



Sharsheret Celebrates Annual Tristate Benefits With Two Summer Barbecues In New Jersey and New York

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New York, NY – July 10, 2025 — Sharsheret, the only Jewish not-for-profit organization dedicated to addressing the unique needs of Jewish women and families facing breast cancer and ovarian cancer, proudly announces its annual Tristate Benefits, featuring two inspiring summer barbecues. To register, visit link.sharsheret.org/bbq25 or call 866-474-2774.

The New Jersey Benefit will take place on Tuesday, July 29, 2025, at 6:15 PM, and the Long Island Benefit will be held on Thursday, July 31, 2025, at 6:15 PM. Exact locations will be shared [upon registration](#). Both evenings bring the community together for a meaningful Siyum service, delicious barbecue dinner, and an uplifting Sharsheret program.

In New Jersey, Sharsheret will present the Maimonides Award to Dr. Alise Reicin for her exceptional dedication to advancing cancer research and patient care. The evening will feature Dr. Sara Zakheim as guest speaker. The Siyum service will be led by Shlomo and Dovid Mirsky, in loving memory of their mother, Rochelle L. Shoretz A"H, Sharsheret's beloved founder, marking the tenth yearzeit of her passing.

The Long Island Benefit will honor Florie and Shai Gasner, and their daughter, Tamar Abikzer, recognizing their remarkable support and commitment to Sharsheret's mission. Erica Giller will receive the Lisa Altman Volunteer Tribute Award for her extraordinary dedication and volunteer leadership. The Siyum service will be led by Berish Elefant in memory of his niece, Rochelle L. Shoretz A"H.

"These friendraising events remind us of the strength and generosity of our community and help ensure that no woman, man or family faces cancer alone," said Elana Silber, CEO of Sharsheret. "Each of the awardees and honorees embodies the heart of Sharsheret's mission — leading with compassion, vision, and unwavering dedication. We are honored to recognize their inspiring stories, tireless advocacy, and lasting impact on the Sharsheret family."

The Jewish Breast Cancer and Ovarian Cancer Community

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The benefits are made possible with generous support from the following corporate sponsors: Underwriter: Sidley, Benefactors: Kings Pharmacy and Maidenbaum Property Tax Reduction Group and Merck, Champion: Pfizer, Ambassador: Psychiatric Family Care LLC 973-814-4115 and TD Bank and Supporter: Davis Saperstein & Salomon.

More about the awardees, honorees, and presenters:

Dr. Alise Reicin

Dr. Alise Reicin is the CEO of Tectonic Therapeutic and a trailblazing biotech leader whose decades of work have led to the approval of ten breakthrough medicines; she has served on Sharsheret's Board since 2020, bringing her vision and expertise to the organization's mission.

Dr. Sara Zakheim

A breast cancer survivor and practicing dentist, Dr. Sara Zakheim is a dedicated Sharsheret volunteer and peer supporter who has chaired the Tri-State Benefit and tirelessly advocates for women facing breast cancer.

Shlomo Mirsky

An associate attorney and lifelong Sharsheret supporter, Shlomo Mirsky has championed his mother Rochelle Shoretz's legacy from childhood through today, now serving on the Board of Directors to help lead Sharsheret's future.

Dovid Mirsky

Dovid Mirsky, a Senior Tax Associate at PwC, has supported Sharsheret's mission since childhood by organizing Pink Day events, educating peers, and honoring his mother's legacy through continued volunteerism.

Shai and Florie Gasner

Longtime community leaders, Shai and Florie Gasner are deeply connected to Sharsheret's mission through their family's own breast cancer journey and decades of dedicated support, advocacy, and fundraising.

Tamar Abikzer

A devoted aesthetician and Sharsheret ambassador, Tamar Abikzer uplifts women through her professional and volunteer work, sharing her own BRCA journey to empower others facing similar challenges.

Erica Giller

A veteran early childhood educator and community volunteer, Erica Giller serves on

Sharsheret's Advisory Board and founded the first Five Towns Mahjongg Fundraiser, inspiring innovative support for women and families impacted by breast cancer.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, an international cancer organization with offices in the Midwest, Southeast, Northeast, West and Israel serves 275,000 women, families, health care professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC) and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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