December 2008 www.sharsheret.org





Please support Sharsheret with a year-end donation today!

Get Connected Link Training Teleconference

Sharsheret will present **Get Connected**, a free **Link Training Teleconference** for Link Program participants, **Tuesday**, **January 6, 2009, 8:30-9:30 p.m. (EST)**. Clinical Supervisor Shera Dubitsky will present guidelines for serving as a peer supporter, resources to share with other women facing breast cancer, and a role play simulation. Manager of Volunteer Services Rebecca Schwartz will introduce new volunteer opportunities for Sharsheret Links and review the various ways to Get Connected in your community. The Teleconference will conclude with a Question and Answer Session, during which questions about serving as a Link will be addressed. **To register for the Teleconference and for dial-in directions**, **please e-mail teleconference@sharsheret.org or call toll-free** (866) 474-2774.

Survivorship Teleconference Transcript Now Available

You can now download a free written transcript of Sharsheret's national Teleconference, **Surviving Breast Cancer: Facing the Challenge**, presented on November 12, 2008. Panelists Dr. Ruth Oratz (The Women's Oncology & Wellness Practice in New York City), Dr. Tessa Cigler (Weill Cornell Medical Center and New York-Presbyterian Hospital), and Shelley Lewis, Author, (*five lessons I didn't learn from breast cancer (and One Big One I Did)*) addressed the issues and concerns of post-breast cancer treatments, long-term medical side effects of treatment, and emerging research on new post-treatment medications.

To download the Teleconference transcript, <u>click here</u>.

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Fun With Fashion At Neiman Marcus



Sharsheret's second annual **Fun With Fashion** event, held on November 18, 2008 at Neiman Marcus in Paramus, New Jersey, welcomed 120 guests and raised awareness about young Jewish women facing breast cancer and critical funds to support our national programs and services. Thank you to our committee members, including (pictured left to right) Project Manager Ellen Kleinhaus, Director of Operations Elana Silber, Nancy Dweck, Suzanna Breit, Sharona Schochet, Amy Elfman, Rosalyn Sausen, Sara Leffel, Shanna Wolf, Linda Gruenbaum, Joanne Zayat, and

Sharon Kolb.

Fun With Fashion was a true success and attracted great media attention for Sharsheret!

Watch TV Clip 1 to see **Fun With Fashion** highlights and Founder Rochelle Shoretz featured as New Jersey Person of the Week.

Watch TV Clip 2 for more highlights from Fun with Fashion.

For more information about planning a Sharsheret fundraising event in your community, please e-mail events@sharsheret.org or call (866) 474-2774.

Sharsheret's Annual Benefit Luncheon

Save the date for Sharsheret's **Annual Benefit Luncheon**, **Sunday**, **May 17**, **2008** at the Marriott at Glenpointe in Teaneck, New Jersey. Share this special day with friends and loved ones as we recognize the meaningful contributions of **Naava Parker** (Englewood, New Jersey) and **Rochelle Hirsch** (New York City), Guests of Honor, and **Suffy Rudman** (Riverdale, New York), recipient of the Lisa Altman Volunteer Tribute Award. For more information about the Benefit and sponsorship opportunities, please e-mail events@sharsheret.org or call (866) 474-2774.

Sharsheret To Publish New Guide For Mikvah Attendants

Sharsheret will publish a *Guide for Mikvah Attendants*, to be distributed to Mikvahs across the country. The *Guide* is designed to educate Mikvah attendants about the concerns of women living with breast cancer as they prepare for a Mikvah experience. For more information about the *Guide*, please e-mail info@sharsheret.org or call (866) 474-2774.

Sharsheret To Launch National Advisory Board

Sharsheret will launch a new National Advisory Board (NAB). The NAB is a coalition of dedicated leadership volunteers who serve as liaisons to the staff and Board of Directors. NAB members will contribute to Sharsheret's national growth by raising awareness and serving as Sharsheret points of contact in their local regions. Sharsheret is recruiting NAB members from the following areas: Alabama, Alaska, Arkansas, California (San Francisco and San Diego), Colorado, Delaware, Georgia, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Michigan, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey (Central), New Mexico, New York (Long Island and Westchester), North Dakota, Ohio, Oklahoma, Oregon, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, West Virginia, Wisconsin, and Wyoming.

For more information about the NAB, please contact Manager of Volunteer Services Rebecca Schwartz at rschwartz@sharsheret.org or (866) 474-2774.

Bat/Bar Mitzvah Program

Many young adults preparing for their Bat and Bar Mitzvahs find it fulfilling to participate in or initiate a Mitzvah project, contributing to the community and helping others as they become Jewish adults. Sharsheret's Bat/Bar Mitzvah Program offers many exciting Mitzvah projects, including:

Organize Toy or Make-Up Drives! Enhance two important Sharsheret programs: the Busy Box and Best Face Forward Programs mailed to young women with breast cancer and their families. **Get Creative!** Use your special skills and talents to organize community activities such as bowl-athons, walks or races, and fashion shows.

