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### FEDERAL GRANT AWARDED TO SHARSHERET FOR NEW SURVIVORSHIP PROGRAM

The Centers for Disease Control and Prevention (CDC) has awarded Sharsheret a comprehensive grant to develop and launch Thriving Again, a program that will provide tailored support, education, and resources for young Jewish breast cancer survivors and their families. The survivorship program will address critical issues including the impact of breast cancer on career, fertility, finances, and hereditary cancer in Jewish families.



Michelle Rosch, her husband Mike, and son Aiden during Michelle's breast cancer treatment (left) and recently at her birthday celebration.

Sharsheret will invite young women from across the country to shape the new program by completing a national survey, available online at [www.sharsheret.org](http://www.sharsheret.org). "Input from the community is critical to the success of Thriving Again," said Survivorship Program Supervisor Jennifer Thompson. "We want to hear from as many young women as possible to identify needs and develop resources. This truly is a great opportunity for the women of Sharsheret to translate their experiences into a meaningful program that will benefit young breast cancer survivors nationwide."

Michelle Rosch of Naperville, Illinois, a Sharsheret peer supporter, is excited to join the new program. Diagnosed with breast cancer just after her 27th birthday and eight months into her first pregnancy, Michelle gave birth to son Aiden a month premature. Like many young breast cancer survivors, Michelle was concerned about growing her family after cancer, and harvested eggs before beginning chemotherapy treatment. Three years later, Michelle is preparing for the birth of her twin babies (by surrogate) and says she is "healthy, happy, feeling great, and loving life!" Sharsheret's Thriving Again program will help thousands of young women, like Michelle, navigate life beyond cancer.

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## A MESSAGE FROM OUR FOUNDER & EXECUTIVE DIRECTOR

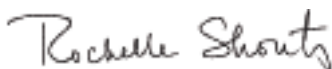
### Our Sharsheret Stories

We're telling stories at Sharsheret this year. They're our "Sharsheret stories" - and our staff and board members share them at every meeting. The story of the founding of Sharsheret is a familiar one to most - a few young women who had been diagnosed with breast cancer met with friends around my dining room table in 2001 to connect Jewish women who had been newly diagnosed or at risk. It's a compelling story, and one that has helped launch 11 national programs of support and education. But the stories of those who have joined us through the years are perhaps even more inspiring. They are the stories of the daughters and sisters, sons and brothers, who have been touched by cancer and moved by our mission.

You have your own Sharsheret story. It is the reason you join us for an event, reach out to us for support, bring Sharsheret programs to your community, or contribute a meaningful gift. You share those stories with us on calls with our clinical staff, in your blog posts, on Facebook. Your stories shape our programming and inspire us to do more for more families. While my story may have been the seed, your Sharsheret stories are the leaves and flowers of all that we have grown together.

I know you will be inspired by the Sharsheret stories we share with you in this issue, and look forward to hearing more of your Sharsheret stories in the years ahead.

Best,



## A MESSAGE FROM OUR DIRECTOR OF OPERATIONS

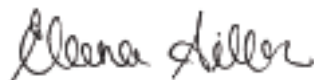
### Innovative Programs In Your Community

This year, Sharsheret celebrated its 10th anniversary, an incredible milestone marking the organization's entry into its "second stage". With your help, Sharsheret has demonstrated unprecedented innovation and success, supporting thousands of young Jewish women and families, of all backgrounds, facing breast cancer and ovarian cancer nationwide.

In this issue you will read about our latest program developments, including two innovative programs serving unique populations: survivors and those who are as yet "undiagnosed". Have The Talk™, our new college campus campaign, will educate and empower thousands of young adults who may be at increased risk for cancer. Thriving Again, our new support and education program, will address the needs of young survivors.

You will also meet some of our women and families whose inspiring stories exemplify the ways in which thousands are benefiting from and enhancing Sharsheret's programs every day. We share these incredible stories with you to inspire you to join us in leading the Jewish response to breast cancer. Connect with Sharsheret today through the power of social media - Twitter, Facebook, our blog - and help us reach thousands, raise awareness, share vital resources, improve our services, and provide meaningful support.

