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SHARSHERET FOUNDER JOINS FEDERAL ADVISORY COMMITTEE ON BREAST CANCER IN YOUNG WOMEN



(Left to right): Rochelle Shoretz, Committee Designated Federal Officer Dr. Temeika Fairley, and Committee Chair Dr. Ann Partridge.

The Centers for Disease Control and Prevention (CDC) invited Sharsheret's founder and Executive Director Rochelle Shoretz to serve on the Federal Advisory Committee on Breast Cancer in Young Women. Under the auspices of the CDC, the committee will develop initiatives to increase knowledge of breast health and breast cancer among women under the age of 40 and those at heightened risk for developing the disease.

"I am honored to have been chosen to serve on the Federal Advisory Committee and excited to share all that we have learned at Sharsheret about the needs of young Jewish women facing breast cancer," said Ms. Shoretz. "As the go-to organization for young Jewish women, many of whom carry mutations in the BRCA1 and BRCA2 genes, Sharsheret will help shape critical education and programmatic initiatives to increase knowledge and support for those at higher risk of developing breast cancer."

CHANGING THE FACE OF BREAST CANCER

Celebrating 10 Years of Service

Since 2001, Sharsheret has transformed our understanding of breast cancer in the Jewish community. What was once a topic enshrouded in secrecy - words literally whispered among family members - is now the subject of major medical symposia and Jewish campus programs. Thousands of Jewish men and women across the country have joined Sharsheret to change the face of breast cancer.

In ten years, Sharsheret has launched ten national programs and generated a voice for those facing breast cancer and ovarian cancer in the Jewish community. To help celebrate this milestone in Sharsheret's history, we invite you to recognize a survivor in your life or to honor the memory of someone we have lost. Join us in recognizing the impact of Sharsheret's 10th anniversary. With your help, we have saved lives, bettered lives, and changed the face of breast cancer.

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A MESSAGE FROM THE FOUNDER & EXECUTIVE DIRECTOR

Reflections on the NEXT Ten Years

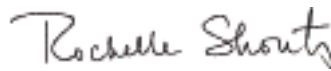
This year, I was blessed to celebrate the Bar Mitzvah of my youngest son. I recall vividly the day I was diagnosed with breast cancer for the first time 10 years ago, and the prayer I kept repeating that I would live to witness my children, then 3 and 5 years old, celebrate the milestones that we all cherish - birthdays, graduations, weddings.



This year, we were also blessed to mark an incredible milestone in Sharsheret's history - 10 years of service to the Jewish community and the cancer community. Since 2001, Sharsheret has inspired change - giving a voice to those with breast cancer in a community that spoke little, if at all, about hereditary disease. We are talking now about cancer, educating the next generation about genetics, and connecting Jewish women and families of all backgrounds with vital support during the most challenging times. Our vision for the next 10 years is even more ambitious. Our reach will expand to include women and families affected by ovarian cancer. Our programs will be firmly rooted in major Jewish communities nationwide. Our initiatives will educate thousands of Jewish families at risk of hereditary cancer. And our children and grandchildren will not remember a time when cancer was a secret, a disease Jewish families faced alone and in fear.

Join us in marking this special milestone by sharing Sharsheret with 10 friends or making a 10th anniversary gift in honor of a loved one. We are grateful for your partnership and support, and look forward to the celebration of many more milestones together - in the next 10 years and beyond.

Best,



A MESSAGE FROM THE DIRECTOR OF OPERATIONS

Your Jewish Community Facing Breast Cancer

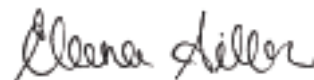
As we celebrate our 10th anniversary, we are grateful to all of you - women and families facing breast cancer and ovarian cancer, Jewish community and spiritual leaders, young adults on college campuses, and health care professionals. Thank you for helping us reach this incredible milestone! Sharsheret, Hebrew for chain, is all about making connections and your connection to Sharsheret has enabled us to create Your Jewish Community Facing Breast Cancer. Our new logo and tagline reflect our vision, in year 10, of that Sharsheret community - generational, connected, growing.



In this issue, you will meet many of the inspiring women and men whose connections to Sharsheret are making a difference in their lives and the lives of those around them. Through their stories you can experience how those connections are strengthening the Sharsheret community. In this celebration year, please be sure to stay connected - follow us on Facebook and Twitter, and post comments on our blog - as we bring you the latest information about our programs and events.

