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August 2010

www.sharsheret.org



Celebrate Sharsheret's 10th Anniversary



Celebrate Sharsheret's 10th Anniversary at our **Jewelbilation Gala**, Sunday, October 10th, 2010 at a private venue in New York City. Join us in celebrating this special milestone as we recognize our Sharsheret Jewels, major gifts established in honor and in memory of loved ones in support of our 10 national programs. The event will

feature "Sharsheret, Changing the Face of Breast Cancer," a photo exhibit by acclaimed photographer [Gail Hadani](#), live music and dancing with "The Kootz" Band, and a performance by singer-songwriter and cancer survivor [Zacharia](#). Help us mark 10 years of Sharsheret's critical services to Jewish women, their families, and communities nationwide.

For seat reservations, [click here](#).

For more information about the 10th Anniversary Jewelbilation and establishing a Jewel in honor or in memory of a loved one, please e-mail events@sharsheret.org.

Team Sharsheret Races Worldwide

You can now join Team Sharsheret here in the U.S. and across the world!



NYC Race for the Cure: Join 10th Anniversary Team Sharsheret at the NYC Susan G. Komen Race for the Cure, **Sunday, September 12, 2010**. Help us build the largest community team for the 5th consecutive year! To register, visit

www.komennyc.org, choose "Race for the Cure", "Join A Race Team", and then select Sharsheret. To order our exclusive blue Team Sharsheret T-shirts and Tank Tops, [click here](#).

Israel Race for the Cure: Join us in Jerusalem at the first-ever Israel Race for the Cure, **Thursday, October 28, 2010**. To register for Team Sharsheret, visit <http://bit.ly/afVCh>, click on "Join a Team", go to "Team Company" and choose Sharsheret in the drop-down box, then click on "Search for Team" and click "Join" when Team Sharsheret appears.

In This Issue

[Celebrate Sharsheret's 10-Year Anniversary](#)

[Team Sharsheret Races Worldwide](#)

[Sharsheret Develops Ovarian Cancer Program](#)

[National Teleconferences And Webinars](#)

[AEPi Joins Sharsheret In The Fight Against Breast Cancer](#)

[National Outreach Events](#)

[Sharsheret Internship Supported By The Marilyn Thaler Program For Jewish Life Choices](#)

[Bat And Bar Mitzvah Program](#)

[Sharsheret In The News](#)

[Support Sharsheret](#)

[Vote Rochelle Shoretz As Your Jewish Community Hero](#)

[Best Wishes For The New Year](#)

Quick Links

[Visit our Blog](#)

[Donate Now!](#)

[Shop For Sharsheret](#)

[Upcoming Events](#)



NEW YORK CITY
MARATHON

ING NYC Marathon: Support our athletes, David Cooper, [Rabbi Scott Hoffman](#), [Aharon Novack](#), [Ilana Picker](#), [Jillian Rosen](#), [Tobi Jasper Rousso](#), Mark Segall, [Shari Slepian](#), [Brad Somer](#), and [Ali Wiener](#) on **Sunday, November 7, 2010** as they run the ING NYC Marathon. Please visit www.sharsheret.blogspot.com to read each athlete's personal story and sponsor their athletic and fundraising efforts.

For more information about joining Team Sharsheret, please e-mail athletes@sharsheret.org.

Sharsheret Develops Ovarian Cancer Program

Sharsheret is developing a national ovarian cancer program that will provide support, information, and resources to women and families, of all Jewish backgrounds, facing ovarian cancer. **We are looking for Jewish women touched by ovarian cancer to participate in monthly support group calls and share their experiences as peer supporters with other Jewish women facing ovarian cancer.** To join Sharsheret's ovarian cancer program, please e-mail Link Program Coordinator Adina Fleischmann, LSW at afleischmann@sharsheret.org. All communications are confidential.

National Teleconferences And Webinars

Connect with other individuals and organizations nationwide through Sharsheret teleconferences and webinars. Upcoming teleconferences and webinars include:

- **Embrace Teleconference for women living with metastatic breast cancer**, Wednesday, September 1, 2010, 8:30 p.m. (EST), featuring guest speaker Chani Juravel who will address the High Holidays and renewal. For more information or to join the Embrace program, please e-mail Clinical Supervisor Shera Dubitsky, MEd, MA at sdubitsky@sharsheret.org.
- **Ovarian Health 101 Teleconference**, Monday, September 20th, 8:30 p.m. (EST). Sharsheret will partner with Bright Pink, The Ovarian Cancer National Alliance, and The National Ovarian Cancer Coalition to present a free national teleconference about ovarian cancer risk, symptoms, prevention, and how to be proactive with your ovarian health. To register for the teleconference, please e-mail sarah@bebrightpink.org. To participate in the teleconference, please dial (800) 755-1805. For international callers, please dial 1 (212) 231-2901.
- **Sharsheret and the Women's League for Conservative Judaism Webinar**, Wednesday, October 20, 2010, 8:00 p.m. (EST), introducing the unique issues of Jewish women facing breast cancer and how Jewish women in communities across the country can get involved. For more information, please e-mail Director of Community Engagement Rebecca Schwartz at rschwartz@sharsheret.org.
- **The Latest Developments Reported at the 33rd Annual San Antonio Breast Cancer Symposium Teleconference**, Friday, December 17, 2010, 1:30 p.m. (EST). Sharsheret is partnering with CancerCare Connect to present this free national teleconference workshop. To register, please visit www.cancerconnect.org.

