

THE MAGIC OF SHARSHERET

CELEBRATING OUR
MIDWEST CHAMPIONS



SPONSORSHIP OPPORTUNITIES

The Magic of Sharsheret - Celebrating our Midwest Champions

Thursday, May 30, 2024 at 7pm at Bryn Mawr Country Club

2024 Community Champions: Leah Jones and Rachel & Richard Silverman

RSVP and support at: sharsheret.org/midwest

Sponsor our Midwest Benefit

The Magic of Sharsheret is our third annual Midwest benefit celebrating the impact of our work in our local community. This year Sharsheret will be honoring our esteemed 2024 Community Champions Leah Jones and Rachel and Richard Silverman. This exciting community building experience is an opportunity to recognize those who have been touched by breast cancer and ovarian cancer, while also highlighting and sharing with a local and national audience the many important and remarkable accomplishments achieved by Sharsheret; generously made possible by our sponsors and partners like you.

Coast to Coast Benefits – Become a Sponsor Locally and Nationally

Sharsheret will be holding SEVEN events in 2024 among our regional offices in Chicago, Dallas, Los Angeles, South Florida, New York City, Long Island and Teaneck, NJ. As a National “Coast to Coast Benefits” sponsor, you will receive prominent recognition at events, dependent on the sponsorship level selected. Recognition also includes your name on invitations, programs and related event materials both in print and online with exposure to thousands across the country.

Where Your Support Goes

As a benefit sponsor, your company will join fellow sponsors in advancing Sharsheret’s daily work of improving the lives of thousands of Jewish women and families facing breast cancer and ovarian cancer at every stage through personalized support and saving lives through educational outreach.

Sponsorship Opportunities

Sharsheret's Coast to Coast Benefits is a multi-sponsored program at all levels

\$50,000 Underwriter:

- 10 Tickets to three benefits of your choice (10 per event)
- VIP seating at the three benefits you are attending, when applicable
- Prominent signage at the three benefits you are attending
- Lunch and Learn for company staff with Sharsheret's clinical experts
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on printed and email invitations for the three benefits you are attending
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post-event wrap video shared with thousands nationwide

\$25,000 Benefactor:

- 10 Tickets to two benefits of your choice (10 per event)
- VIP seating at the two benefits you are attending, when applicable
- Prominent signage at the two benefits you are attending
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on printed and email invitations of the two benefits you are attending
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post event wrap video shared with thousands nationwide

\$18,000 Champion Sponsor:

- 10 Tickets to Midwest benefit
- VIP seating at the benefit you are attending, when applicable
- Prominent signage at the benefit
- Opportunity to contribute a digital ad for the benefit website
- Logo recognition on email invitations for the benefit
- Logo recognition on the benefit website
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post event wrap video shared with thousands nationwide

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\$10,000 Ambassador Sponsor:

- 10 Tickets to Midwest benefit
- Recognition on event signage and digital scroll at the benefit
- Logo recognition on the benefit website
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers

\$5,000 Supporter Sponsor:

- 5 Tickets to Midwest benefit
- Recognition on event signage and digital scroll at the benefit
- Logo recognition on the benefit website
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers

\$2,500 Midwest Supporter:

- 4 Tickets to Midwest benefit
- Recognition on event signage and digital scroll at the benefit
- Logo recognition on the benefit website
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers

\$1,800 Guardian Supporter:

- 2 Tickets/entries to Midwest benefit
- Recognition on event signage and digital scroll at the benefit
- Logo recognition on the benefit website

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Benefit	\$50,000 Underwriter Sponsor	\$25,000 Benefactor Sponsor	\$18,000 Champion Sponsor	\$10,000 Ambassador Sponsor	\$5,000 Supporter Sponsor	\$2,500 Gold Sponsor	\$1,000 Silver Sponsor
Lunch and Learn for Your Company	x						
Acknowledgement and recognition in post-wrap video shared with thousands nationwide	x	x					
Logo on Print Invitations	3 benefits	2 benefits					
VIP Seating	x	x	x				
Digital Ad for Benefit Website	x	x	x				
Logo on Email Invitations	3 benefits	2 benefits	1 benefit				
Prominent Signage	3 benefits	2 benefits	1 benefit				
Event Signage	3 benefits	2 benefits	1 benefit	1 benefit	1 benefit		
Logo on select marketing materials sent to mailing list of 67,000 subscribers	x	x	x	x	x		
Logo on Benefit Website	3 benefits	2 benefits	1 benefit	1 benefit	1 benefit	1 benefit	1 benefit
Acknowledgment in promotional Instagram and Facebook posts reaching 26,000 followers	x	x	x	x	x	x	x
Tickets to Benefits	30	20	10	10	5	4	2

With your support of The Magic of Sharsheret, Sharsheret's critical cancer support and education programs will continue to meet the evolving needs of patients, while also spreading awareness to a larger audience. Thank you for your consideration.

For more information and to become a sponsor visit:

sharsheret.org/midwest

For questions contact Jenna Fields at 310.409.2330 or jfields@sharsheret.org. We look forward to continuing the conversation.



The Jewish Breast & Ovarian Cancer Community

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Midwest • Northeast • Southeast • West • Israel