Best,



## OUR VOICES: PEER SUPPORTERS SHARE THEIR STORIES

Sisters Norma E. Roth and Sharon Roth-Lichtenfeld on why they joined Sharsheret's national Peer Support Network.



Norma (left) and Sharon Roth of Cherry Hill, NJ, Sharsheret peer supporters.

As sisters we've shared many things. Bedrooms, bathrooms, laughter, and tears. The most favorite thing we've shared - our jeans. Mom bought each of us our first pair of Levi's at the original Levi store in San Francisco. We treasured our special jeans. But it's our other pair of genes which has defined our relationship as sisters.

Over the past 55 years, these genes brought us much heartache and pain. These genes are responsible for our mom's death from breast cancer in 1994. Nearly a year after mom died, her sister was diagnosed with breast cancer, and soon learned she carries the BRCA2 mutation, confirming years of family suspicion that something in our DNA caused us to develop breast cancer.

Norma, the youngest of our four sisters, eagerly underwent genetic testing in 1997. A thoughtful sister, Norma invited us to join the BRCA study. We refused, kicking and screaming, and tried to talk Norma out of testing. Norma didn't follow our advice. She is BRCA negative. Relieved, she still remained proactive with her breast health.

Unfortunately, Norma got breast cancer in 2004 at age 40. This news rocked our family. Norma was the ninth and by far the youngest woman in mom's family to be diagnosed. Norma and two other cousins with breast cancer were BRCA negative. We asked, "What is going on with our genes?"

Norma had a double mastectomy with reconstruction. Her diagnosis made us finally have genetic testing. Sharon tested BRCA2 positive. We also learned our mom was BRCA2 positive. So much for liking these hand-me-down

genes! Sharon had a prophylactic oophorectomy to reduce her cancer risk. Trying to feel comfortable in her new genes, she chose breast surveillance for many years.

Our doctors believe our family also carries an unidentified BRCA mutation. It seems our family genes are special, like designer jeans. But the past few years, these genes became uncomfortable. We struggled to make them fit. Last December, Sharon had a prophylactic double mastectomy. Two days later Norma had a prophylactic oophorectomy. Oh, how we long for the simplicity of our Levi's jeans!

After three generations of breast cancer and ovarian cancer, we've learned to wear our genes with courage and confidence. Norma wrote a collection of survivor stories and does cancer outreach education. Sharon is a certified life coach, offering support to anyone whose life has been touched by cancer.

Our genes recently brought us to Sharsheret. We look forward to participating in Sharsheret's programs and supporting other Jewish women who share similar genes.

"AFTER THREE GENERATIONS OF BREAST CANCER AND OVARIAN CANCER, WE'VE LEARNED TO WEAR OUR GENES WITH COURAGE AND CONFIDENCE."



Left to right: Sisters Marsha, Debbie, Norma, and Sharon Roth with their mother, Marlene, in 1969.

*Norma is the author of Pink Ribbon Journey - Stories from the Heart, celebrating breast cancer survivors and the physicians who care for them. Sharon is the founder of GoodGrief Coaching, supporting those whose lives have been touched by cancer.*

## OUR VOICES: PEER SUPPORTERS SHARE THEIR STORIES

Myrna Cohen describes the impact of Sharsheret's Ovarian Cancer Program.



Myrna Cohen of Germantown, Tennessee.

I was diagnosed with ovarian cancer in June 2011. I didn't know anyone with ovarian cancer and I really felt the need to find others who have been on the journey I was about to embark on. I had a history of benign fibroid tumors and an ultrasound of my left ovary at my annual OB/GYN visit showed a mass that was not there at my last visit in December. If it weren't for my history of benign fibroid

tumors, I would not have been diagnosed so early. I had two surgeries and needed six rounds of chemotherapy because my cancer was very aggressive.

I contacted a local ovarian cancer awareness organization and they gave me Sharsheret's information. A few days later, a friend also told me about Sharsheret. Already having the medical support I needed, something else seemed to be missing. As I searched for spirituality, my husband and friends realized that I was seeking a Jewish connection. When I contacted Sharsheret, I had already gone through a few rounds of chemotherapy. I felt like the "simple son" in the Passover story - I had so many questions yet I didn't know what to ask. I needed a Jewish bond, someone to confide in, laugh with, and get advice from. Sharsheret's clinical staff found the perfect peer supporter for me. Jill is exactly who I needed. The first time we talked, it was like I had known her all my life, and we continue to keep in touch. I know how busy our lives are, but just knowing she is there really makes me feel better.

