



SHARSHERET®

Sharsheret Celebrates 14 Years of Partnership with Moishe House, Educating and Empowering Young Adults To Understand Their Cancer Risk and Safeguard Their Future

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New York, NY (January 31, 2024) – Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer, is proud to celebrate its 14-year partnership with Moishe House, educating and empowering young adults to learn about their cancer risk in order to safeguard their future. Moishe House is the world's largest peer-led program for post-college-age Jews. Through communal events such as Teal and Pink Shabbat® dinners, challah bakes, Superbowl parties, or whatever programs the Moishe House chooses, Moishe House and Sharsheret work together to inspire young adults to champion the importance of knowing about their cancer risk.

Moishe Houses worldwide are now equipped with Sharsheret toolkits, enhancing their ability to lead Pink Shabbats and other impactful programs. These initiatives are designed to foster discussions that raise awareness about Jewish genetic mutations related to breast cancer, ovarian cancer, and related cancers. David Cygielman, the visionary CEO of Moishe House, shares, "Moishe House has the unique opportunity and responsibility to facilitate conversations that can be difficult yet important. Through

our partnership with Sharsheret, Moishe House empowers leaders to navigate critical conversations around breast and ovarian cancer awareness authentically. We are deeply grateful for Sharsheret's impactful work and the depth of our partnership.”

In 2023 alone, Sharsheret collaborated with 20 Moishe Houses across the country, educating a cohort of 450 participants. Sharsheret Director of Education and Outreach Ellen Kleinhaus adds, “As the partnership with Moishe House unfolds, the spark of excitement continues to grow, promising an impactful journey towards breast and ovarian cancer awareness, education, and community engagement for the next generation. Together, Sharsheret and Moishe House are not just changing conversations; they are transforming lives at a critical age.”

For questions or more information, please contact Sharsheret Director of Marketing and Communications Jordana Altman at 866.474.2774 or jaltman@sharsheret.org.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women, families, health care professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC) and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings

- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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