Go for the Goal! Exercise your love of sports and competitive edge to raise awareness about breast cancer. Schedule a basketball or hockey tournament, solicit sponsors to support your game, and distribute breast cancer awareness items.

Thank you to the following B'not Mitzvah for including Sharsheret in their celebrations this fall:



Emmy and Julie Cohen (pictured left) (Elkins Park, Pennsylvania)
Rachel Kirschner (West Hempstead, New York)
Shira Korman (Merrick, New York)
Emma Orlow (New York City)
Julia Rosenblatt (picture on right, third from left) (Hartsdale, New York)



For more information about including Sharsheret in your Bat or Bar Mitzvah celebration, please e-mail rschwartz@sharsheret.org or call (866) 474-2774.

Sharsheret In The Health Care Community

Sharsheret materials were recently distributed at:

- Cooper Health System New Jersey Cancer Survivorship Conference in Mount Laurel, New Jersey.
- Genentech BioOncology **HerStory Patient Ambassador Events** in Akron, Ohio, Louisville, Kentucky, and San Diego, California.
- Gynecologic Cancer Foundation **Ovarian Cancer Survivors Course** in New York City.

To request Sharsheret materials for local conferences or events in your area, please contact Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org or (866) 474-2774.

Sharsheret In The Jewish Community

Project Manager Ellen Kleinhaus will introduce Sharsheret at the **Hillel International Professional Staff Conference**, December 17, 2008, in Baltimore, Maryland. For more information, please e-mail psc@hillel.org.

Sharsheret materials will be distributed at:

- The Health Care Chaplaincy seminar, Responding To A Congregant's Health Crisis, December 17, 2008, in New York City. For more information, please e-mail jsilva@healthcarechaplaincy.org.
- The Partnership for Jewish Learning and Life Mitzvot of MetroWest B'nai Mitzvah Project Program, January 25, 2009, in Whippany, New Jersey. For more information, please e-mail mgreenbaum@thepartnershipnj.org.



Manager of Volunteer Services Rebecca Schwartz (pictured right with volunteer Aliza Schwartz) introduced Sharsheret on **UJA Mitzvah Day** at the Alisa M. Flatow Yeshiva High School (Bat Torah) in Paramus, New Jersey.

Sharsheret materials were recently distributed at:

- Areyvut B'nai Mitzvah Expo in Tenafly, New Jersey. Thank you to volunteers Lily Sausen (center) (New Milford, New Jersey), Board Member Nikki Sausen (left) (New Milford, New Jersey), Sara Schochet (right) (Teaneck, New Jersey), and Miriam Suchoff (New City, New York).
- Beth Israel Congregation seminar, Genetics and the Jewish Family, in Jackson, Mississippi.
- Congregation Kehilath Jeshurun Chanukah Boutique in New York City. Thank you to



- volunteers **Miriam Suchoff** (New City, New York) and **Tami Teller** (Bergenfield, New Jersey).
- Jewish Family Services of Collier County conference, Genetic Testing for Breast and Ovarian Cancer Jewish Women at Higher Risk, in Naples, Florida.
- Tiferet Bet Israel Women's League seminar, Surviving Breast Cancer with Conviction: Life Lessons from a Cancer Warrior, in Blue Bell, Pennsylvania.
- Women's League for Conservative Judaism Biennial Convention in Dearborn, Michigan.
- Yeshiva University Student Medical Ethics Society and Center for the Jewish Future conference, Catching Cancer Before It Catches You, in New York City.

Of Interest To Young Women

Cancer *Care* will present a free national teleconference, **Caring for Your Bones When You Have Breast Cancer**, February 20, 2009, 1:30 - 2:30 p.m. (EST). To register, please visit www.cancercare.org/tew.

Outreach Events

Outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our next event will be held on February 5, 2009 in **Miami, Florida**. For more information, or if you are interested in hosting an outreach event in your state, please e-mail events@sharsheret.org or call (866) 474-2774.

Sharsheret In The News

Articles about Sharsheret have recently appeared in:

- The Jewish Standard (September 26)
- The Jewish Voice and Opinion (October 9)
- The Jewish Voice (October 15)
- Jewish News Weekly (October 23)
- The Jewish Star (November 5)
- JTA (November 13)
- The Brandeis Hoot (November 21)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Support Sharsheret



Please support Sharsheret with a year-end donation today!

Bergen County Chanukah Toy Drive (Bergen County, New Jersey) is collecting toys for Busy Box, a Sharsheret Quality of Life Program. For more information, please visit www.bctoydrive.com.

GoodShop, GoodSearch's online shopping mall, will make a
donation to Sharsheret for every online purchase made at one of
their partner merchants. Please visit
http://www.goodsearch.com/goodshop.aspx and designate
Sharsheret as your charity of choice.