### Pies For Prevention

Sisters Adeena Sussman (left) and Sharon Wieder launched the Pies for Prevention Thanksgiving Bake Sale two years ago in memory of the mother and grandmother they lost to ovarian cancer. Seven cities nationwide participated in their grassroots initiative this year, raising critical ovarian cancer awareness and funds to support Sharsheret's Ovarian Cancer Program. E-mail [info@sharsheret.org](mailto:info@sharsheret.org) to find out more about hosting a Pies for Prevention Thanksgiving Bake Sale in your community!



**NEW**  
FOR YOUNG WOMEN

### SHARSHERET SELECTED FOR NATIONAL CDC STUDY OF SUPPORT PROGRAMS

The Centers for Disease Control and Prevention (CDC) selected Sharsheret as one of two national organizations to participate in the Breast Cancer in Young Women (BCYW) project, a 3-year study to identify, strengthen, and promote real-world, evidence-based interventions supporting young breast cancer survivors. Through the BCYW project, CDC will explore programs that provide psychosocial and reproductive health support to Ashkenazi Jewish and African American breast cancer survivors diagnosed under the age of 45. The research firm of ICF Macro has worked with the staff of Sharsheret and Sisters Network, Inc., a national organization for African American breast cancer survivors, to develop focus groups to examine core programming. The BCYW program will strengthen Sharsheret's peer support network and genetics program, both of which have been the subject of the CDC study.



## LIVING WITH ADVANCED BREAST CANCER

Chana describes the importance of Embrace™, supporting those living with advanced breast cancer.

Being diagnosed with metastatic breast cancer was not in my plans. I had so many questions and not enough answers. Thankfully, I was connected to Sharsheret and introduced to the Embrace group for women living with metastatic breast cancer. When I first called Sharsheret, my biggest concern was figuring out how to continue living my life without constantly thinking about my diagnosis. Sharsheret's Clinical Supervisor assured me that I would find my "new normal," but I told her that I like myself the way I am. She then offered an analogy that really helped to explain my situation: Cancer is like the volume button on a stereo. Sometimes, it will be turned on high and I won't be able to ignore the loud noise, and sometimes it will be turned low like background noise that I can drown out, and as long as I remember that, I will be fine.

Being part of Embrace has been one of the highlights for me. I love talking with my fellow telephone group members.

"I NEVER  
THOUGHT I WOULD  
MAKE NEW FRIENDS  
WHILE LIVING WITH  
METASTATIC BREAST  
CANCER."

We care for each other and try to help one another by listening, speaking, or just being there on the phone line. I never thought I would make new friends while living with metastatic breast cancer, but I must say that without these friends, I would not be the new me. To me, Embrace means feeling warmth and comfort from another person, being able to let go a bit and be free to let others into your world, to embrace this disease with care and understanding while having new friends support you. Thank you, Sharsheret, for this special embrace.

### Living with advanced breast cancer or recurrent ovarian cancer?

The Embrace program provides professional counseling, a telephone-based support group, and resources. For more information, call toll-free 866.474.2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

## GENETICS FOR LIFE™

Heidi Krizer Daroff shares her experience after learning she carries a BRCA mutation.



Sharsheret peer supporter Heidi Krizer Daroff of Potomac, MD.

I'd always been taught if you have your health, you have everything. Then one autumn morning, I received a phone call that changed everything. A relative had been diagnosed with breast cancer and tested positive for the BRCA gene. She felt compelled to educate all of her female relatives about the BRCA mutation, knowing that we, too, could be at risk.

When I heard the news, I was shaken to the core and felt that I had to get tested and deal with the results no matter what they turned out to be. My children were seven and five years old. My husband and I had our whole lives ahead of us.

A month later, I found out that I, too, was a carrier. The doctor walked me through all the options and armed me with

Sharsheret's phone number and website. Sharsheret was one of the first phone calls I made. Over the next several months as I traversed the ins and outs of medical tests, doctor appointments, decision making, and lots of prayers, Sharsheret was there at every turn. The clinical staff listened to my fears, offered support, and connected me with a peer supporter. I made the decision to have a prophylactic hysterectomy and double mastectomy with immediate reconstruction. My peer supporter had the same surgeries and she gave me helpful tips on what to expect.

