February 2009 <u>www.sharsheret.org</u>





Free National Teleconference: Recording Your Personal Experiences

Sharsheret will present a free national teleconference, **Take It From Me: My Experiences In My Own Words, Tuesday, March 3, 2009, 8:30-9:30 p.m. (EST)**. Panelists will present various ways in which women can record their personal breast cancer experiences. Presentations include:

- Living Stories: Writing or Recording Your Life Stories
 Linda Blachman, MPH, MA (Personal Historian, Author, and Founder, Mothers' Living Stories Project)
- Journaling Through Breast Cancer: A Means of Self-Awareness and Self-Expression
 Janet Ruth Falon, MLA (Creative Writing Teacher, University of Pennsylvania)
- Why Do I Blog? Education, Convenience, and Tired of Repetition
 Jill Cohen, Blogger (Dancing With Cancer: Living With Mets, a "New Normal")
- Get Connected! Sharsheret's New Blog at <u>www.sharsheret.blogspot.com</u>

 Shera Dubitsky, MEd, MA (Clinical Supervisor, Sharsheret)

To register for the teleconference and for dial-in directions, please e-mail events@sharsheret.org or call toll-free (866) 474-2774.

Order Sharsheret Purim Cards Today



Sharsheret's **newly redesigned Purim Cards** are a wonderful way to send best wishes to loved ones in lieu of Mishloach Manot. Sharsheret Purim Cards come in packages of 12 for a contribution of \$36.00, with an additional charge for shipping and handling, or they may be picked up at

our Teaneck office. **To order, please e-mail**info@sharsheret.org or call toll-free (866) 474-2774. Mail orders
must be received by March 2, 2009. Sharsheret Purim Cards are
also available for purchase at **Animations Toy and Costume**Store, 475 Cedar Lane, Teaneck, NJ,

<u>www.shopanimations.com</u> and at **Priceless Possessions**, 22-24 Morlott Avenue, Fair Lawn, NJ.

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New Sharsheret Publications Now Available



Sharsheret's new **Navigation Flowchart** helps women newly diagnosed with breast cancer understand their pathology report and can be used as a springboard for questions as they consider their treatment options. The Navigation Flowchart is available to women newly diagnosed with breast cancer, their families, and the healthcare professionals who care for them.

Sharsheret's **2009 Annual Newsletter** is now available online at www.sharsheret.org. The Newsletter highlights Sharsheret's programs and events, and shares personal stories written by the women of Sharsheret.

For more information and to order Sharsheret publications, please e-mail <u>info@sharsheret.org</u> or call toll-free (866) 474-2774.

Genetics For Life Is On The Road In Tampa

Genetics Program Coordinator Niecee Schonberger, MS, CGC will bring Genetics for Life to the **Annual Clinical Genetics Meeting**, March 26-27, 2009, in **Tampa**, **Florida**. Ms. Schonberger will host a Sharsheret exhibit booth at the conference and will educate attendees about the urgent concerns of Jewish women facing hereditary breast cancer. **Sharsheret is looking for volunteers to help staff the Sharsheret booth**, **distribute materials**, **and spread the word about the Genetics for Life program at the Tampa conference**. Sharsheret's Genetics for Life program provides materials and resources to address the concerns of hereditary breast cancer, including the "Breast Cancer Genetics and the Jewish Woman" resource booklet, a Genetic Counselor Hotline, and medical symposia.

For more information about Genetics for Life and to volunteer, please e-mail info@sharsheret.org or call toll-free (866) 474-2774.

Get Connected: Volunteers Needed

Get Connected with the community at large and reach out to Jewish women facing breast cancer, healthcare professionals, community leaders, and college students who may not know about Sharsheret. Sharsheret is currently looking for volunteers for the following events:

- Living Beyond Breast Cancer, Susan G. Komen For The Cure, and Young Survival Coalition Annual Conference for Young Women Affected by Breast Cancer, Friday, February 27 Sunday, March 1, 2009, in **Dallas, Texas** staff Sharsheret exhibit booth.
- Binghamton University Outreach and Awareness Event, Sunday, March 15, 2009, 2:00 3:00 p.m., in Binghamton, New York address audience of college students to discuss early detection, prevention, and how Sharsheret can help.
- Annual Clinical Genetics Meeting, Thursday, March 26 Friday, March 27, 2009, in Tampa,
 Florida staff Sharsheret exhibit booth.
- JCC of Rockland County Women's Health Symposium, Sunday, March 29, 2009, 8:30 a.m. 1:00 p.m., in **West Nyack, New York** staff Sharsheret exhibit booth.

For more information and to volunteer, please contact Manager of Volunteer Services Rebecca Schwartz at rschwartz@sharsheret.org.

