



SHARSHERET

Sharsheret Hosts 12th Annual Southeast Benefit: How Do You Wear Your Genes?

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North Miami Beach, FL (October 28, 2025) – Sharsheret, the only Jewish not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds living with or at an increased genetic risk for breast cancer and ovarian cancer in the US and in Israel, will host its 12th annual Southeast Benefit, *How Do You Wear Your Genes?*, on Sunday, December 7th in Dania Beach, Florida. To register, visit sharsheret.org/southeast or call or call 866-474-2774.

This year, Sharsheret will recognize Dr. Jessica Baitner as Guest of Honor, present the Maimonides Award to Dr. Starr Mautner, and celebrate Abby Brody as Woman of Valor. This evening will commemorate the 10th yahrzeit of Rochelle L. Shoretz A”H, Sharsheret’s beloved founder.

Dr. Jessica Baitner, a board-certified pediatric dentist and devoted mother of four, was diagnosed with breast cancer in November 2020 following a routine mammogram. Having started annual screenings at age 33 after her sister’s diagnosis, she credits early detection with saving her life. A passionate advocate for breast cancer awareness, Jessica serves as both a speaker and peer supporter for Sharsheret, sharing her story to empower others and emphasize the importance of education, prevention, and early screening.

The Jewish Breast Cancer and Ovarian Cancer Community

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Dr. Starr Mautner, a board-certified breast surgical oncologist at Miami Cancer Institute, specializes in surgical care for women with breast cancer, high-risk lesions, or a genetic predisposition to breast cancer. She directs the Miami Cancer Institute's Young Breast Cancer Program, providing multidisciplinary care for women 45 and under. Dr. Mautner also serves as co-chair of the Memorial Sloan Kettering Alliance Education Committee and leads clinical trials in breast surgical oncology.

Abby Brody, Early Childhood Director at the Zucker Jewish Academy in Boca Raton, was diagnosed with breast cancer in 2023 after pursuing early screening due to a family history. Abby partnered with friends and Sharsheret to launch *Roses and Rosé*, a community event now in its third year, inspiring women across Palm Beach. She continues to serve as a peer supporter, as well as a member of Sharsheret Southeast's Regional Advisory Committee, helping to develop new local initiatives for breast cancer survivors.

"At Sharsheret, we are thrilled to celebrate the meaningful impact of our work in the Southeast community," said Michelle Mavorah, Southeast Regional Director. "This annual gathering is a special chance to come together, honor inspiring leaders, share personal stories of courage and resilience, and celebrate the incredible achievements of our organization and the people we are privileged to serve."

Sharsheret's Southeast Benefit is made possible with generous support from Sidley.

To learn more about becoming a sponsor or for any other questions, contact Michelle Mavorah at mmavorah@sharsheret.org or call: 954.416.0087.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, an international cancer organization with offices in the Midwest, Southeast, Northeast, West, and Israel, serves 275,000 women, families, healthcare professionals, community leaders, and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast cancer or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for ten consecutive years.

What We Do

One-on-one support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals:

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series

- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Follow and tag us on Instagram @sharsheretofficial

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