

SOUTHEAST BENEFIT

How Do You Wear Your Genes?

Sunday, December 7, 2025

2025 Guest of Honor, Dr. Jessica Baitner
2025 Maimonides Award Recipient, Dr. Starr Mautner
2025 Woman of Valor, Abby Brody

Southeast Sponsorships

The 2025 Southeast Benefit is a powerful community event to honor those touched by breast cancer and ovarian cancer while advancing Sharsheret's mission to provide free and confidential emotional support, genetic and mental health counseling, financial assistance, and lifesaving education.

This year's Benefit will take place on Sunday, December 7th at the Design Center of the Americas (DCOTA) in Dania Beach, FL, and will commemorate the 10th anniversary of the passing of Sharsheret's founder, Rochelle L. Shoretz, A"H.

The evening will feature inspiring presentations and stories as we recognize Guest of Honor, Dr. Jessica Baitner, Maimonides Award Recipient Dr. Starr Mautner, Surgical Oncologist at Miami Cancer Institute, and Woman of Valor, Abby Brody.

As a corporate sponsor, your company will join fellow sponsors in advancing Sharsheret's daily work of improving the lives of thousands of Jewish women and families facing breast cancer and ovarian cancer at every stage through personalized support and saving lives through educational outreach.

National Sponsorship Opportunities:

As a national sponsor, your company will receive all the benefits of a Southeast Benefit sponsor, plus the opportunity to select additional sponsorship benefits at Sharsheret's events across the country, including the West, Northeast, and Southeast regions. Options include Benefits in New York, New Jersey and California, providing your company with increased visibility and a meaningful connection to the communities Sharsheret serves.

☐ \$50,000 Underwriter Sponsor:

- 10 VIP tickets to three benefits of your choice, with VIP seating, if applicable
- Prominent recognition on event signage at the Benefits you attend
- Lunch & Learn for company staff with Sharsheret's staff experts
- Opportunity to feature a digital ad on the Benefit website
- Logo recognition on printed and email invitations for the two selected Benefits
- Logo placement on the event website(s)
- Logo recognition in select marketing materials distributed to Sharsheret's mailing list of 75,000 subscribers
- Acknowledgment in promotional posts on Instagram and Facebook announcing the Benefits, reaching 40,000 followers

☐ \$25,000 Benefactor Sponsor:

- 10 VIP tickets to two Benefits of your choice, with VIP seating, if applicable
 - Prominent recognition on event signage at the Benefits you attend
 - Opportunity to feature a digital ad on the Benefit website
 - Logo recognition on printed and email invitations for the two selected Benefits
 - Logo placement on the event website(s)
 - Logo recognition in select marketing materials distributed to Sharsheret's mailing list of 75,000 subscribers
 - Acknowledgment in promotional posts on Instagram and Facebook announcing the Benefits, reaching 40,000 followers
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Regional Sponsorship Opportunities:

As a Regional Sponsor, your company will enjoy all the benefits of a Southeast Benefit sponsor plus the opportunity to support one of Sharsheret's annual educational programs that engage local community members. Options include Roses and Rosé (Palm Beach), Pink Dragon Mah Jongg (Boca Raton), Rack 'Em Up (Atlanta), and special signage recognition at the 12th Annual Every Boob Counts 5K Run/Walk in Boca Raton, offering your company enhanced visibility and a meaningful connection to the communities Sharsheret serves.

☐ \$18,000 Champion Sponsor:

- 10 tickets to the Southeast Benefit with VIP seating
- Prominent event signage and digital scroll
- Opportunity to feature a digital ad on the Benefit website
- Logo recognition on email invitations sent to guests
- Logo placement on the Benefit website
- Logo recognition in Sharsheret's Annual Impact Report, distributed to 75,000 subscribers
- Acknowledgment in select promotional social media posts on Instagram and Facebook, reaching 40,000 followers
- Sponsorship of 3 additional Sharsheret Educational Offerings of your choice, including logo recognition on digital promotional and printed program materials
- Opportunity to distribute company-branded swag to event attendees

☐ \$10,000 Ambassador Sponsor:

- 10 tickets to the Southeast Benefit with VIP seating
- Recognition on event signage and digital scroll
- Logo placement on the Benefit website
- Logo recognition in Sharsheret's Annual Impact Report, distributed to 75,000 subscribers
- Acknowledgment in select promotional social media posts on Instagram and Facebook, reaching 40,000 followers
- Sponsorship of 2 additional Sharsheret Educational Offerings of your choice, including logo recognition on digital promotional and printed program materials
- Opportunity to distribute company-branded swag to event attendees

☐ \$5,000 Supporter Sponsor:

- 5 tickets to the Southeast Benefit with VIP seating
- Recognition on event signage and digital scroll
- Logo placement on the Benefit website
- Logo recognition in Sharsheret's Annual Impact Report, distributed to 75,000 subscribers
- Acknowledgment in select promotional social media posts on Instagram and Facebook, reaching 40,000 followers
- Sponsorship of 1 additional Sharsheret Educational Offering of your choice, including logo recognition on digital promotional and printed program materials

☐ \$2,500 Southeast Benefit Sponsor:

- 3 tickets to the Southeast Benefit with VIP seating
- Recognition on event signage and digital scroll
- Acknowledgment in select promotional social media posts on Instagram and Facebook, reaching 40,000 followers

With your support of the Sharsheret 2025 Southeast Benefit, Sharsheret's critical cancer support, education and financial assistance programs will continue to meet the evolving needs of all women and men facing breast cancer and ovarian cancer, while also spreading awareness to a larger audience. Thank you for your consideration.

For more information about the 2025 Southeast Benefit and your sponsorship, please contact Michelle Mavorah, Southeast Regional Director at 954-416-0087 or mmavorah@sharsheret.org. We look forward to continuing the conversation.

While our expertise is in young Jewish women, Sharsheret's programs are open to all women and men.