



# SHARSHERET®

## **Sharsheret Launches New Corporate Membership Program**

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New York, NY (March 28, 2024) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer, is launching a Corporate Membership for industry partners. Participation in this program will afford industry partners unique insights from Sharsheret's leadership and patient and caregiver community, exclusive access to patients and caregivers, and the opportunity to partner with Sharsheret in advancing our mutual health equity goals among underserved populations. The support will fund Sharsheret's essential work, improving lives through personalized cancer support and saving lives through educational outreach.

The first Corporate Membership meeting is scheduled for April 3rd. The meeting agenda includes:

The Role of Judaism in Cancer Prevention, Diagnosis, Treatment and Survivorship: Healthcare Advocate Training led by Melissa Rosen, Sharsheret Director of Training and Education; a panel discussion featuring 4 patients; and a presentation about Sharsheret's advocacy work in government presented by Dr. Temeika Fairley of the CDC and Adina Fleischmann, Chief Services Officer.

Members that are currently a part of our corporate membership in formation are.

- Champion Circle: AstraZeneca, Daiichi Sankyo, Gilead and GSK.
- Partner circle: Eisai, Exact Sciences, ImmunoGen and Lilly Oncology.

**The Jewish Breast & Ovarian Cancer Community**

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Regional Offices: California • Florida • Illinois • New Jersey • New York

For more information or to join the corporate membership, contact Dina Muskin Goldberg, Director of Strategic Partnerships at [dgoldberg@sharsheret.org](mailto:dgoldberg@sharsheret.org)

“The mission of Sharsheret’s Corporate Membership Program is to improve healthcare experiences for Jewish cancer patients.” said Dina Muskin Goldberg, Director of Strategic Partnerships. “By fostering actionable change in the healthcare community we’re making progress towards equitable care for all. “

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## **ABOUT SHARSHERET**

Sharsheret, Hebrew for chain, a national cancer organization with five offices (California, Florida, Illinois, New Jersey and New York), serves 250,000 women, families, health care professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC) and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

## **What We Do**

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at [www.sharsheret.org](http://www.sharsheret.org) or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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