Sharsheret staff members called me regularly after the surgery to check in and, after my recovery, offered me the opportunity to serve as a peer supporter for other women facing this situation. I did not hesitate for a moment before agreeing. I believe very strongly in the Jewish value of Tikun Olam, building and repairing the world. In my opinion, Sharsheret is on the front lines helping women stay calm, strong, and empowered with answers and support so they can make good decisions. No Jewish woman should have to face BRCA alone and thanks to Sharsheret, we don't have to.

### Concerned about hereditary breast cancer and ovarian cancer?

Sharsheret can help. To learn about Sharsheret's Genetics for Life program and to speak with a genetic counselor, call toll-free 866.474.2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

## RACE WITH US!

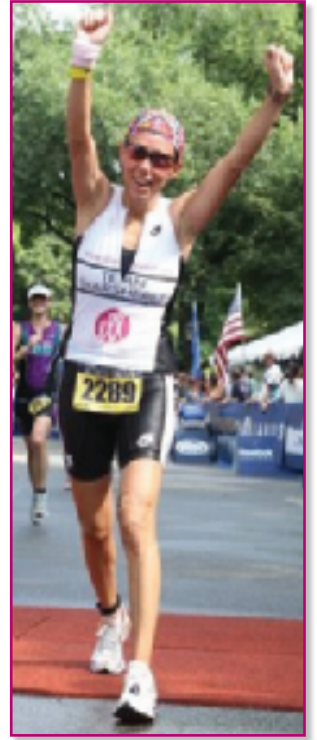
Whether you're an accomplished athlete or want to get fit for a good cause, join Team Sharsheret as we run, bike, and swim at exciting races and athletic competitions worldwide and make a difference in the fight against breast cancer.



Left to right: Jonathan Bell, Darren Schwartz, and Miriam Maya competed in the Carlsbad, California Half-Marathon.



Team Sharsheret Minneapolis, Minnesota.



Team Sharsheret athlete Talya Spitzer crosses the finish line at the NYC Triathlon.



Mother-daughter duo Penina (left) and Alexa Wender competed in the NYC Half-Marathon.



Team Sharsheret Philadelphia, Pennsylvania.



Team Sharsheret athlete Dov Zeidman at the ING NYC Marathon.



Team Sharsheret New York City.



Team Sharsheret Washington, DC.



Athletes (left to right) Josh Rozenberg, Tiffany Lebowitz, and Renana Silverman at a Team Sharsheret training clinic.

### Join us as we compete in these upcoming races:

- Jerusalem Marathon
- New York City Half-Marathon
- New York City Triathlon
- US Ironman Championship
- ING New York City Marathon

Team Sharsheret offers race gear, coaching, and virtual training. With a dedicated staff member on hand, Sharsheret will help you make this the most meaningful competitive experience of a lifetime! To find out how you can join Team Sharsheret, e-mail [athletes@sharsheret.org](mailto:athletes@sharsheret.org).



## COMMUNITY CONNECTIONS

Sharsheret national outreach events held in community centers, synagogues, and private homes across the country provide meaningful opportunities for Sharsheret to reach women and men in diverse communities and to raise necessary support. Heartfelt thanks to all of Sharsheret's hosts and their event committees.



**Atlanta, Georgia:** Committee members at Sharsheret's Changing the Face of Breast Cancer Women's Event hosted by Yifat Levin.



**Chicago, Illinois:** (left to right) Rabbi Asher and Rachel Lopatin, Sharsheret peer supporter Kathy Bresler, Rochelle Shoretz, and Event Chairs Ashlyn and Daniel Gorlin.



**Demarest, New Jersey:** More than 50 women enjoyed learning about Sharsheret's programs at a Ladies Luncheon hosted by Debbie and Hal Satnick and chaired by Sharsheret peer supporter Amy Albalah.



**Los Angeles, California:** Sharsheret peer supporters Lisa Hofheimer (left) and Abby Wolf-Weiss.



**New York City:** Committee members at Sharsheret's Pretty in Pink event for young professionals organized by Avery Katz and Alex Berger.



