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June 2010

www.sharsheret.org



For Holocaust Survivors And Their Families: Free National Teleconference And Webinar

Join Sharsheret for a free national teleconference and webinar, **The Impact of the Holocaust on Breast Cancer in Jewish Families Today**, Wednesday, July 14, 2010, 8:00 p.m. (EST). Learn about new research demonstrating a higher incidence of breast cancer among Jews living in Europe during the Holocaust, the challenges of tracing family cancer histories destroyed during the Holocaust, and concerns of Jewish women and families considering genetic testing for breast and ovarian cancer. Panelists include Lital Keinan-Boker, MD, PhD, MPH, Chief Study Investigator, University of Haifa, Rifky Atkin, Sharsheret Link and Child of Holocaust Survivors, and Niecee Schonberger, MS, CGC, Genetics Program Coordinator, Sharsheret. There will also be an opportunity for you to pose questions to the panelists during the live question and answer session. To register, please e-mail teleconference@sharsheret.org or call (866) 474-2774.

This teleconference is made possible with generous support from **Susan G. Komen for the Cure® North Jersey Affiliate** and the **Julius and Emmy Hamburger Memorial Fund**.

Get Connected Through Sharsheret Programs

Sharsheret programs offer the opportunity to connect with other individuals and organizations nationwide. Upcoming group calls include:

- **For breast cancer support group leaders and program coordinators - Sharsheret Supports networking teleconference**, Friday, July 23, 2010, 11:00 a.m. (EST). Connect with colleagues from across the country as we discuss programs, answer questions, and share best practices. For more information about Sharsheret Supports in your area and the networking teleconference, please e-mail Link Program Coordinator Adina Fleischmann, LSW at afleischmann@sharsheret.org or call (866) 474-2774.
- **For women living with metastatic breast cancer - Embrace twice monthly telephone support group**, Tuesday, July 6, 2010, 8:30 p.m. (EST) and Thursday, July 22, 2010, 11:30 a.m. (EST). For more information or to join the Embrace program, please e-mail Clinical Supervisor Shera Dubitsky, MEd, MA at sdubitsky@sharsheret.org or call (866) 474-2774.

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Sharsheret's Annual Benefit



(Left to right): Guests of Honor Jeremy and Adina Fand and Lisa Altman Volunteer Tribute Award recipient Lisa Schutzman.

Sharsheret would like to thank all those who contributed to making this year's **Annual Benefit** a tremendous success. The Benefit, held on Sunday, May 16th, honored more than 450 mothers, daughters, sisters, and friends who have touched the lives of breast cancer survivors at the Marriott Glenpointe in Teaneck, New Jersey. Sharsheret recognized the meaningful contributions of **Adina and Jeremy Fand**, Guests of Honor, and named **Lisa Schutzman** this year's recipient of the Lisa Altman Volunteer Tribute Award.



(Left to right): Benefit Chairs Thalia Federbush, Alissa Zagha, Amy Wolin, and Jennifer Galligan.

The Benefit also featured Guest Speaker **Ethan Zohn**, a cancer survivor and 2002 winner of the reality television show *Survivor*. Visit Sharsheret's [Blog](#) today to watch exclusive footage of Ethan as he addressed the Benefit audience.

Save The Date: Sharsheret Annual Benefit Luncheon, Sunday, May 15, 2011!

Team Sharsheret Goes Global

You can now join Team Sharsheret here in the U.S. and across the globe!

- **Nautica/NYC Triathlon:** Cheer on our athletes **Linda Gerstel, Cheryl Lasher, Gila Leiter, Joseph Lerner, and Chani Teigman** as they compete on Sunday, July 18, 2010. Please join us in supporting their athletic and fundraising efforts as they take on this incredible challenge. To read each athlete's personal story, [click here](#). To watch an exclusive **Fox 5 NY** interview with athlete **Linda Gerstel**, [click here](#).
- **NYC Race for the Cure:** Join Team Sharsheret at the NYC Susan G. Komen Race for the Cure, Sunday, September 12, 2010. Help us build the largest community team for the 6th consecutive year! To register, visit www.komennyc.org, choose "Race for the Cure", "Join A Race Team", and then select Sharsheret. **Register before July 15th and save \$10.**
- **Israel Race for the Cure:** Join us in Jerusalem at the first-ever Israel Race for the Cure, Thursday, October 28, 2010. To register for Team Sharsheret, visit <http://bit.ly/afVChI>, click on "Join a Team", go to "Team Company" and choose Sharsheret in the drop-down box, then click on "Search for Team" and click "Join" when Team Sharsheret appears.
- **ING NYC Marathon:** Support our athletes on Sunday, November 7, 2010 as they run the ING NYC Marathon.



