



# SHARSHERET

## Sharsheret Welcomes Shlomo Mirsky to Its Board of Directors

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New York, NY (January 30, 2025) – Sharsheret, the only international not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer, is pleased to welcome Shlomo Mirsky to its Board of Directors. Shlomo, the son of Sharsheret’s beloved founder Rochelle Shoretz A”H, has been part of the Sharsheret family since its inception, growing up alongside the organization his mother built with passion and purpose.

From a young age, Shlomo embraced Sharsheret’s mission—packing Busy Boxes, volunteering at races and fundraising events, and leading awareness initiatives in high school and college. Shlomo initiated and coordinated Sharsheret Pink Day at his high school, a day which included a basketball tournament, donut sale in support of Sharsheret, and education for hundreds of students. In college, Shlomo was a member of the Sharsheret Club and helped plan, organize, and execute Cake Wars to educate students at Yeshiva University and Stern College for Women about breast cancer risk.

**The Jewish Breast Cancer and Ovarian Cancer Community**

866.474.2774 | [sharsheret.org](http://sharsheret.org) | [info@sharsheret.org](mailto:info@sharsheret.org)  
United States • Midwest | Northeast | Southeast | West • Israel

“Shlomo’s journey with Sharsheret began as a child, and his commitment has only grown stronger over the years,” said Sharsheret CEO Elana Silber. “We are thrilled to have him join our leadership team, ensuring that his mother’s vision and legacy continues to thrive and impact thousands of lives.”

Shlomo is an attorney, just like his mother, Rochelle Shoretz, who clerked for Honorable Justice Ruth Bader Ginsburg A”H. Shlomo recently graduated from Rutgers Law School and now works as an associate attorney for Hardin Kundla McKeon and Poletto. Shlomo lives in Passaic, New Jersey, with his wife, Rachel, and their two sons, Azi and Manny.

**###**

## **ABOUT SHARSHERET**

Sharsheret, Hebrew for chain, an international cancer organization with offices in the Midwest, Southeast, Northeast, West and Israel serves 250,000 women, families, health care professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC) and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

## **What We Do**

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at [www.sharsheret.org](http://www.sharsheret.org) or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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