**Scarsdale, New York:** (left to right) Rochelle Shoretz, Robin Rosenberg, and Dr. Susan Klugman at a cancer genetics presentation sponsored by Westchester Reform Temple's Caring Community, Sharsheret, and Yeshiva University's Program for Jewish Genetic Health.



**San Diego, California:** The Jewish Federation of San Diego County's Young Adult Division hosted a Pink Shabbat Weekend.



**San Francisco, California:** Moishe House San Francisco hosted a Pink Shabbat for Sharsheret.



**Scranton, Pennsylvania:** (left to right) Phyllis Fayocavitz enjoys the manicure for Sharsheret, hosted by the Jewish Federation of Northeastern Pennsylvania, with her granddaughter Chelsea Youtz and daughter Sue Youtz.

### Interested in bringing Sharsheret to your community?

Consider hosting or organizing a Sharsheret event in your home or neighborhood. Sharsheret representatives are available to speak at conferences, lectures, fundraisers, and other community events. To learn more, call toll-free 866.474.2774 or e-mail [events@sharsheret.org](mailto:events@sharsheret.org).

## SHARSHERET PROGRAMS IN YOUR COMMUNITY

Create or enhance local breast cancer programs, support services, and resources in your community through the Sharsheret Supports™ program. We'll help you get started with training sessions for your staff members and opportunities to network with other groups and program facilitators across the country.

### Shari Shamah shares her experience coordinating Sharsheret programs in Wisconsin.



Sharsheret Supports  
Milwaukee, Wisconsin  
Facilitator Shari  
Shamah.

Having my mother, and then later, her sister, diagnosed with breast cancer changes how I approach this disease. I know that my own risks are higher and that I need to be vigilant with mammograms and breast exams. From first-hand experience, I better understand how painful breast cancer can be for the patient and her family. As a rabbi, I believe that my background makes me more sensitive to those who are affected. My perspective is also different now, as my husband is a hematologist/oncologist and cancer awareness from the physician's perspective is a large part of our household.

With this background, it doesn't come as much of a surprise that when Sharsheret visited Milwaukee last year, I felt compelled to get involved. I am proud to say since that

initial conversation, Sharsheret Supports Milwaukee has become a reality. A fellow JCC staff member and I connected with Jewish Family Services and together, we are working to make Sharsheret a familiar name for Jewish women in our community. We assembled a committee of dedicated women, many of whom are breast cancer survivors, to join us on this journey. We are writing and circulating an assessment to ascertain the needs of our community and we are working with synagogues and other Jewish agencies to spread the word about Sharsheret Supports Milwaukee so we can reach as many women as possible. At the same time, we recognize how important it is to reach out to the medical community and make sure they let their Jewish patients know about Sharsheret. Through the connections of our committee members, we have made contact with most of the medical practices in our area. This is only the beginning of our involvement. We are proud to be links in Sharsheret's chain of support for Jewish women and families facing breast cancer nationwide.

## FIND SHARSHERET IN YOUR COMMUNITY!

Sharsheret is wherever you are. You can join our programs from anywhere in the country. We've also partnered with local organizations in the following cities:

Phoenix, AZ	Boston, MA	Brooklyn, NY
Denver, CO	West Bloomfield, MI	Scarsdale, NY
New Haven, CT	St. Louis, MO	Philadelphia, PA
Boca Raton, FL	Asheville, NC	Nashville, TN
Coral Gables, FL	Greensboro, NC	Austin, TX
Orlando, FL	Elizabeth, NJ	Dallas, TX
West Palm Beach, FL	North Jersey, NJ	Seattle, WA
Chicago, IL	Passaic, NJ	Milwaukee, WI
New Orleans, LA	Somerville, NJ	

To learn more about bringing Sharsheret to your city, email [info@sharsheret.org](mailto:info@sharsheret.org).



Scotch Plains, New Jersey: (left to right) Shera Dubitsky, Sharsheret peer supporters Jessica Savitt and Dana Kaplan Richter, and Genetic Counselor Sherry Grumet presented at a Sharsheret Supports event in partnership with Jewish Family Service of Central New Jersey.