Sharsheret would like to thank our October Corporate Sponsors:



Aimee Golant Metal Art Judaica



Design By Flora (Teaneck, New Jersey)



Noah's Ark Restaurant & Deli and Shelly's Vegetarian Café (Teaneck, New Jersey)



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Robin Taback Memorial Music Fund

For information about becoming a Sharsheret Corporate Sponsor, please e-mail info@sharsheret.org or call (866) 474-2774.



Thank you to the **Temple Beth Or Sisterhood** (Washington Township, New Jersey) and **MassMutual Financial Group** for dedicating the Pearls of Wisdom seminar to Sharsheret (pictured left to right: Project Manager Ellen Kleinhaus and Director of Operations Elana Silber accepting the dedication contribution from Melanie Harada, Lisa Schreiber, and Tishya Signorelli).

Students Nationwide Go All Out For Sharsheret

Sharsheret is reaching out to students across the country in an effort to raise awareness about breast cancer. Educating students about breast health and the impact of breast cancer on Jewish women will help to save lives, as young women learn about the importance of early detection.

Look for these exciting **future events** in your area:

 Magen David Yeshiva High School (Brooklyn, New York) Fashion Show, Spring 2009. For more information, please contact Charles Anteby at (718) 331-4002. MDY students pictured right, at NYC's Race for the Cure.



- New York University Jewish Heritage Programs (New York City) Pink Shabbat, January 2009. For more information, please contact Tamar Trochi at Makethelight212@gmail.com.
- Princeton University Hillel (Princeton, New Jersey) Manicure for a Cure, Spring 2009. For more information, please contact Brooks Yang at brooksy@princeton.edu.
- Tuft University Hillel (Medford, Massachusetts) Breast Cancer Fundraiser: Manicures and Massages, April 2009. For more information, please contact Emily Stone at emilysto@gmail.com.
- University of Pennsylvania Hillel (Philadelphia, Pennsylvania) **Pink Dessert**, January 29, 2009. For more information, please contact Aliza Machefsky at aliza@sas.upenn.edu.

To bring Sharsheret to your school, please contact Ellen Kleinhaus at ekleinhaus@sharsheret.org or call (866) 474-2774.

Thank you to the many colleges, universities, high schools, day schools, and youth organizations who hosted events nationwide in support of Sharsheret.

AEPhi Sorority Chapters:

- Adelphi University (Garden City, New York) Fashion Show
- University of Central Florida (Orlando, Florida), Phi Club

- Cornell University (Ithaca, New York) LF Trunk Show
- Boston University (Boston, Massachusetts) LF Trunk Show
- Indiana University (Bloomington, Indiana) LF Trunk Show
- New York University (New York City) Fashion Show
- Syracuse University (Syracuse, New York) LF Trunk Show
- Tulane University (New Orleans, Louisiana) Race for the Cure
- University of Arizona (Tucson, Arizona) Poker Tournament
- University of Connecticut (Storrs, Connecticut) Pink Shabbat
- University of Massachusetts (Amherst, Massachusetts) Parents Weekend/Busy Box Toy Collection (pictured right)



Chabad on Campus:

- Hofstra College (Hempstead, New York) Pink Shabbat
- University of Colorado (Boulder, Colorado) Pink Shabbat and Girls Night Out
- San Francisco University (San Francisco, California) Pink Shabbat
- Syracuse University (Syracuse, New York) Pink Rosh Chodesh Event
- Texas A&M University Brazo Valley (College Station, Texas) Pink Shabbat

Hillels:

- Brandeis University Orthodox Organization (Waltham, Massachusetts) Manicure for a Cure
- Drew University (Madison, New Jersey) Family Weekend/Shabbat
- Queens College (Flushing, New York) "Think Pink"
- Maryland University (College Park, Maryland) Manicure for a Cure (pictured right) and Yom Iyun



Jewish Day and High Schools:

- Congregation Bnai Israel Hebrew School (Toms River, New Jersey)
 Breast Cancer Awareness Event
- Hochberg Preparatory School (North Miami Beach, Florida) Pink Day
- Maayanot (Teaneck, New Jersey) Crafts Project and Make-Up Drive
- Tiferet (Bet Shemesh, Israel) Pink Health Day
- YHSQ (Kew Garden Hills, New York) Pink Day (pictured right)



BBYO Chapters:

- New England Chapter (Boston, Massachusetts) Teen Outreach Event
- Greater NJ and the River Region (Marlboro, New Jersey) Spirit Convention

Sema Heller-Netivot Shalom Internship Program

Sharsheret is now accepting applications from high school juniors or seniors, college students, and social work students interested in the **Sema Heller-Netivot Shalom Internship** for the summer of 2009. The summer intern will contribute to Sharsheret's core programs supporting young Jewish women facing breast cancer. Responsibilities will include research, data entry, outreach, and project coordination. Resumes with cover letters should be sent via e-mail to resumes@sharsheret.org and should include a schedule of availability for interviews.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org. To join our mailing list, <a href="https://click.new.github.com/click.new.git