Whether you find us online, visit us in our office, or participate in our programs in your home town, Sharsheret is wherever you are. We are Your Jewish Community Facing Breast Cancer, providing strength and hope to thousands of Jewish women and families.

Best,



OUR VOICES: PEER SUPPORTERS SHARE THEIR STORIES

Sharsheret Caller Orit Janco-Golan describes the success of her match through our peer support program.



Sharsheret Caller Orit Janco-Golan of Rockville, MD.

"This past May, I received a call from my breast surgeon letting me know that a small tumor was found according to my pathology report. Life quickly turned into juggling not only daily activities and work, but also informing family members and friends around the globe about my diagnosis. I also wanted to find out more about my diagnosis and understand my options. I started searching the internet as well as making appointments for second and third opinions.

I could not have done all this on my own. My parents and sisters in Canada started researching with and for me. My sister, Amit, had extra time and expertise to find the most relevant and current information related to my situation. Amidst her searches, Amit, thankfully, found Sharsheret.

I wasn't sure how Sharsheret could help me. Yes, I was Jewish but I did not know how being Jewish had anything to do with helping me cope with my breast cancer diagnosis - I had already done genetic testing for the BRCA genes and the results were negative. I finally decided to call Sharsheret. After speaking with Shera, the Clinical Supervisor, I realized that it could be very meaningful to speak to another Jewish woman who had been in a similar situation, and so I agreed to be "linked." Soon after, I got a call from Jody in New York. She was upbeat, energetic, and willing to share her story. Hearing Jody's voice and words, mixed with honesty and lightness, eased my mind.

So began our journey together - on the phone and via e-mail and snail mail, too. Jody shared her breast cancer journey with me. I took notes, listened, and asked questions. In the many weeks that followed, Jody would call to check in with me just before my surgeries and a few days after. She always ended our conversations by reminding me of three things: To listen to my body and do what is right for me, my husband, and my family; to be hopeful and optimistic; and to learn to ask for and receive help from family and friends. Sharsheret's Busy Box, various brochures, beautiful arm support pillow, Jody's regular check-ins, and love and support from my family and friends helped me prepare for and cope with my breast cancer 'adventure'. I was and still am proud and grateful to be part of so many wonderful communities. Being linked with Jody, a Jewish woman from New York, was indeed an important part of my journey. I do hope we get to meet some day and celebrate the meaningful relationship we developed through Sharsheret."

"YES,
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DIAGNOSIS."

Sharsheret Link Jody Dietz describes the impact of serving as a peer supporter.



Sharsheret Link Jody Dietz of Fairport, NY.

"In February 2008, at the age of 44, I thought I had it all - a loving family, wonderful friends, and a rewarding career. But life threw me an unexpected curve ball when I was diagnosed with breast cancer. Sharsheret provided me with non-judgmental support and numerous voices of experience that taught me that I had more control over my treatment plan than I first thought.

Before cancer, I spent my days accomplishing projects at work, tackling chores at home, running errands, caring for my children, and basically checking off my never ending to-do list. Cancer has taught me to appreciate and enjoy the simplest miracles of every day life. I no longer 'do' life - I live it. While not everything changed, I know that I grew in many ways and my new perspective and appreciation for all that life involves has made my life so much more gratifying.

The silver lining in my cancer journey has been the opportunity I have been given to become a Sharsheret Link, a peer supporter. By sharing my experience and life lessons with other women who are newly diagnosed with breast cancer, I hope that I can in some small way help others travel their own journeys with greater hope and confidence. When I received my first call from Orit, I was brought back to the day I learned of my own diagnosis. I could hear the fear, worry, and deep emotion in Orit's voice and it touched my soul. Orit had so many legitimate questions and concerns and I did my best to listen and comfort her during this initial contact. How rewarding it has been to support Orit along her personal journey. The courage, strength, and growth she has demonstrated have been a source of great inspiration to me. I hope to one day meet in person this remarkable woman who has touched my life so deeply. In the meantime, Orit and I share a connection for which I am most thankful.

