



Team Sharsheret Joins NYC Race For The Cure

Join Team Sharsheret in New York City's Central Park at the Susan G. Komen **Race For The Cure** on **Sunday, September 13, 2009**. Last year, Team Sharsheret was the largest Race team powered by more than 700 participants. To join Team Sharsheret today, please **register online** at www.komennyc.org, click on "Race For The Cure" then click on "Join A Race Team" and select Team Sharsheret.

We are looking for **corporate sponsors** to support our Team. To add your company's name and logo to our exclusive yellow t-shirts and tank tops, please e-mail info@sharsheret.org or call (866) 474-2774. For a list of last year's Team Sharsheret sponsors, please [click here](#). To order your **Team Sharsheret t-shirts and tank tops**, please [click here](#).

A special thank you to National Advisory Board members **Alana Riss Fine**, for coordinating Team Sharsheret at the Minneapolis Race For The Cure (left picture), and **Nira Berry**, for coordinating Team Sharsheret at the Global Race For The Cure in Washington, DC (right picture).



To learn how you can build Team Sharsheret in your area, please e-mail rschwartz@sharsheret.org.

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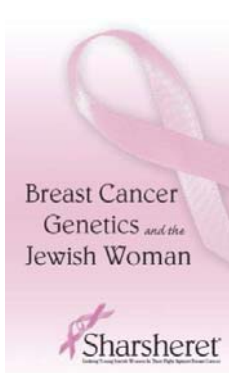
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Genetics For Life Educates Thousands Of Healthcare Professionals



As part of the Genetics For Life Program, Sharsheret recently completed a national mailing of "**Breast Cancer Genetics and the Jewish Woman**" booklets to thousands of oncologists, breast surgeons, oncology nurses, radiologists, social workers, and genetic counselors. With this booklet at hand, healthcare professionals will better understand the urgent concern for Jewish women at risk of developing breast cancer.

The national mailing was made possible with generous support from the Heidi Paoli Fund and the David Berg Foundation. For more information about the **Genetics For Life Program** and to order free copies of "**Breast Cancer Genetics and the Jewish Woman**" booklets, please e-mail info@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret's Annual Benefit Luncheon



Sharsheret would like to thank all those who contributed to making this year's **Annual Benefit Luncheon** a tremendous success. The Luncheon, held on Sunday, May 17th, honored more than 450 mothers, daughters, sisters, and friends who have touched the lives of breast cancer survivors at the Marriott Glenpointe in Teaneck, New Jersey. Sharsheret recognized the meaningful contributions of **Rochelle Hirsch** (pictured left) and **Naava Parker**, Guests of Honor, and named **Suffy Rudman** this year's recipient of the Lisa Altman Volunteer Tribute Award.

Visit [Sharsheret's Blog](#) today to read the acceptance speeches and Founder **Rochelle Shoretz's** remarks, including her personal experience with breast cancer for the second time. The Luncheon introduced Rochelle and Naava's new breast cancer book for children, *Lumps and Bumps*, featured an inspiring musical performance by Suffy (pictured right) with songs from her CD, *Believe*, and presented a silent auction with more than 100 luxury items.



Save The Date: Sharsheret's Annual Benefit Luncheon, Sunday, May 16, 2010!

Sharsheret Introduces New Support Groups

As part of the **Sharsheret Supports Program**, Sharsheret introduced four new breast cancer support groups for Jewish women across the country in Austin, Texas; Brooklyn, New York; Florham Park, New Jersey; and Hyannis, Massachusetts. The Sharsheret Supports Program offers support group programming, facilitator training, and information about the unique needs of Jewish women facing breast cancer.

For more information and to order the *Support Group Leader's Guide* detailing step-by-step instructions on how to begin and sustain a culturally-sensitive breast cancer support group, please e-mail info@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret On Campus



Project Manager Ellen Kleinhaus will recognize the outstanding efforts of select AEPi sorority chapters that developed on campus initiatives in support of Sharsheret at the **AEPi 2009 Convention**, June 24 - 28, 2009, in Miami, Florida. For more information, please visit www.aepi.org.

Sema Heller-Netivot Shalom Summer Intern Rebecca Thaler will represent Sharsheret at the **Chabad on Campus International Foundation Resource Fair**, June 28, 2009, in Ellenville,



New York. For more information, please visit www.chabad.edu.

Thank you to the following AEPi chapters who have hosted events nationwide in support of Sharsheret:

- Arizona State University (Tucson, Arizona)
- Rowan College (Glassboro, New Jersey)
- SUNY Plattsburgh (Plattsburgh, New York)
- Temple University (Philadelphia, Pennsylvania)
- UCLA (Los Angeles, California)
- University of Delaware (Newark, Delaware)
- Washington University (St. Louis, Missouri)



Sharsheret is reaching out to students across the country in an effort to raise awareness about breast cancer. Educating college students about breast health and the impact of breast cancer on Jewish women will help to save lives, as young women learn about the importance of early detection. [Click here to visit our campus outreach page!](#) To bring Sharsheret to your school's campus this Fall, please e-mail ekleinhaus@sharsheret.org.

