



SHARSHERET

Kim Kushner Hosts Sharsheret's Annual NYC Benefit: Sharsheret Sparkles

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New York, NY (October 25, 2025) – Sharsheret, the only Jewish not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds facing breast cancer and ovarian cancer in the US and Israel, will host its annual New York City Benefit, *Sharsheret Sparkles*, on Tuesday evening, November 18, 2025, on the Upper East Side of Manhattan. This meaningful evening will be hosted by Sharsheret Board Member and best-selling cookbook author Kim Kushner and will honor two remarkable women:

- **Dr. Ruth Oratz**, Clinical Professor of Medicine at NYU Langone Health and medical oncologist at the NYU Perlmutter Cancer Center, whose pioneering work in oncology and long-standing dedication to the Sharsheret community have made a lasting impact.
- **Leah Weinberg**, a passionate Sharsheret supporter and *previvor* who carries the BRCA1 mutation. Inspired by her mother's experience and guided by Sharsheret founder Rochelle Shoretz A"H, Leah has become a strong advocate for proactive health and genetic awareness.

The Jewish Breast Cancer and Ovarian Cancer Community

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United States • Midwest | Northeast | Southeast | West • Israel

Guests will enjoy an elegant evening of inspiration, community, and celebration, featuring delicious food, an open bar, a fine jewelry auction featuring Jewish jewelers and designers, and live musical entertainment.

The 2025 Benefit Co-Chairs include Dr. Melissa Frey & Mac Levine, Alyssa Garnick & Mark Lerner, Kim & Jonathan Kushner, Alyse & Adam Mandel, Jilly Mehlman, Mary Zitwer Millman, Amy Mines Tadelis & Jamie Tadelis, Kim Molstre & Phil Singer, and Dana Norris & Dr. Stanley Frankel.

“We are thrilled to bring the New York City community together once again for this meaningful event,” said Sharsheret CEO Elana Silber. “This year, we are honored to recognize the esteemed Dr. Ruth Oratz for her leadership, kindness, and compassionate medical care, as well as the courageous Leah Weinberg for sharing her powerful story as a previvor and advocate. Together, they embody the values, connection, and hope that define Sharsheret — ensuring that no one faces breast cancer or ovarian cancer alone.”

The Sharsheret NYC Benefit helps fund vital programs, including genetic and mental health counseling, peer support, financial assistance, and lifesaving educational outreach to thousands of women, men, and families across the country.

This year’s event is made possible with generous support from event sponsors, including the American Jewish Medical Association, Bloomberg Philanthropies, Chemo Mouthpiece, Medical Imaging of Manhattan, LLC, Murray Hill Radiology and Mammography, Pfizer, and NYU Langone’s Laura and Isaac Perlmutter Cancer Center.

For more information or to purchase tickets, visit sharsheret.org/nyc25 or call 866.474.2774.

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ABOUT SHARSHERET

Sharsheret, *Hebrew for chain*, is an international cancer organization with offices in the Midwest, Southeast, Northeast, West, and Israel. It serves 275,000 women, families, health care professionals, community leaders, and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast cancer or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for nine consecutive years.

What We Do

One-on-One Support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals:

- Healthcare Webinars
- College Campus Programming

- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Follow and tag us on Instagram @sharsheretofficial

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