



## FINDING THE RIGHT SPEAKER FOR YOUR PROGRAM

### Overview

Bringing an expert or cancer survivor speaker to your program elevates the content and ensures your program is grounded in life-saving education. Sharsheret can help guide you in finding a speaker that meets your needs.

### Speaker Types (need will vary based on topic)

- Sharsheret professional
- Cancer survivor or previvor
- Genetic counselor
- Oncologist, radiologist, or surgeon
- Rabbi or spiritual leader
- OBGYN, urologist, gastroenterologist, or cardiologist
- Mental health professional
- Dietitian or nutritionist
- Integrative Medicine Doctor

### Tips for inviting a speaker into your community

- Invite a community leader or local celebrity to help increase attendance.
- Identify talent within your organization first before looking outside of it.
- Be clear about how much time is available for each speaker.
- Ask to review remarks in advance.
- Provide any requests for remarks up front (e.g. gender inclusive language).

### How Sharsheret can help

- Review remarks and train your volunteers to share their personal story.
- Provide local experts, Sharsheret volunteers, or staff to speak and table.
  - Speaker fees and travel costs may apply.
- Brainstorm topic and speaker ideas with you and help find the right expert for your community through our network.
- Identify panelists and develop program content.