Sharsheret In The Healthcare Community

Sharsheret materials were recently distributed at:

- Association of Jewish Family and Children's Agencies **Annual Conference** in Chicago, Illinois.
- Body Designs Fitness Center of Paramus and Global Institute for Holistic Health **Health and Wellness** conference in Paramus, New Jersey.
- Breast Cancer Recovery **Infinite Boundaries** specialty retreats in Eagle River, Wisconsin.
- Congresswoman Debbie Wasserman Schultz's **Early Act Meeting** in Davie, Florida. Thank you to volunteer **Abby Stern** (Hollywood, Florida) for representing Sharsheret.
- New York University Cancer Institute and Maimonides Medical Center symposium, **What You Should Know About Cancer Prevention and Treatment: Breast and Ovarian Cancer**, in Brooklyn, New York.
- Power of Pink **Breast Cancer Awareness Luncheon and Pink Boutique** in Boca Raton, Florida.
- Senator Amy Klobuchar's **Early Act Press Conference** in St. Louis Park, Minnesota. Thank you to National Advisory Board member **Alana Riss Fine** (Minneapolis, Minnesota) for representing Sharsheret.
- Stowe Weekend of Hope **Health and Information Fair** in Stowe, Vermont.
- Women at Risk **High-Risk Support Group** in New York City.

To request Sharsheret materials for local conferences or events in your area, please e-mail rschwartz@sharsheret.org.

Sharsheret In The Jewish Community

Sharsheret materials were recently distributed at:

- Bikur Cholim **Health and Safety Fair** in Passaic, New Jersey.
- Congregation Kehilath Jeshurun Sisterhood **Spring Boutique** in New York City. Thank you to volunteers **Sara Olshin** (Teaneck, New Jersey) and Board member **Nikki Sausen** (New Milford, New Jersey) for representing Sharsheret.
- Congregation Ramath Orah **Refresher Course on the Laws of Family Purity** in New York City.
- Emunah of America Five Towns Chapter and HAFTR Diane (Lieder) Taragin Women's Memorial **Exercise Emporium and Basketball Tournament** in Lawrence, New York.
- Jewish Community Center of Manhattan **Spa Day for Women with Breast or Ovarian Cancer: A Free Day of Pampering and Renewal** in New York City.
- Medstar **Living the Journey** event in Brooklyn, New York.

- New York University **Jewish Women's Breast and Ovarian Cancer Genetics Educational Seminars** in Brooklyn and Cedarhurst, New York.
- Stamford JCC **Ruach Naor/Teen Tzedakah Mitzvah Fair** in Stamford, Connecticut. Thank you to National Advisory Board member **Bonnie Wunsch** (Danbury, Connecticut) for representing Sharsheret.
- Women's Cantors' Network **Annual Conference** in Ridgefield, Connecticut.
- Young Israel of Jamaica Estates Coalition for Israel Action **Walk for Israel** in Jamaica Estates, New York. Thank you to volunteer **Sheera Landsman** (Holliswood, New York) for representing Sharsheret.

Outreach Events

Outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our programs and services. Our next events will be held on July 27, 2009 in **East Brunswick, New Jersey** and October 28, 2009 in **Chicago, Illinois**. For more information about these events or hosting an outreach event in your community, please e-mail events@sharsheret.org or call toll-free (866) 474-2774.

Sharsheret In The News



Thank you to National Advisory Board member and freelance writer **Amy Dubitsky** (Phoenix, Arizona) for featuring Sharsheret and Sharsheret Link **Deena Kobell** (Philadelphia, Pennsylvania) in her recent article, *Having Kids After Cancer*, published in the [Jewish Press \(June 12, 2009\)](#).

Articles and news segments about Sharsheret have recently appeared in:

[The Jewish Exponent \(April 23, 2009\)](#)
[The Bergen Record/NorthJersey.com \(May 11, 2009\)](#)
[The Jewish Week \(May 18, 2009\)](#)
[The Bergen Record/NorthJersey.com \(May 18, 2009\)](#)
[Five Towns Jewish Times \(May 21, 2009\)](#)
[CancerConsultants \(June 8, 2009\)](#)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Support Sharsheret

Thank you to Sharsheret's Corporate Partners:

KOSHER GOURMET MART.COM KosherGourmetMart.com, the only online gourmet kosher store providing a huge array of items ranging from desserts, dressings, sauces, baskets, gifts, and more, will donate a portion of proceeds from the sales of Rosh Hashana pink raspberry flower honey to Sharsheret in memory of Michelle Daman Wasserman. To order pink raspberry flower honey today, please visit www.koshergourmetmart.com.



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IMA SUVIVA **TM** Ima Friend Designs will donate a portion of proceeds from the Ima Suviva doll to Sharsheret. To order a doll today, please visit www.imasuviva.com.

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