Written and audio transcripts of Sharsheret's recent teleconference and webinar, **The Impact of the Holocaust on Breast Cancer in Jewish Families Today**, are now available. To download the audio transcript, [click here](#). To download the written transcript, [click here](#). The teleconference and webinar was made possible with generous support from **Susan G. Komen for the Cure North Jersey Affiliate** and the **Julius and Emmy Hamburger Memorial Fund**.

AEPI Joins Sharsheret In The Fight Against Breast Cancer



Congratulations! Alpha Epsilon Pi Fraternity, the Jewish fraternity of North America, has chosen Sharsheret as a National Philanthropy! [Click here](#) to read more about our incredible weekend at the AEPI International Convention in New Orleans and our new partnership, "Changing The Face of Breast Cancer". For information about Sharsheret's **10 for 10 Campaign** to raise awareness on campuses nationwide, [click here](#). To bring Sharsheret to your campus, please e-mail Project Manager and Campus Liaison Ellen Kleinhaus at

ekleinhaus@sharsheret.org.

National Outreach Events



National outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities, spread the word about our services, and raise funds to support our programs. Our next event will be held on Tuesday, September 14, 2010 in **Passaic, NJ**. [Click here](#) to view the event invitation. Thank you to Julie Greene (pictured left) for chairing a Parlor Meeting in **Seattle, WA** and Naomi Levin for chairing a Breast Cancer Benefit Concert for Sharsheret in **Beloit, WI**.

For more information about hosting a Sharsheret outreach event in your community, please e-mail rschwartz@sharsheret.org.

Sharsheret Internship Supported By The Marilyn Thaler Program For Jewish Life Choices

We are excited to announce a new internship established by The Marilyn Thaler Program For Jewish Life Choices at Sharsheret. Marilyn Thaler devoted her life to helping others navigate difficult medical and ethical situations, always within the framework of Jewish life. The internship, established in her memory, will produce an online information and referral resource related to Jewish end of life issues. Thank you to our Marilyn Thaler Program For Jewish Life Choices intern, **Victoria Tovstashy**. Victoria is a graduate of Fordham University and recently completed her Masters of Social Work at Barry University. The resource directory will be available online in the weeks ahead.

Bat And Bar Mitzvah Program



Many young adults preparing for their Bat and Bar Mitzvahs find it fulfilling to participate in or initiate a Sharsheret Mitzvah project, contributing to the community and helping others as they become Jewish adults.

Thank you to **Amanda Heisler**, pictured left, (Great Neck, NY) for including Sharsheret in her Bat Mitzvah celebration, in memory of her mother, Sharon Heisler. For more information about including Sharsheret in your Bat or Bar Mitzvah celebration, please e-mail ekleinhaus@sharsheret.org.

Sharsheret In The News

Articles about Sharsheret have recently appeared in:

- [CBS New York \(August 19, 2010\)](#)
- [JTA \(August 12, 2010\)](#)
- [New Jersey People with Steve Adubato \(July 15, 2010\)](#)
- [The Jewish Standard \(July 9, 2010\)](#)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Support Sharsheret



Shop for Sharsheret at Bloomingdale's! Sharsheret will participate in **Bloomingdale's annual fundraising event, "Love Where You Live," October 20 - 21, 2010**, at all Bloomingdale's New Jersey locations. With your \$10 ticket purchased from Sharsheret, you will receive a 15-20% discount on most items. To purchase tickets, sell tickets, or to volunteer at the event, please e-mail rschwartz@sharsheret.org.



Thank you to [Bear Givers](#), a not-for-profit organization dedicated to bringing joy to the lives of children and adults with the symbolic gift of a loveable Teddy Bear, for its generous grant in support of Sharsheret's Busy Box. The Busy Box provides resources for young parents facing breast cancer as well as toys and games to keep children occupied while their mom is resting or in treatment.

Vote Rochelle Shoretz As Your Jewish Community Hero



Founder and Executive Director Rochelle Shoretz has been nominated for the Jewish Federations of North America Jewish Community Hero Award, honoring those making strides to repair the world starting in their own communities. Help Rochelle win this prestigious award by voting and encouraging your family and friends to vote daily. [Click here](#) to vote for Rochelle now!

Best Wishes For The New Year

On behalf of the Board of Directors and the staff of Sharsheret, we wish you and your family happiness and health in the New Year. [Click here](#) to make your tax-deductible contribution in support of Sharsheret's national programs and services for young women and families, of all Jewish backgrounds, facing breast cancer.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org. To join our mailing list, [click here](#).

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