**NEW**  
RESOURCES FOR YOU

### SHARE SHARSHERET'S NEW RESOURCES!

Help us reach women, their families, and friends and educate Jewish community leaders and health care professionals about the unique concerns of young Jewish women facing breast cancer and ovarian cancer. Distribute booklets from our new and updated Resource Series at local conferences, and to doctors' offices, Jewish centers, and synagogues in your community. To order your free booklets, call toll-free 866.474.2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).





## 10TH ANNIVERSARY BENEFIT

Nearly 600 guests celebrated at Sharsheret's 10th Anniversary Benefit in May 2011. Sharsheret honored Naomi Kanovsky (Englewood, NJ) and Marcie Cappell (NYC). The event also recognized Sharsheret Jewels, generous gifts established in honor and in memory of loved ones. Sharsheret is grateful to our supporters, volunteers, and friends for helping us mark 10 years of critical services to Jewish women, their families, and communities nationwide.



(Left to right): Nicole Kinches, Esther Muschel, and Arianne Weinberger.



(Left to right): Donny and Ilana Kanovsky and Sharsheret Board Member Keith Mendelson.



(Left to right): Benefit Chairs Thalia Federbush, Dr. Tammy Bryk, and Alissa Zagha.



Lisa Altman Volunteer Tribute Award recipient Marcie Cappell (right) and her husband Ken.



Guest of Honor Naomi Kanovsky (right) and Sharsheret Board President Jacob Plotsker.



(Left to right): Sharsheret Board Member Nikki Sausen and her daughter Lily and Sharsheret Board Member Lauryn Weiser and her daughter Goldie.



(Left to right): Dr. Miriam Glaubach, Sharsheret Board Member Sherry Cohen, and Zelda Berger.



Terri Herenstein (left) and her daughter Tali.



Len Thaler (left) and his daughter Ann Thaler Shore.



(Left to right): Jordanna Nadritch, Denise Verstandig, and Thalia Federbush.



(Left to right): Silent Auction Chairs Jennifer Aranoff, Ally Cooper, and Batya Paul.

Save the date for  
Sharsheret's  
2012 Annual Benefit!  
Sunday, May 6, 2012  
Honoring Gail Propp (NYC) and  
Moe Rice (Englewood, NJ)

## SHARSHERET JEWELS

In honor or in memory of a loved one, family members and friends have established Jewels, major gifts in support of Sharsheret's national "chain" of programs and services. Working closely with Sharsheret's staff, families have identified meaningful programs that are in need of support. Sharsheret is grateful to all of the benefactors who have enhanced Sharsheret with a Jewel. Please contact Elana Silber at [esilber@sharsheret.org](mailto:esilber@sharsheret.org) to establish your Jewel.



### Pink Diamond

Sherry and Neil Cohen  
Family of Itza and Abe Stern  
Wasserman and Daman Families and Friends



### Diamond

Dr. Nicole and Raanan Agus  
Drs. Miriam and Felix Glaubach  
The Gorlin Family Foundation  
Terri and Andrew Herenstein  
Kaminer Family  
Lynne and Caleb Koepfel  
Sussman and Wieder Families



### Emerald

Schanzer Family  
Susan and Len Thaler



### Sapphire

Edith Blumenthal and Family  
Director's Discretionary Fund of  
Dobkin Family Foundation  
Heller Family and Friends  
Katz and Charnoff Families  
Sharon and Eli Kolb  
Cori and Brad Meltzer  
Dr. Adena Osband  
Naomi and Alain Spira  
Terumah Foundation  
Cindy and Paul Woldar



### Ruby

June and Terry Aranoff  
Baskin, Godfrey, and Kahane Families  
Eitz Chaim Foundation  
Friends and Family of Lisa Goldenberg Altman  
Hirsch and Parker Families  
Becky and Avi Katz  
Muschel and Bryk Families  
Andrea and Rodd Schneider  
Pearl Seiden  
Brenda and Dr. Elihu Turkel  
Rebecca and Nate Weisel

## BAT AND BAR MITZVAH CELEBRATIONS

Young adults across the country are making a difference in the fight against breast cancer as they include Sharsheret in their Bat and Bar Mitzvah celebrations. Their Sharsheret Mitzvah projects include Sharsheret Pink Shabbats<sup>SM</sup>, pink challah baking, fashion shows, walk-a-thons, and sports tournaments. Visit Sharsheret online to learn more about sharing your celebration with us.