Through Sharsheret's national peer support network, I found my 'sisters' - women of different ages, backgrounds, and ethnicities who share the unbreakable bond of breast cancer. One of the benefits of being a Link is that it helps me to maintain my new perspective. My dear friends who have not had cancer can't understand why I stay so connected to Sharsheret post-cancer. What they don't and can't understand is that if I choose to distance myself, I run the risk of losing the perspective I have gained and come to treasure."

OUR VOICES: PEER SUPPORTERS SHARE THEIR STORIES

Leslie Carno-Harf reflects on the importance of Sharsheret's new ovarian cancer program.



Sharsheret peer supporter Leslie Carno-Harf of Beachwood, Ohio celebrates her son's Bar Mitzvah with her family.

"My story of survival began in February 2009. Experiencing sudden and intense abdominal pain, I ended up in the emergency room. Two days later, I received the diagnosis of ovarian cancer and I was devastated. Shocked and overwhelmed, I was filled with grief, anxiety, and fear.

I contemplated my odds for survival and thought about how I desperately want to see my three young children through their B'nai Mitzvot and growing into adulthood.

I sought out support services for cancer patients, blogged, and prayed. My extended community also prayed, and knowing this provided additional strength and comfort. Interestingly, I

recall learning the meaning of the healing prayer years ago and realizing the process of announcing those in need of healing was to inform the community who can then mobilize support. I liken this to an old-fashioned form of social networking. My family thrived thanks to the amazing support of our friends, family, and community.

Sharsheret recently established a program for women facing ovarian cancer. I joined as a peer supporter so I can help others. I can share my experiences, understand a woman's concerns, help find answers to their questions, and hopefully help alleviate fears of the unknown. When I was diagnosed I knew only a few Jewish women who had experienced ovarian cancer. Thanks to Sharsheret, there is a program of support for women like me."

Sharsheret's ovarian cancer program is made possible with generous support from The Gorlin Family Foundation and Stephanie Sussman and Ann Nadrich Memorial Fund.

NATIONAL WEBINARS ADDRESS UNIQUE CONCERNS OF JEWISH WOMEN

Impact of the Holocaust on Breast Cancer in Jewish Families Today

Sharsheret's teleconference and webinar, "Impact of the Holocaust on Breast Cancer in Jewish Families Today," explored new research demonstrating a higher incidence of breast cancer among Jews living in Europe during WWII as compared to those living in Israel, the challenges of tracing family cancer histories destroyed during the Holocaust, and concerns of Jewish women and families considering genetic testing for breast cancer and ovarian cancer. Panelists included Lital Keinan-Boker, MD, PhD, MPH (Chief Study Investigator, University of Haifa), Rifky Atkin (Sharsheret peer supporter and child of Holocaust survivors), and Niecee Schonberger, MS, CGC (Genetics Program Coordinator, Sharsheret).

Questions posed by webinar participants included:

- "Does the psychological stress of Holocaust survivors cause an increased risk of developing breast cancer?"
- "We've heard that people who carry a BRCA mutation may never develop cancer. Is it fair to assume that living through the Holocaust triggered BRCA genes that may otherwise have remained dormant?"

To download complete teleconference and webinar transcripts and access audio recordings, please visit www.sharsheret.org and click on Events and Transcripts.

Prophylactic Surgery for Breast Cancer and Ovarian Cancer: How Will it Affect Me?

Sharsheret's teleconference, "Prophylactic Surgery for Breast Cancer and Ovarian Cancer: How Will it Affect Me?," featured acclaimed author Dina Roth Port (Previvors: Facing the Breast Cancer Gene and Making Life Changing Decisions), personal stories shared by Sharsheret peer supporters about the impact of prophylactic surgery on personal and family life, and Sharsheret's Clinical Supervisor, Shera Dubitsky, MEd, MA, who discussed the psychosocial and physical side effects of prophylactic surgery for breast cancer and ovarian cancer.

Comments from participants included:

- "Each of the featured speakers faced dilemmas similar to the ones I, and others in similar situations, are faced with. They were all so real and each one focused on the positive."
- "The highlight for me was the notion of empowerment expressed and not being victimized by cancer."

These teleconferences and webinars were made possible with generous support from The Gorlin Family Foundation, Julius and Emmy Hamburger Memorial Fund, Stephanie Sussman and Ann Nadrich Memorial Fund, and Susan G. Komen for the Cure® North Jersey Affiliate.