Bat/Bar Mitzvah Program

Many young adults preparing for their Bat and Bar Mitzvahs find it fulfilling to participate in or initiate a Mitzvah project, contributing to the community and helping others as they become Jewish adults. Sharsheret's **Bat/Bar Mitzvah Program** offers many exciting Mitzvah projects, including:

- **Spread the Word** Help spread the word about Sharsheret so that Sharsheret can help more women. Locate health care professionals and organizations in your community and distribute Sharsheret resource materials.
- **Get Creative** Use your special skills and talents to organize community activities such as bowl-a-thons, walks or races, and fashion shows.
- Go for the Goal Exercise your love of sports and competitive edge to raise awareness about breast cancer. Schedule a basketball or hockey tournament, solicit sponsors to support your game, and distribute breast cancer awareness items. Thank you to Bat Mitzvah Shoshie Schwartz (East Brunswick, New Jersey), pictured middle row center, for including Sharsheret in her celebration by scheduling a basketball tournament in support of Sharsheret.



For more information about including Sharsheret in your Bat or Bar Mitzvah celebration, please e-mail rschwartz@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret On Campus

Sharsheret is reaching out to students across the country in an effort to raise awareness about breast cancer. Educating college students about breast health and the impact of breast cancer on Jewish women will help to save lives, as young women learn about the importance of early detection. Click here to visit our NEW campus outreach page!

Look for these exciting **future events** in your area:

- New York University Hillel (New York City) **Manicure for a Cure**, Spring 2009. For more information, please contact Ayelet Schieber at ags325@nyu.edu.
- Magen David Yeshiva High School (Brooklyn, New York) Fashion Show, Spring 2009. For more information, please contact Charles Anteby at (718) 331-4002.
- Ohio State University AEPhi Sorority (Columbus, Ohio) **Basketball Tournament**, February 21, 2009. For more Information, please contact Amy Saltzman at saltzman.22@gmail.com.
- Princeton University Hillel (Princeton, New Jersey) Manicure for a Cure, April 30 May 1, 2009. For more information, please contact Brooks Yang at brooksy@princeton.edu or Liz Consky at econsky@Princeton.edu.
- Tufts University Hillel (Medford, Massachusetts) **Manicures and Massages**, April 5, 2009. For more information, please contact Emily Stone at emilysto@gmail.com.

To bring Sharsheret to your school or include Sharsheret in your organization's next event, please contact Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org.

Thank you to the many colleges, universities, high schools, and day schools who have hosted events nationwide in support of Sharsheret, including:

- The Moriah School Bar/Bat Mitzvah Fund (Englewood, New Jersey) **fundraising and awareness initiative**.
- Towson University Hillel (Towson, Maryland) Manicure for the Cure.
- University of Albany Chabad (Albany, New York) Spa for the Body and Soul.
- Yeshiva University, Stern College for Women Breast Cancer Club (New York, New York) Manicure for the Cure.
- Torah Academy of Bergen County (Teaneck, New Jersey) Pink Day.
- George Washington University AEPhi Sorority (Washington, DC) Valentine's Day Candy Sale.
- University of Pennsylvania Hillel (Philadelphia, Pennsylvania) **Pink Dessert**.



Sharsheret Blog Goes Live

Sharsheret recently launched a <u>Blog</u> at <u>www.sharsheret.blogspot.com</u> as a means of providing an open environment for women to share their experiences and connect with one another. Sharsheret is encouraging all women facing breast cancer, Sharsheret volunteers, and supporters to post their personal stories on the Blog and provide inspiration to others. Sharsheret's Blog also features postings by staff members, pictures from conferences and events, and informational videos.

Post your comments on our Blog today!

Sharsheret's Annual Benefit Luncheon







Save the date for Sharsheret's **Annual Benefit Luncheon**, **Sunday**, **May 17**, **2009** at the Marriott at Glenpointe in Teaneck, New Jersey. Share this special day with friends and loved ones as we recognize the meaningful contributions of (left to right) **Rochelle Hirsch** (New York City) and **Naava Parker** (Englewood, New Jersey), Guests

of Honor, and **Suffy Rudman** (Riverdale, New York), recipient of the Lisa Altman Volunteer Tribute Award. For more information about the Benefit and sponsorship opportunities, please e-mail events@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret In The Healthcare Community

Sharsheret materials will be distributed at:

- Sisterhood Ovarian Cancer Foundation **Beef and Beer Fundraiser**, March 7, 2009, in Blue Bell, Pennsylvania. For more information, please e-mail lynno@verizon.net.
- The Leukemia & Lymphoma Society, ImTooYoungForThis.org, Young Survival Coalition, Cancer 101, and Fertile Hope OMG! Cancer Summit For Young Adults, May 4, 2009, in New York City. For more information, please visit www.omgsummit.org.

