

August 2009

www.sharsheret.org



Join Team Sharsheret At The NYC Race For The Cure

Join Team Sharsheret in New York City's Central Park at the Susan G. Komen **Race For The Cure, Sunday, September 13, 2009. Register online at www.komennyc.org**, click on "Race For The Cure" then click on "Join A Race Team" and select Team Sharsheret. To order your Team Sharsheret t-shirts and tank tops, please [click here](#) or call toll-free (866) 474-2774.

This year's proud sponsors include:

Team Benefactor

NYU Goes Beyond BRCA

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Med-Pat, Inc., Schachter & Greenberg Families

Team Sponsors

Campmor Inc., EMCO Plumbing, Englewood Hospital and Medical Center, Geller & Company LLC, Lucille Roberts, Propane Power Corporation, The Rocking Chair, A Women's Wellness Center, Yeshiva University, Stern College for Women, Beren Campus Student Councils SCWSC, TAC, SSSBSC

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For more information and to learn how to create a Team Sharsheret in your area, please e-mail events@sharsheret.org or call (866) 474-2774.

Free National Teleconference: Caring For Children Through Breast Cancer

Sharsheret will present a free national teleconference, **Caring for Our Children Through Breast Cancer and Protecting Their Future**, Wednesday, November 4, 2009, 8:30-9:30 p.m. (EST). Panelists Toni Cabat, DSW, LCSW (Chai Lifeline), Shera Dubitsky, MEd, MA (Clinical Supervisor, Sharsheret), and Niecee Singer Schonberger, MS, CGC (Genetics for Life Coordinator, Sharsheret) will discuss the issues involved in parenting through breast cancer, including the effects of breast cancer treatments on children and families, the obstacles to open communication with children, the needs of children of all ages coping with a parent's diagnosis, treatment and post-treatment recovery, protecting our daughters' health for the future, and the role breast cancer genetics plays in Jewish families.

The Children's Teleconference is made possible with generous support from the New York City Affiliate of Susan G. Komen for the Cure.

To register, please e-mail events@sharsheret.org or call toll-free (866) 474-2774.

What's New On Sharsheret's Blog



Visit Sharsheret's new **Blog** at www.sharsheret.blogspot.com to order Team Sharsheret t-shirts and tank tops and to read inspiring stories from the women of Sharsheret. The latest blog post features Sharsheret Link Diana Abehssera (pictured with her family) and her journey through breast cancer. To post your personal story on the Blog and provide encouragement to others, please e-mail info@sharsheret.org.

Genetics For Life Program Raises Awareness



Sharsheret was chosen to present its genetics poster, *"To Test or Not to Test: The Influence of Ashkenazi Jewish Ethnicity,"* at the Third International Symposium on Hereditary Breast and Ovarian Cancer conference, **BRCA: Fifteen Years of Progress**, October 14-16, 2009, in Montreal, Canada. Genetics for Life Coordinator Niecee Singer Schonberger (pictured left) will attend the conference on behalf of Sharsheret.

Niecee Singer Schonberger will also introduce Sharsheret in October 2009 to the **St. Joseph's Hospital Genetics Department** in Paterson, New Jersey and educate the hospital's genetic counselors about the unique concerns of their Jewish patients facing breast and ovarian cancer.

Sharsheret's **Genetics for Life Program** provides materials and resources to address the concerns of hereditary breast cancer, a Genetic Counselor Hotline, and medical symposia. For more information about Genetics for Life, please e-mail info@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret Breast Cancer Support Groups

Clinical Supervisor Shera Dubitsky, MEd, MA will present the inspiring seminar, *"Choosing Life"*, Sunday, October 18, 2009, at the Sharsheret Breast Cancer Support Group held monthly at Congregation Bnai Israel in **Millburn, New Jersey**. For more information, please call Betty Jampel at (917) 880-9240.

Sharsheret breast cancer support groups for Jewish women have formed in cities nationwide, including Austin, Texas; Brooklyn, New York; Dallas, Texas; Florham Park and Millburn, New Jersey; Hyannis, Massachusetts; and Indianapolis, Indiana. The **Sharsheret Supports Program** offers support group programming, facilitator training, and information about the unique needs of Jewish women facing breast cancer.

To order the *Support Group Leader's Guide* detailing step-by-step instructions on how to begin and sustain a culturally-sensitive breast cancer support group for Jewish women and the DVD introducing the unique concerns of Jewish women facing breast cancer, please e-mail info@sharsheret.org or call toll-free (866) 474-2774.

National Advisory Board Members Host Local Sharsheret Events

The Sharsheret National Advisory Board (NAB), a coalition of leadership volunteers who contribute to Sharsheret's national growth, is raising awareness about Sharsheret in local communities through exciting programs and events.