LIVING WITH ADVANCED BREAST CANCER

Racheli Baron describes the impact of EmbraceSM, supporting those living with advanced breast cancer.



Embrace participant Racheli Baron of Far Rockaway, NY.

"I was in the radiologist's office when I heard that my cancer had spread to my bones. I remember feeling very confused. I found myself at a crossroads where I never thought I would be in my life. How could I begin to make difficult decisions or know which direction to move in when I knew so little about metastatic breast cancer? The nurse in the hospital suggested that I call Sharsheret for thoughtful and useful support and guidance.

I remember my Embrace therapist speaking with me and suggesting that I join the Embrace support group for women who are living with Stage Four breast cancer. This couldn't have come at a better time. I was in agony over making treatment decisions, and my emotions were interfering with my ability to see the full picture. Shera suggested that I discuss this in the group, to think out loud with other women who face similar decision-making processes. I called into the group session and sure enough, there was a woman on the call who had to make the same decision with which I was faced.

Hearing her story made me feel less alone. All the women on the call understood the see-saw experience when making life and death decisions. The Embrace group is there to help me talk through the harder decisions. I thank G-d every day for the support I have and consider myself very lucky to have Shera and all the Embrace "girls" in my life. Many of them have become close friends of mine. They are there for me. We are there for each other. I ask each of you, in the merit of a complete recovery for all of us in Embrace, to take on an act of kindness."

Embrace is made possible with generous support from the Baskin, Godfrey, and Kahane Families and Brenda and Dr. Elihu Turkel.

Living with advanced breast cancer or recurrent ovarian cancer?

The Embrace program provides professional counseling over the phone, a telephone-based support group, and resources for those living with advanced breast cancer and recurrent ovarian cancer. For more information, call toll-free (866) 474-2774 or e-mail info@sharsheret.org.

GENETICS FOR LIFESM

Alison Rose shares her experience after learning she carries a BRCA gene mutation.



Sharsheret peer supporter Alison Rose of Columbus, OH.

"In 2002, I was told that I tested positive for the BRCA1 gene mutation. I had never considered myself at any special risk for cancer until my sister called me one day with the news that she had breast cancer. After completing her treatment, her doctor recommended genetic testing because of her age at diagnosis, her Ashkenazi Jewish ancestry, and our family history. When she told me the test results and her decision to undergo prophylactic surgery, she also informed me that I had a 50% chance of carrying the gene. At a certain point in the months that followed, I realized that if I tested

positive, I would opt for prophylactic surgery as well.

I set up an appointment with the genetic counselor and waited. Although I never seriously considered not being tested, after seeing them put my vile of blood aside, I had a sense that my life would never be quite the same. When the day for the follow-up appointment arrived, we sat in the waiting area for what seemed like an eternity. When the genetic counselor announced, "The test

showed that you carry the same genetic mutation that was found in your sister," I began to cry.

Entering the world of breast cancer when you don't actually have cancer has its challenges. I found myself constantly explaining, "No I do not have cancer." I knew that I was lucky to find out my risk before getting cancer, but I didn't feel very lucky, and that made me feel guilty. After the initial shock wore off, I continued on with my life, but I felt very alone. I tried talking to a social worker, but it did not help. I considered breast cancer support groups, but I thought the issues would be too different from mine and that my presence might not be welcome.

When Sharsheret's Clinical Supervisor asked me to speak about my experience to a group of college students, I enthusiastically agreed. I am looking forward to connecting with the next generation of young Jewish women, and I hope to raise their awareness about hereditary breast cancer and genetic testing. It will also provide me with practice for talking to my own children when the time is right. I volunteered to be a Sharsheret Link so that I could be there for other women who face BRCA and need someone to talk to. Sharsheret provides me with opportunities to connect with other women, to offer a sympathetic ear, and to share my story."

Genetics for Life is made possible with a Sharsheret Jewel established by Dr. Nicole and Raanan Agus.

Concerned about hereditary breast cancer and ovarian cancer?

Sharsheret can help. To learn about Sharsheret's Genetics for Life program and to speak with a genetic counselor, call toll-free (866) 474-2774 or e-mail info@sharsheret.org.

