



NEWS FROM SHARSHERET
DECEMBER 2025



**Sharsheret Founder Spotlight
Rochelle L. Shoretz A”H**

MAKE YOUR YEAR-END GIFT TODAY

Rochelle Shoretz, A”H, founded Sharsheret so no one would have to face cancer alone. In a time when support for young Jewish women with cancer simply didn’t exist, she built a community of connection, guidance, and hope.

Today, her sons, Shlomo and Dovid, share how this support shaped their own family while their mother navigated cancer. Their story reminds us that the organization Rochelle built still saves and improves lives every day, and your gift keeps her vision growing for the families who need it next.

[Read More and Donate Today](#)

Latest Podcast and Video



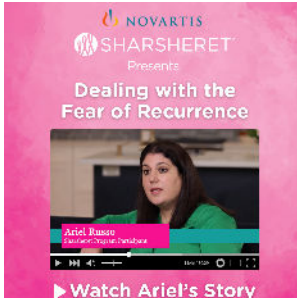
Elana Silber Featured on the Jordan Syatt Podcast, Reaching 1M+ Followers

In a new podcast episode, Sharsheret CEO Elana Silber joins top fitness influencer Jordan Syatt to explore the intersection of wellness and cancer education. Jordan Syatt is a leading

strength and nutrition influencer with over 1 million social media followers.

Listen to the episode for an insightful conversation about how fitness, nutrition, and education can support the well-being of those facing cancer.

[Access the Recording Here](#)



New Video: Dealing with the Fear of Recurrence

Even after treatment ends, the fear of cancer returning can stay with you.

In Sharsheret's latest video, Ariel, a breast cancer survivor, and Bonnie, a Sharsheret social worker discuss what it means to live with that uncertainty and how to cope with the fear of recurrence in everyday life.

This video is sponsored by [Novartis](#).

[Watch the Video](#)

News & Notes



Dr. Diana Bryk Straus: New Medical Advisory Board Member

Dr. Bryk Straus serves as an Attending Molecular Pathologist at Westchester Medical Center and Assistant Professor of Pathology, Microbiology, and Immunology at New York Medical College. She brings extensive expertise in molecular diagnostics, precision medicine, and cancer-related genomic testing, and will help advance Sharsheret's mission of providing support to those at elevated genetic risk for breast and ovarian cancer.

[Read More](#)

Run or Ride with Team Sharsheret

Sharsheret has limited charity slots available for both the **2026 United Airlines NYC Half Marathon on 3/15** and the **2026 TD Five Boro Bike Tour on 5/3!** Make your miles meaningful



while supporting Sharsheret's national breast cancer and ovarian cancer programs.

[Secure Your Slot](#)

Preorder Your Mah Jongg Cards for 2026



The official 2026 National Mah Jongg League card pre-sale is live! Sharsheret receives \$5 from the NMJL for each card that is purchased. Cards will be mailed directly to you from the NMJL in April 2026. **Order deadline is Monday, January 26, 2026.**

[Order Your Cards](#)



Save the Date for Sharsheret Pink Day: 2/11/26

Raise awareness about breast cancer and ovarian cancer, and help save lives this February on Sharsheret Pink Day!

Lead an educational event, program or fundraiser at your school, organization or company.

Pink Day is sponsored by [Merck](#).

[Learn More](#)



Thank You!

A huge thank you to everyone who bought or baked delicious treats and sponsored bakers for the 17th annual Pies for Prevention Thanksgiving Bake Sale!

Every pie helped bring life-saving education and support to women and families facing ovarian cancer this Thanksgiving. Together, **supporters raised \$100k** for the Stephanie Sussman and Ann Nadrich Memorial Jewel and Sharsheret's Ovarian Cancer Program.

[A Video Message from the Pies for Prevention Founders](#)



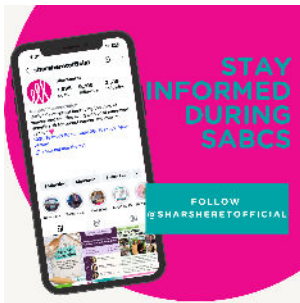
CHOPPED: Sharsheret Edition

In November, the Los Angeles community came together for a Sharsheret CHOPPED-style salad competition with influencers Dini Klein (@prepandrally) and Ilana Muhlstein, MS, RDN (@ilanamuhlsteinrd), made possible thanks to volunteer co-chairs Chaya Serbin and Yael Rosen. This first-of-its-kind event blended friendly competition with meaningful health and wellness education.

Have an idea for a creative Sharsheret event in your community? Let's bring it to life.

Sharsheret's Education and Outreach events are sponsored by [AstraZeneca](#).

[Share Your Event Ideas](#)



Sharsheret's Heading to San Antonio Breast Cancer Symposium

Follow Sharsheret on Instagram for updates from the San Antonio Breast Cancer Symposium, where national experts will be sharing the latest updates in breast cancer research. We are grateful for the opportunity to meet with our pharmaceutical partners and to engage with professionals at Sharsheret's booth.

[Follow Sharsheret](#)



Expanding Support Across the Map

In just the past few months, Sharsheret has brought programs to Denver, Las Vegas, and New Mexico for the first time ever, creating new local opportunities for support and education around breast and ovarian health. We need your help to continue expanding this reach and bringing vital resources to even more communities.

[Bring an Event to Your Community](#)

Sponsored Content

Discover Pathlight™ - a novel molecular residual disease (MRD) test designed to help you, and your care team monitor early-stage breast cancer with greater confidence. Pathlight uses a unique “molecular fingerprinting” approach, personalized to your tumor, to detect even the tiniest fragments of circulating tumor DNA (ctDNA)—or confirm when none are present¹ Covered by Medicare, Pathlight has been shown in a recent study to detect signs of recurrence an average of 13.7 months earlier than standard methods and can also show how your cancer is responding to treatment over time. [Learn more.](#)

(1. Elliott MJ, et al. Clin Cancer Res. 2025;31(8):1520–1532. doi:10.1158/1078-0432.CCR-24-3472.)



MammaPrint® + BluePrint® biomarker testing work together to illuminate tumor biology, giving women with early-stage breast cancer and their care teams deeper insight into how their tumor behaves. These results can open the door to more personalized treatment paths. Talk to your provider today to see if these tests may be right for you.



Looking for support?

Call 866.474.2774 or email info@sharsheret.org.



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