Sponsorship Opportunities
The Magic of Sharsheret - Celebrating our Midwest Champions
Thursday, May 30, 2024 at 7pm
2024 Community Champions: Leah Jones and Rachel & Richard Silverman

Sharsheret’s Annual Midwest Benefit
The Sharsheret Midwest Regional Office’s annual benefit celebrates the impact of our work in the region and raises critical funds to continue to provide life changing and lifesaving breast and ovarian cancer education and support to our local community. This exciting community building experience is an opportunity to recognize those who have been touched by breast cancer and ovarian cancer, while also highlighting and sharing with a local and national audience, the many important and remarkable accomplishments achieved by Sharsheret; generously made possible by our sponsors and partners like you. This year Sharsheret will be honoring our esteemed 2024 Community Champions Leah Jones and Rachel and Richard Silverman.

Coast to Coast Benefits – Become a Sponsor Locally and Nationally
Sharsheret will be holding SEVEN events in 2024 among our regional offices in Chicago, Dallas, Los Angeles, South Florida, New York City, Long Island and Teaneck, NJ. As a National “Coast to Coast Benefits” sponsor, you will receive prominent recognition at events, dependent on the sponsorship level selected. Recognition also includes your name on invitations, programs and related event materials both in print and online with exposure to thousands across the country.

Where Your Support Goes
As a benefit sponsor, your company will join fellow sponsors in advancing Sharsheret’s daily work of improving the lives of thousands of women and families facing breast cancer and ovarian cancer at every stage through personalized support and saving lives through educational outreach. You will receive prominent recognition at the events, and in the invitations, programs and related event materials both in print and online with exposure to thousands across the country.

Sponsorship Opportunities
Sharsheret’s Coast to Coast Benefits is a multi-sponsored program at all levels
$100,000 Presenting Sponsor:
- 10 Tickets to each of the seven benefits (10 per event)
- VIP seating at all seven benefits you are attending, when applicable
- Prominent signage at all seven national events
- Opportunity for your company’s leadership to self-tape a short congratulatory video message* to be shared on Sharsheret social media in advance of and connection with the benefits
- Lunch and Learn for company staff with Sharsheret’s clinical experts
- Opportunity to contribute a digital ad on the benefit website
- Logo recognition on printed and email invitations for all seven benefits
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret’s mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post-event wrap video shared with thousands nationwide

*Prior to use, video message must be approved by Sharsheret

The Jewish Breast & Ovarian Cancer Community
866.474.2774 I www.sharsheret.org I info@sharsheret.org
Regional Offices: California • Florida • Illinois • New Jersey • New York
$75,000 Underwriter Sponsor:

- 10 Tickets to four benefits of your choice (10 per event)
- VIP seating at the four benefits you are attending, when applicable
- Prominent signage at the four benefits you are attending
- Opportunity for your company’s leadership to self-tape a short congratulatory video message* to be shared on Sharsheret social media in advance of and connection with the benefits
- Lunch and Learn for company staff with Sharsheret’s clinical experts
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on printed and email invitations for the four benefits you are attending
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret’s mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post-event wrap video shared with thousands nationwide

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$50,000 Underwriter:

- 10 Tickets to three benefits of your choice (10 per event)
- VIP seating at the three benefits you are attending, when applicable
- Prominent signage at the three benefits you are attending
- Lunch and Learn for company staff with Sharsheret’s clinical experts
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on printed and email invitations for the three benefits you are attending
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret’s mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post-event wrap video shared with thousands nationwide

$25,000 Benefactor:

- 10 Tickets to two benefits of your choice (10 per event)
- VIP seating at the two benefits you are attending, when applicable
- Prominent signage at the two benefits you are attending
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on printed and email invitations of the two benefits you are attending
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret’s mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post event wrap video shared with thousands nationwide

$18,000 Champion Sponsor:

- 10 Tickets to Midwest benefit
- VIP seating at the benefit you are attending, when applicable
- Prominent signage at the Benefit you are attending
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on email invitations for the benefit you are attending
- Logo recognition on the event website
- Logo recognition on select marketing materials sent to Sharsheret’s mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post event wrap video shared with thousands nationwide

**$10,000 Ambassador Sponsor:**
- 10 Tickets to Midwest benefit
- Recognition on event signage at the benefit you are attending
- Logo recognition on the benefit website
- Logo recognition on select marketing materials sent to Sharsheret’s mailing list of 67,000 subscribers
- Prominent mention in select Sharsheret's Benefit social media posts on Instagram and Facebook, reaching 26,000 followers

**$5,000 Supporter Sponsor:**
- 5 Tickets to Midwest benefit
- Recognition on event signage at the benefit you are attending
- Logo recognition on the event website
- Logo recognition on select marketing materials sent to Sharsheret’s mailing list of 67,000 subscribers
- Prominent mention in select Sharsheret’s benefit social media posts on Instagram and Facebook, reaching 26,000 followers

**$2,500 Midwest Supporter:**
- 4 Tickets to Midwest benefit
- Sponsor level recognition projected via digital scroll at Midwest benefit
- Logo recognition on email communications regarding Midwest benefit
- Prominent mention in Sharsheret’s social media posts announcing related upcoming events including Facebook, Twitter, Instagram and LinkedIn

**$1,800 Guardian Supporter:**
- 2 Tickets/entries to Midwest benefit
- Sponsor level recognition projected via digital scroll at Midwest benefit
- Logo recognition on email communications regarding Midwest benefit

With your support of Sharsheret’s 2024 Midwest benefit, Sharsheret’s critical cancer support and education programs will continue to meet the evolving needs of patients, while also spreading awareness to a larger audience. Thank you for your consideration. For more information about the 2024 Benefits and your sponsorship, please contact Chief Regional Officer, Jenna Fields at 310.409.2330 or jfields@sharsheret.org. We look forward to continuing the conversation.

*While our expertise is in young Jewish women, Sharsheret’s programs are open to all women and men.*