TEAM SHARSHERET WORLDWIDE

Whether you're an athlete or aspire to become one, join Team Sharsheret as we run, bike, and swim at local races, walks, and athletic competitions worldwide and make a difference in the fight against breast cancer. "There is no rabbi today who has not seen firsthand the enormous challenges faced by victims of breast cancer. I am proud that, in some small way, I may be able to help these brave women and their families meet that challenge," said Team Sharsheret ING NYC Marathon athlete Rabbi Scott Hoffman. In the words of Team Sharsheret Nautica NYC Triathlon athlete Linda Gerstel, "Four years ago, I was diagnosed with breast cancer. Although I had a support circle to help guide me through breast cancer, I reached out to Sharsheret to gain some insight into how to share a diagnosis of breast cancer with my kids - perhaps the most difficult side to breast cancer. This year, racing for Sharsheret offered me the opportunity to raise awareness for all of Sharsheret's good work."



Team Sharsheret New York City.



Team Sharsheret Minneapolis, Minnesota.



Team Sharsheret Jerusalem, Israel.



Team Sharsheret Washington, DC.



Team Sharsheret Philadelphia, Pennsylvania.



Team Sharsheret athlete Dana Post Adler at the NYC More Half-Marathon.



Team Sharsheret athlete Joseph Lerner (right) and Athletic Consultant Moe Rice at the Nautica NYC Triathlon.



Team Sharsheret athlete Ilana Picker completes the ING NYC Marathon.

Special thanks to our Team Sharsheret sponsors

Med-Pat, Inc., Campmor Inc., Core Bamboo, EMCO Plumbing, Englewood Hospital and Medical Center, Geller & Company LLC, Lucille Roberts, Magen David Celia Esses Yeshiva High School, The Rocking Chair, A Women's Wellness Center, Yeshiva University, Stern College for Women, Beren Campus Student Councils SCWSC, TAC, SSSBSC, Debbie and Michael Blumenthal, Design by Flora, Friends and Family of Sondra Goldman, JH Darbie & Co., Lisa Altman Foundation, Pediatric Occupational Therapy Services, The Sixteenth Street Synagogue, Touro College-Lander College for Women, Best Glatt Kosher, Chopstix USA, Dougie's BBQ Teaneck, EJ's Place, Friends and Family of Sema Heller, Handle With Care Cleaners, Ma'ayanot Yeshiva HS for Girls, Michael Strauss Silversmiths, Rae Kushner Yeshiva High School, Teaneck Dentist, The Frisch School, The Teigman Family, Torah Academy of Bergen County, Tova and Howard Weiser, Upper Class Hats.

COMMUNITY CONNECTIONS

Sharsheret national outreach events held in community centers, synagogues, and private homes across the country provide meaningful opportunities for Sharsheret to reach women in diverse communities and to raise necessary support. Heartfelt thanks to all of Sharsheret's hosts and their event committees.



Brooklyn, New York: Shera Dubitsky (left) and Event Hostess Miriam Steinberg.



Valley Village, California: Event Hostess Linda Rubenstein (left) and Event Chair Seryl Litwin.



Beverly Hills, California: (left to right) Event Co-Chair Mia Markoff, Event Hostess Susan Baum, Rochelle Shoretz, and Event Co-Chair Esti Levine.



Memphis, Tennessee: Event Co-Chairs and Team Sharsheret ING NYC Marathon athletes David Cooper (left) and Dr. Brad Somer.



Milwaukee, Wisconsin: Event Hostess Barbara Glazer (left) and Andrea Schneider.



Passaic, New Jersey: (left to right) Shera Dubitsky, Nancy Novack, and Event Chair and Team Sharsheret ING NYC Marathon athlete Aharon Novack.



Potomac, Maryland: Event Hostess Robin Waldman (left) and Rochelle Shoretz.



Villanova, Pennsylvania: Event Chair Diane Schwartz (left) and Sharsheret peer supporter Missy Stein.



Seattle, Washington: (left to right) Chaim Goldgrab, Rochelle Shoretz, Event Hostess Debbie Barber, and Event Chair Julie Greene.

Interested in Bringing Sharsheret to Your Community?

Consider hosting or organizing a Sharsheret event in your home or neighborhood. Sharsheret representatives are available to speak at conferences, lectures, fundraisers, and other community events. To learn more, call toll-free (866) 474-2774 or e-mail events@sharsheret.org.