### Meet Our B'nai Mitzvah



Rebecca Brown  
(New Orleans, LA)



Jillian Fisch  
(Merrick, NY)



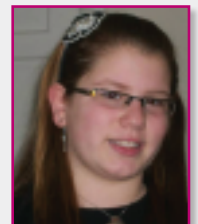
Kayla Kalb  
(New Rochelle, NY)



Sara Knoll  
(Teaneck, NJ)



Alana Leder  
(Pomona, NY)



Aliza Ochs  
(Clifton, NJ)



Aaron and Jeremy  
Purow  
(Hollywood, FL)

Shayna Bronstein (Redwood City, CA)  
Vered Ornstein (Albany, NY)  
Dalia Planer (Teaneck, NJ)



David Zebersky  
(Hollywood, FL)

"My Mom courageously battled cancer with grace and determination, and with the love and support of her health care providers, our friends, and family. We are lucky to have had such a strong support system, but there are many women who are not so lucky. It is for this reason that I have chosen Sharsheret as my Bar Mitzvah project."

- David Zebersky



## YOUNG ADULTS HAVE THE TALK™ ON CAMPUS

In partnership with AEPi Sorority, AEPi Fraternity, Hillel: The Foundation For Jewish Campus Life, Chabad on Campus International Foundation, and other campus organizations, students nationwide coordinate breast cancer awareness events and fundraising initiatives in support of Sharsheret. “The Pink Shabbat we hosted for Sharsheret was a beautiful event,” a student at the University of California at Berkeley shared. “The peer supporter who spoke was terrific and very effective at educating us and sharing her personal story.” A student at the University of Maryland added, “The power, energy, and inspiration felt during our Sharsheret event was incredible! For some students, it was their first time at a Hillel event and it will definitely be one they won’t forget.”

**NEW**  
FOR STUDENTS

This Spring, Sharsheret will launch “Have The Talk”, a campus campaign to encourage young women and men to learn about their family history of breast cancer and ovarian cancer, raise awareness of hereditary cancer as a Jewish issue, understand how they are personally affected, and take appropriate steps to remain vigilant about their health. Campaign participants will pledge to “Have The Talk” about cancer in their families, use an online pedigree to record their family medical history, and access Sharsheret’s culturally-relevant resources and genetics program. Visit our Facebook page today and pledge to “Have The Talk”.



Towson University AEPi Sorority organized The manicURE for Sharsheret.



Tulane University AEPi Sorority raised breast cancer awareness through their XOXO Letter Writing Campaign.



University of Central Florida AEPi Sorority partnered with Chabad to host a Pink Shabbat for Sharsheret.



AEPi Fraternity coordinated awareness and fundraising events for Sharsheret on campuses nationwide.



Rebecca Schwartz (right) recognized Hadassah Levenson and the Alpha Chi Chapter for their outstanding breast cancer awareness efforts at the AEPi National Convention in Cleveland, Ohio.



Ellen Kleinhaus (center) planned exciting campus partnerships at the Hillel Partner Agency Fair in St. Louis, Missouri.



Binghamton University Chabad hosted a Fashion Show to benefit Sharsheret.




Chicagoland Jewish High School in Chicago, Illinois participated in Sharsheret Pink Day Worldwide to educate students about breast cancer in the Jewish community.





# SHARSHERET®

1086 Teaneck Road, Suite 3A  
Teaneck, NJ 07666



**We've Updated Our Site!**

Sharsheret's new website provides easy access to the online tools and resources you need. Whether you are newly diagnosed or a cancer survivor, a caregiver or health care professional, a student or Team Sharsheret athlete, visit [www.sharsheret.org](http://www.sharsheret.org) to download updated resources, get connected to our programs, or locate a Sharsheret event in your area.

## GET CONNECTED!

**Write**

1086 Teaneck Road, Suite 3A  
Teaneck, NJ 07666

**Call**

866.474.2774

**E-mail**

[info@sharsheret.org](mailto:info@sharsheret.org)

**Visit**

[www.sharsheret.org](http://www.sharsheret.org)

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