Thank you to NAB member **Lisa Schutzman** (Bellmore, New York) for coordinating two events; a Book Swap (pictured left to right: Stacy Waldman, Robyn Friedman, and Lisa Schutzman) and a Cooking Class Fundraiser featuring renowned cookbook author **Susie Fishbein** (pictured center with Lisa Schutzman, right, and Joyce Rubin), in support of Sharsheret.



Upcoming National Advisory Board events include:

- **Women's Health Awareness Symposium**, September 13, 2009, in Annapolis, Maryland. For more information, please contact NAB member Nira Berry at niraberry@gmail.com.
- **Team AEPHI/Sharsheret** at the Susan G. Komen Miami/ Ft. Lauderdale Race for the Cure, October 17, 2009, in Miami, Florida. For more information, please contact NAB member Suzi Rudd Cohen at goaephi@gmail.com.
- **Boca Raton Synagogue Sisterhood Run/Walk for Sharsheret**, October 25, 2009, in Boca Raton, Florida. To register, [click here](#). For more information, please contact NAB member Miriam Klein at mimifried@aol.com.

Sharsheret is recruiting NAB members in the following areas: Atlanta, Georgia; Chicago, Illinois; and Los Angeles, California. For more information about joining the National Advisory Board, please e-mail Manager of Volunteer Services Rebecca Schwartz at rschwartz@sharsheret.org.

Bat/Bar Mitzvah Program



Many young adults preparing for their Bat and Bar Mitzvahs find it fulfilling to participate in or initiate a Sharsheret Mitzvah project, contributing to the community and helping others as they become Jewish adults. **JChoice**, the social network for young Jewish giving, recently chose Sharsheret as a cause on their website. This opportunity allows B'nai Mitzvah age youth to learn more about Sharsheret's programs and services and select the organization as a beneficiary of their charitable funds. To view Sharsheret's JChoice page and donate today, please visit <http://www.jchoice.org/CauseDetails.aspx?id=94>.

Thank you to:

- Bat and Bar Mitzvah students at **Yeshivat Noam Middle School** (Paramus, New Jersey) for including Sharsheret in their celebrations and allocating funds in support of Sharsheret's programs and services.
- Bat Mitzvah **Jocelyn Broth** (Pikesville, Maryland) for donating a portion of her gifts to benefit Sharsheret.

For more information about including Sharsheret in your Bat or Bar Mitzvah celebration, please e-mail Manager of Volunteer Services Rebecca Schwartz at rschwartz@sharsheret.org.

Sharsheret On Campus



The new school year is just around the corner! Bring Sharsheret to your high school or college campus this fall. Sharsheret offers free educational breast cancer resource materials and great giveaway items for students to use in their efforts to raise awareness about breast cancer. Last year students hosted many successful events on campuses across the country, including Manicure for the Cure, Pump it up for the Cure, Fashions Shows, Candy and Clothing Sales, and Pink Shabbat events.

To bring Sharsheret to your school's campus this fall, please e-mail Project Manager Ellen Kleinhaus (pictured center) at ekleinhaus@sharsheret.org.

Upcoming Sharsheret on campus events include:

- Adelphi University AEPi Sorority (Garden City, New York), **Don't Let Cancer Steal Second Base**, September 27, 2009. For more information, please contact Vanessa DePaola at aepideltachapter@gmail.com.
- Boston University AEPi Sorority (Boston, Massachusetts), **Phi Stock**, October 3, 2009. For more information, please contact Alexandra Black at ablack@bu.edu.
- Hochberg Preparatory, A Solomon Schechter School (North Miami Beach, Florida), **Breast Cancer Awareness Event**, October 2009. For more information, please contact Carol Brown at (954) 648-9079.
- Rockland Community College Hillel (Suffern, New York) **Breast Cancer Awareness Event**, October 2009. For more information, please contact Shevy Oliver at shevyoliver@gmail.com.
- University of Central Florida AEPi Sorority (Orlando, Florida) **Before Dark on Greek Park and Pink Shabbat** October 2009. For more information, please contact Jourdan Weltman at ucfaephivpphil@gmail.com.

Sharsheret In The Healthcare Community

Sharsheret materials will be distributed at:

- Lance Armstrong Foundation **Livestrong Challenge Philadelphia**, August 22 -23, 2009, in Philadelphia, Pennsylvania. For more information, please e-mail mjm@remotesports.com.
- Omega Institute for Holistic Studies **2009 Women and Power Conference**, September 11 - 13, 2009, in Rhinebeck, New York. For more information, please visit www.eomega.org.
- Gilda's Club of Northern New Jersey **National Mammography Day Event**, October 16, 2009, in Hackensack, New Jersey. For more information, please call (201) 457-1670.
- Vermont Cancer Center annual **Breast Cancer Conference**, October 24, 2009, in South Burlington, Vermont. For more information, please visit <http://vtbreastcancerconference.org/>.
- Living Beyond Breast Cancer annual fall conference, **News You Can Use: The Future of Breast Cancer Care**, November 14, 2009, in Philadelphia, Pennsylvania. For more information, please visit www.lbbc.org.
- **San Antonio Breast Cancer Symposium**, December 9 - 13, 2009, in San Antonio, Texas. For more information, please visit www.sabcs.org.