SHARSHERET PROGRAMS IN YOUR COMMUNITY

Sharsheret leads the national Jewish response to breast cancer and ovarian cancer by working with Jewish and cancer organizations across the country to create or enhance culturally-sensitive local breast cancer programs, support services, and resources through the Sharsheret Supportssm program.

Vicki Hamersmith shares her experience coordinating Sharsheret programs in Florida.



Sharsheret Supports
Coral Gables, FL
Facilitator Vicki
Hamersmith.

“Two weeks after coordinating a Sharsheret meeting for women in my congregation who were touched by breast cancer, I was diagnosed with early stage ovarian cancer at the age of 41. In some ways, I felt Sharsheret was brought to me for a reason. The women I met that night were the women who comforted me and were huge sources of support during my treatment. I kept thinking back and remembering how positive and upbeat they were in light of their own situations. After two surgeries and six rounds of chemotherapy, I was able to go back to

work as the Caring Community Coordinator at Temple Judea. It was then that our congregation decided we needed to move forward and provide support for Jewish women in our synagogue community. I set up a committee meeting and invited all the women I knew touched by breast cancer and ovarian cancer. I also invited the synagogues in our area as well as other Jewish organizations. The response was overwhelming and our Sharsheret Supports group was born.

On October 10, 2010, while Sharsheret was celebrating its 10th anniversary, we held a community wide kick-off event, an educational program addressing the BRCA gene mutations and their link to Jewish families. At the event, we announced our upcoming Sharsheret Supports program for the year - a schedule of monthly events, each with a different topic to be held at various locations in our community. Our first event featured a nutritionist addressing post-cancer nutrition and was followed by a cooking class focusing on cancer prevention.

Through our Sharsheret Supports group, the survivors have connected with one another and found comfort, knowledge, and friendship. For me, Sharsheret Supports has meant so much. Locally, new friendships have formed and nationally, I have not only become a peer supporter for other young Jewish women facing ovarian cancer, but I have participated in informative teleconferences and have also had the wonderful opportunity to work with Sharsheret’s amazing clinical staff.”

Sharsheret Supports is made possible with generous support from the Wasserman and Daman Families and Friends.

FIND SHARSHERET SUPPORTS IN YOUR COMMUNITY!



Elana Silber (center) with Sharsheret Supports Michigan Facilitator Ellen Yashinsky Chute (left) and Erica Saum of Jewish Family Service of Metropolitan Detroit at the Association of Jewish Family and Children's Agencies annual conference.

Sharsheret has programs and support groups in the following cities:

- New Haven, CT
- Boca Raton, FL
- Coral Gables, FL
- West Palm Beach, FL
- Chicago, IL
- Detroit, MI
- Asheville, NC
- Greensboro, NC
- Central Jersey, NJ
- Clifton, NJ
- North Jersey, NJ
- Somerville, NJ
- Brooklyn, NY
- Westchester, NY
- Philadelphia, PA
- Nashville, TN
- Austin, TX
- Dallas, TX
- Seattle, WA
- Milwaukee, WI

ANNUAL BENEFIT 2010

More than 450 guests attended Sharsheret’s Annual Benefit in May 2010. Sharsheret honored Jeremy and Adina Fand and named Lisa Schutzman the 2010 recipient of the Lisa Altman Volunteer Tribute Award. The event also featured guest speaker Ethan Zohn, a cancer survivor and winner of the reality TV show “Survivor: Africa”.



(Left to right): Guests of Honor Jeremy and Adina Fand and Lisa Altman Volunteer Tribute Award Recipient Lisa Schutzman.



(Left to right): Benefit Co-Chairs Thalia Federbush, Alissa Zagha, Jennifer Galligan, and Amy Wolin.

Share Sharsheret’s NEW breast cancer and ovarian cancer brochures!

Help us reach women, their families, and friends and educate Jewish community leaders and health care professionals about the unique concerns of young Jewish women facing breast cancer and ovarian cancer. Distribute our new brochures at local conferences, and to doctors’ offices, Jewish centers and synagogues in your community. To order your free brochures, call toll-free (866) 474-2774 or e-mail info@sharsheret.org.



