



# SHARSHERET®

## Sharsheret Launches Israel Initiative

**Contact: Jordana Altman, Director of Marketing and Communications**

**Telephone: 866.474.2774**

**Email: [jaltman@sharsheret.org](mailto:jaltman@sharsheret.org)**

New York, NY (May 9, 2024) - Sharsheret, the only national not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer, is proud to announce the launch of an Israel Initiative pilot program. This program represents a significant milestone as Sharsheret ventures into providing on-the-ground services in Israel for the first time. The expansion is a response to a pressing need and growing demand. Over the past few years, more than 100 Anglo women have sought psychosocial support from Sharsheret in the United States, highlighting the necessity for such services in communities in Israel.

Sharsheret's services will now be available to women, men, and families who have felt the impact of a breast cancer or ovarian cancer diagnosis in Israel, and help individuals with genetic mutations that have a ripple effect on relatives across the globe. For more information about the new Israel Initiative, see the Sharsheret [Israel page](#).

To help meet the growing needs of those at risk for or living with a cancer diagnosis in Israel, Sharsheret's renowned *Peer Support Network*, will be expanding to include Israel callers. This integral program of more than 30,000 women sharing cancer-related experiences enables cancer thrivers to connect, share information and provide critical

peer-to-peer support during their cancer journey. Sharsheret offers support from our 15 US-based genetic and mental health counselors.

Sharsheret will provide Israeli women, men, and families facing breast cancer, ovarian cancer and hereditary risk for cancer the following key services and resources:

- One-on-one virtual psychosocial support
- Personalized cancer navigation services
- Community-wide education
- Tailored peer connections
- Facilitated support groups
- Surgery care kits

“During this time of war, the Sharsheret Israel Initiative comes at a vital time to help support both the physical and mental needs of women in Israel who are facing the dual trauma of war and breast cancer or ovarian cancer,” said Sharsheret CEO Elana Silber.

“The need for available support is something we can answer, and we will also generate awareness and life-saving conversations in Israel.”

To access services in Israel and for more information see <https://sharsheret.org/israel/> or contact Sharsheret Israel Program Coordinators: Pnina Mor at [pmor@sharsheret.org](mailto:pmor@sharsheret.org) or Liora Tannenbaum at [ltannenbaum@sharsheret.org](mailto:ltannenbaum@sharsheret.org).

For more information, to learn more about our Israel Pilot, or to make a gift in support of Sharsheret services, contact Jenna Fields, [jfields@sharsheret.org](mailto:jfields@sharsheret.org) Chief Regional Officer.