To request Sharsheret materials for local conferences or events in your area, please e-mail Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org.

Sharsheret In The Jewish Community

Clinical Supervisor Shera Dubitsky introduced Sharsheret at the Sisterhood of Congregation Ahavas Torah **Women's Health Symposium** in Philadelphia, Pennsylvania. Thank you to Sharsheret Link **Deena Kobell** for sharing her personal breast cancer experience with attendees and volunteer **Bernice Garfinkel** for coordinating this important event.



Manager of Volunteer Services Rebecca Schwartz, pictured left, introduced Sharsheret at **Kick For A Cure**, a fundraising event in support of Sharsheret at Yavneh Academy in Paramus, New Jersey. Thank you to volunteer **Sarah Feit**, pictured right, (Teaneck, New Jersey) for coordinating this successful event.

Volunteers **Jamie Gurvitch**, pictured left, (Boynton Beach, Florida) and **Sharon Herenstein**, pictured right, (Teaneck, New Jersey) introduced Sharsheret at the Camp Lavi **Women's Health Awareness Seminar** in support of Sharsheret in Lakewood, Pennsylvania.



To coordinate an event to benefit Sharsheret in your community, please e-mail Manager of Volunteer Services Rebecca Schwartz at rschwartz@sharsheret.org.

Sharsheret materials were recently distributed at:

- The Inn at Pocono Manor **Nu Yu Program** in Pocono Manor, Pennsylvania
- Jewish Family Service of San Diego **Day of Healing** in San Diego, California.

Outreach Events



Outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our most recent event was held on July 27, 2009 in **East Brunswick, New Jersey**. Director of Operations Elana Silber introduced Sharsheret, discussed the effects of breast cancer in the Jewish community, and described the breast cancer programs Sharsheret offers nationwide. Genetics for Life Coordinator Niecee Singer Schonberger, MS, CGC, presented "*Genetic Testing for Hereditary Breast and Ovarian Cancer: What Jewish Women Need to Know.*" Thank you to Parlor Meeting Co-Chairs **Iva Dyckman**, pictured left, and **Rena Klein**, pictured right, and their committee.

Our next event will be held on October 14, 2009 in **Detroit, Michigan**. For more information about these events or hosting an outreach event in your community, please e-mail events@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret In The News

Articles about Sharsheret have recently appeared in:

[CancerConsultants \(June 8, 2009\)](#)
[The Jewish Press \(June 12, 2009\)](#)
[Jewish Journal \(June 25, 2009\)](#)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Support Sharsheret

October, National Breast Cancer Awareness Month, is the perfect time to partner with Sharsheret. Contact Sharsheret today to become a Sharsheret Corporate Partner by contributing a portion of your product sales. Sharsheret will recognize your generous sponsorship in our e-newsletter and on our website. Your efforts will help raise awareness about Sharsheret and the funds necessary to develop and strengthen our national programs.



Awards.com, the leader in providing recognition and promotional products on the internet today, will donate a portion of corporate sales proceeds to Sharsheret. For more information about the best promotional items, corporate apparel, custom awards, and personalized gifts, please visit www.awards.com or call (800) 429-2737, ext. 7961 and mention Sharsheret.

IMA SUVIVA ♥™ [Ima Friend Designs](#) will donate a portion of proceeds from the Ima Suviva doll to Sharsheret. To order a doll today, please visit www.imasuviva.com.



Pampered Chef, the premier direct seller of high-quality kitchen tools, and independent consultant Doni Farkovits, will donate 25% of sales proceeds to Sharsheret. To start shopping now, please visit <http://www.pamperedchef.biz/doniskitchen?page=2ways-order-products>, type Sharsheret in the first field, and click "Search For Host". When checking out, please remember to choose "Direct Shipping" when asked where you would like your order delivered. Orders over \$60 will receive a free cookbook. To choose your free cookbook, [click here](#). For more information, please contact Doni Farkovits at doniskitchen@gmail.com or (201) 399-4493.

For information about Sharsheret corporate partnerships, please e-mail info@sharsheret.org or call toll-free (866) 474-2774.

Sema Heller-Netivot Shalom Summer Internship Program



Thank you to **Rebecca Thaler** (pictured right), Sharsheret's **2009 Sema-Heller Netivot Shalom Summer Intern**, who will be attending Hunter School of Social Work in the fall. Also, thank you to student interns **Talia Forman**, **Raquel Greenberg**, and **Ayelet Schabes** (pictured second from right to left). To apply for Sharsheret internships, please e-mail rschwartz@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org. To join our mailing list, [click here](#).

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