10TH ANNIVERSARY JEWELBILATION GALA

Sharsheret kicked off an incredible milestone year with a 10th Anniversary Jewelbilation Gala on 10-10-10, recognizing Sharsheret Jewels, major gifts established in honor and in memory of loved ones in support of our 10 national programs. The Gala featured “Sharsheret, Changing the Face of Breast Cancer,” a photo exhibit by acclaimed photographer Gail Hadani.



(Left to right) Top: Board Member Nikki Sausen, Becky and Avi Katz, Batya and Nathan Paul, and Daniela and Laurence Schreiber. Bottom: Sora Leah Mirsky and Board Member Tani Mirsky, Marc and Dr. Naomi Knoller, and Sara Olshin.



(Left to right): Terri Herenstein, Board Member Dana Norris, Sharon Herenstein, and Board Member Sherry Cohen.



(Left to right) Top: Gary Gartenberg, Ellen and Morris Bienenfeld, Mark and Linda Gruenbaum, and Beverly Kastner. Bottom: Malki Gartenberg, Dr. Jerry and Fran Weinberg, and Sharon and Eli Kolb.



(Left to right): Board Member Keith Mendelson and Jennifer Mendelson, and Dara and David Orbach.



(Left to right) Top: Eric Austein, Deborah and Dr. Ethan Wasserman, Elana and Jonathan Silber, and Jerry and Jinny Pinsky. Bottom: Joyce Austein, Idella Goldenberg, Dr. Morey and Debra Klein, and Joy Silber.



(Left to right) Top: Dr. Hillel Bryk, Board Member Jacob Plotsker, Helene Schonbrun, Dr. Harris and Dalit Serman, and Joey and Ruth Bodner. Bottom: Dr. Tammy Bryk, Diana Abehssera, and David and Esther Muschel.



(Left to right) Top: Jason, Rochelle, Danielle, and Jeffrey Hirsch, Dana Post Adler and James Adler, Pearl Seiden, and David Hirsch. Bottom: Naava and Jeffrey Parker, Harold and Carole Rothstein.



(Left to right) Top: Ari and Sharon Wieder, Board Member Naomi Spira, Cindy and Paul Woldar, Sam Heller, and Yaakov and Suffy Rudman. Bottom: Adeena Sussman, Susan and Jacques Gorlin, and Shanie Heller.



(Left to right): Raanan Agus, Rochelle Shoretz, and Dr. Nicole Agus.



(Left to right) Top: Moe Rice, David Kramer, Dalia Lerner, Marnie Rice, Shani Kramer, Jill Schwalbe, and Jodi Scherl. Bottom: Dr. Gila Leiter and James Lavin, Joseph Lerner, and James Schwalbe.



(Left to right): Dr. Karin Katz, Naava Parker, Joel Katz, and Jeffrey Parker.

To view the complete Gala photo gallery, please visit our page on Facebook.

SHARSHERET JEWELS

In honor or in memory of a loved one, family members and friends have established Jewels, major gifts in support of Sharsheret's national "chain" of programs and services. Working closely with Sharsheret's staff, families have identified meaningful programs that are in need of support. Sharsheret is grateful to all of the benefactors who have enhanced Sharsheret with a Jewel.



Pink Diamond

Sherry and Neil Cohen
Family of Itza and Abe Stern
Wasserman and Daman Families and Friends



Diamond

Dr. Nicole and Raanan Agus
Terri and Andrew Herenstein
Kaminer Family
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Friends and Family of Lisa Goldenberg Altman
Hirsch and Parker Families
Becky and Avi Katz
Muschel and Bryk Families
Andrea and Rodd Schneider
Pearl Seiden
Brenda and Dr. Elihu Turkel
Rebecca and Nate Weisel

BAT AND BAR MITZVAH CELEBRATIONS

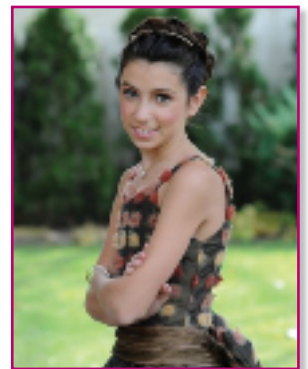
Young adults across the country are making a difference in the lives of young Jewish women facing breast cancer by including Sharsheret in their Bat and Bar Mitzvah celebrations. Sharsheret's Bat and Bar Mitzvah program offers many exciting Mitzvah projects, including: Spread the Word - share information about Sharsheret; Get Creative - use your special skills and talents to organize community activities such as bowl-a-thons, walks or races, and fashion shows; and Go for the Goal - exercise your love of sports to raise awareness about breast cancer.