To request Sharsheret materials for local conferences or events in your area, please contact Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org.

Sharsheret In The Jewish Community



Project Manager Ellen Kleinhaus, pictured left with AEPhi Director of New Group Development Lauren Reinfeld, introduced Sharsheret at the **Hillel International Professional Staff Conference** in Baltimore, Maryland.

Sharsheret materials will be distributed at the JCC of Rockland County **Women's Health Symposium**, Sunday, March 29, 2009, 8:30 a.m. - 1:00 p.m., in West Nyack, New York. For more information contact Nanci Goldman 845.362.4400 ext. 175 or

nancig@jccrockland.org

Sharsheret materials were recently distributed at:

- Jewish Women's Foundation of New York workshop, **What's a Girl To Do? Understanding Teenage Girls**, in New York City.
- Westchester Jewish Conference in partnership with Sharsheret, NYU School of Medicine, Jewish Women's Foundation of New York, UJA Federation of New York, and Westchester Jewish Community Services seminar, Hereditary Breast and Ovarian Cancer: The Next Generation of Genetic Discovery, in White Plains, New York.
- National Council of Young Israel and Young Israel Council of Rabbis Annual Rabbinic Conference, in Fresh Meadows, New York.

Of Interest To Young Women

Living Beyond Breast Cancer free national teleconference, **Understanding Lymphedema**, February 20, 2009, 12:00-1:30 p.m. (EST). To register, please visit www.lbbc.org.

Living Beyond Breast Cancer, Susan G. Komen For The Cure, and Young Survival Coalition Annual Conference for Young Women Affected by Breast Cancer, February 27 - March 1, 2009, in Dallas, Texas. To register, please visit www.youngsurvivorsconference.org.

CancerCare free national teleconference, **Dental Health During Cancer Treatments**, April 24, 2009, 1:30 - 2:30 p.m. (EST). To register, please visit www.cancercare.org/tew.

92nd Street Y, Avon Foundation, Breast Cancer Research Foundation, and Susan G. Komen For The Cure Greater New York City Affiliate Partnership Symposium, **Conquering Breast Cancer**, April 26, 2009, in New York City. For more information, please visit www.92Y.org/breastcancer.

FORCE: Facing Our Risk of Cancer Empowered annual Joining FORCEs conference, May 14 - 16, 2009, in Orlando, Florida. To register, please e-mail info@facingourrisk.org or call (813) 745-1247. When registering, please indicate that you were referred by Sharsheret and list Sharsheret in the company name field on the registration form.

Outreach Events

Outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our next event will be held on Wednesday, March 25, 2009 in **Rockville, Maryland**. For more information or if you are interested in hosting an outreach event in your state, please e-mail events@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret In The News

Articles about Sharsheret have recently appeared in:

- <u>Jewish Herald Voice</u> (November 27)
- Jewish Standard (January 9)
- The Bergen Record (January 11)
- <u>Union Houses Nail Salon For A Cause</u> (February 11)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Sharsheret Corporate Partners

Become a **Corporate Partner** by contributing a portion of product sales to Sharsheret. Sharsheret will recognize your generous sponsorship in e-newsletters and online at www.sharsheret.org. Your efforts will help raise awareness and the funds necessary to develop and strengthen Sharsheret's national programs. In turn, you will receive exposure to those committed to Sharsheret and the associated goodwill as a partner addressing the concerns of women facing breast cancer. Sharsheret would like to thank our newest Corporate Partners:



HydroChic, sun protective water sportswear, will donate a percentage of sales proceeds to Sharsheret, shop now at www.hydrochic.com, type "Sharsheret" as the promotional code.

NINA-MCLEMORE
Nina McLemore, designer clothing designed by a woman with fashion and business expertise, for smart, confident women on the go, will donate a percentage of all purchases through July 15, 2009 to Sharsheret, shop now at www.ninamclemore.com.

For a complete list of Sharsheret Corporate Partners, please visit our <u>Shop for Sharsheret</u> page. For information about becoming a Sharsheret Corporate Partner, please e-mail

info@sharsheret.org or call toll-free (866) 474-2774.

Sema Heller-Netivot Shalom Internship Program

Sharsheret is now accepting applications from high school juniors or seniors, college students, and social work students interested in the **Sema Heller-Netivot Shalom Internship** for the summer of 2009. The summer intern will contribute to Sharsheret's core programs supporting young Jewish women facing breast cancer. Responsibilities will include research, data entry, outreach, and project coordination. Resumes with cover letters should be sent via e-mail to resumes@sharsheret.org and should include a schedule of availability for interviews.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org. To join our mailing list, click here.

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