



# SHARSHERET

## eBay and Fashion Entrepreneur Leandra Medine Cohen Launch Exclusive Auction Benefiting Sharsheret

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New York, NY (December 12, 2025) – Sharsheret, the only Jewish not-for-profit organization dedicated to addressing the needs of women and families of all Jewish backgrounds living with or at an increased genetic risk for breast cancer and ovarian cancer in the US and in Israel, is proud to announce a partnership with entrepreneur, writer, and style icon Leandra Medine Cohen (@leandramcohen) for an exclusive week-long auction featuring more than 30 iconic fashion pieces from Medine Cohen’s personal collection - exclusively on eBay. “From the Collection: Leandra Medine Cohen” features pieces from some of her most defining looks across the years, spanning brands like Celine, Prada, and Maison Margiela. Proceeds from the auction will directly support Sharsheret’s free national programs, including peer support, mental health and navigation services, financial subsidies, education, and community initiatives for women, men and families impacted by breast cancer and ovarian cancer.

Known for her distinctive style and industry influence, Medine Cohen curated this selection to reflect pieces she has loved and lived in — statement coats, dresses, clutches and accessories — each carrying its own story and personality.

Medine Cohen’s connection to this cause is deeply personal. In past media interviews, she has spoken about undergoing BRCA genetic testing after discovering family history of breast cancer. The experience inspired her to advocate for awareness, proactive screening, and

**The Jewish Breast Cancer and Ovarian Cancer Community**

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conversations about genetic risk — especially among young women navigating similar uncertainty.

“This collaboration is not only exciting — it is deeply meaningful,” said Sharsheret CEO Elana Silber. “Leandra’s generosity and voice will help expand awareness, spark conversation, and fund lifesaving support for thousands of women and families.”

Shoppers can explore all pieces from the collection and bid exclusively through Leandra Medine Cohen’s [eBay storefront](#) through December 18.

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## **ABOUT SHARSHERET**

Sharsheret, Hebrew for chain, an international cancer organization with offices in the Midwest, Southeast, Northeast, West and Israel serves 275,000 women, families, healthcare professionals, community leaders and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for ten consecutive years.

## **What We Do**

One-on-one support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals

- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at [www.sharsheret.org](http://www.sharsheret.org) or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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