Amanda Heisler, of Great Neck, NY, dedicated her Sharsheret Bat Mitzvah project in memory of her mother, Sharon Sokol Heisler, who lost her battle to breast cancer.



Nina First, of Harrisburg, PA, coordinated a Pink Challah Sale to benefit Sharsheret for her Bat Mitzvah project.



Jessica Rice, of Englewood, NJ, included Sharsheret in her Bat Mitzvah celebration in memory of her grandmother.

CREATE YOUR SHARSHERET LEGACY

You can leave a lasting legacy of support at Sharsheret through planned giving. By including Sharsheret in your charitable trust, estate plan, last will and testament, life insurance, or retirement plan, you will help us continue the chain of support for thousands of Jewish women and families facing breast cancer and ovarian cancer. Please share the following language with your legal advisor to include Sharsheret in a bequest: "I hereby give and bequeath to Sharsheret, Inc., a not-for-profit corporation having its principal offices at 1086 Teaneck Road, Suite 3A, Teaneck, NJ 07666 \$[your gift] to be used for its general purposes." Then, let us know of your special gift so that we may thank you. For more information about creating your own Sharsheret legacy, please e-mail Elana Silber at esilber@sharsheret.org or call toll-free (866) 474-2774.



Atara Schonbrun (bottom row center), of West Orange, NJ, organized a basketball tournament in support of Sharsheret's national programs and services.

EMPOWERING STUDENTS NATIONWIDE

Students on 79 college campuses across the country coordinated breast cancer outreach events and fundraising initiatives in support of Sharsheret in 2010. AEPi Sorority, AEPi Fraternity, Hillel: The Foundation For Jewish Campus Life, Chabad on Campus International Foundation, and other Jewish organizations on college campuses partnered with Sharsheret to educate more than 12,000 students about breast health, appropriate breast cancer screening methods, and the importance of knowing your family history. "Our event was a great success - the Sharsheret peer supporter spoke beautifully about the organization and her experience in a way that really got through to the college demographic," a student at Boston University shared. A University of Kansas student added, "Alpha Epsilon Pi is honored to have the experience and chance of working with Sharsheret to raise breast cancer awareness."



Boston University AEPi Sorority organized "Phi Stock" for Sharsheret.



Florida Atlantic University AEPi Fraternity hosted "Princess Week" in support of Sharsheret.



AEPi Fraternity selected Sharsheret as one of their national philanthropies at the 2010 AEPi National Convention in New Orleans, LA.



Sharsheret's staff celebrates Pink Day! (Left to right) Top: Ellen Kleinhaus, Rochelle Shoretz, Elana Silber, Julie Moore, and Sarah Samuel. Bottom: Rebecca Schwartz, Shera Dubitsky, and Adina Fleischmann.



Students at New York University Hillel-Shalhevet hosted The maniCURE for SharsheretSM.



Binghamton University Chabad hosted a Fashion Show to benefit Sharsheret.



University of Illinois Chabad hosted a Sharsheret Pink Shabbat.



Akiva Hebrew Day School in Southfield, Michigan hosted a school-wide Pink Day for Sharsheret to educate students about breast cancer in the Jewish community.



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Host a Sharsheret **Pink Shabbat**sm in Your Community!

Sharsheret's Pink Shabbat program engages Jewish communities across the country in raising awareness about breast health, the risks of hereditary breast cancer, and the impact of breast cancer on the Jewish community. Communities nationwide are baking pink challahs, distributing Sharsheret resource materials, and inviting breast cancer survivors to share their personal stories at local Sharsheret Pink Shabbat events. Host a Sharsheret Pink Shabbat in your community and take action in the fight against breast cancer! To learn more, call (866) 474-2774 or e-mail events@sharsheret.org.

GET CONNECTED!

Write

1086 Teaneck Road, Suite 3A
Teaneck, NJ 07666

Call

(866) 474-2774


E-mail

info@sharsheret.org


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