michelle Mavorah.

To learn more about our honorees and event sponsorship opportunities, please contact Sharsheret Florida Regional Director, Michelle Mavorah, at mmavorah@sharsheret.org.

This event is made possible with generous support from our sponsors: Presenting Sponsor, Kort Foundation; Event Benefactors, Daiichi-Sankyo, and Merck; Event Champion, Pfizer; Ambassador Sponsor, Immunogen; and Supporter Sponsor, GE Healthcare.

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For questions or more information, please contact Sharsheret's Director of Marketing and Communications, Jordana Altman, at 866.474.2774 or jaltman@sharsheret.org.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women, families, health care professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC) and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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