(Left to right): Team Sharsheret Washington, DC, Philadelphia, and Minnesota.

Thank you to **Nira Berry** (Potomac, MD), **Judy Pomerantz** (Merion Station, PA), and **Alana Riss Fine** (Minneapolis, MN) for coordinating Team Sharsheret at their local Race for the Cure events.

For more information about joining Team Sharsheret, please e-mail athletes@sharsheret.org.

National Outreach Events: LA, Seattle, Beloit



Valley Village Parlor Meeting: Linda Rubenstein (left) and Seryl Litwin.

National outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities, spread the word about our services, and raise funds to support our programs. Upcoming events include a Parlor Meeting featuring Founder and Executive Director Rochelle Shoretz, Monday, July 12, 2010 at a private home in [Seattle, WA](#) and a Breast Cancer Benefit Concert in support of Sharsheret, Saturday, July 31, 2010 in [Beloit, WI](#). Thank you to Seryl Litwin for chairing a Parlor Meeting in **Valley Village, CA** and Mia Markoff and Esti Levine for chairing a Parlor Meeting in **Beverly Hills, CA**.



(Left to right): Beverly Hills Parlor Meeting: Mia Markoff, Susan Baum, Rochelle Shoretz, and Esti Levine.

For more information about hosting a Sharsheret outreach event in your community, please e-mail Director of Community Engagement Rebecca Schwartz at rschwartz@sharsheret.org.

Sharsheret Educates Communities Nationwide

As part of our Education and Outreach Program, Sharsheret staff members are available to present at educational and breast cancer programs in your community. Sharsheret staff members recently participated in the following events:

- Clinical Supervisor Shera Dubitsky, MEd, MA led a workshop at the **Nishmah Reality 2010 Jewish Women's Conference** in St. Louis, MO.
- Director of Operations Elana Silber and Genetics for Life Coordinator Niecee Singer Schonberger, MS, CGC presented at the National Council of Jewish Women Bergen County Section seminar, **Breast & Ovarian Cancer: Jewish Families May Be at Greater Risk**, in Washington Township, NJ.
- Founder and Executive Director Rochelle Shoretz was a featured speaker at the **National Women's Philanthropy Spring Board Retreat** in New York City.

For more information about bringing a Sharsheret speaker to your community, please e-mail Director of Community Engagement Rebecca Schwartz at rschwartz@sharsheret.org.

Sharsheret materials were recently distributed at Jewish community events and health care conferences in the following cities: **Albany, NY; Boca Raton, FL; Merion Station, PA; Montclair, NJ; New Milford, NJ; New York City; Rhinebeck, NY; St. Louis Park, MN; and West Lafayette, IA**. To request Sharsheret materials for local conferences or events in your area, please e-mail Administrative Coordinator Malke Grunberger at mgrunberger@sharsheret.org.

Of Interest To Young Women

Visit us on the web at <http://www.sharsheret.org/resources.php> to check out exciting new Technology-Based Resources that can be useful tools from diagnosis through treatment and beyond. Our most recently added resource, **MyLifeLine.org**, allows you to create a free, customizable website to communicate with your friends and family, fostering connection, inspiration and healing. Visit www.mylifeline.org and create your online community of support today.

The **SAMFund** Grant and Scholarship application is now available online at <http://thesamfund.org/pages/grants.html>. The SAMFund provides financial assistance to young adults as they move forward with their lives after cancer, empowering survivors to achieve their educational, professional, and personal goals. The deadline for application submission is **Monday, July 12, 2010**.

Sharsheret On Campus

The school year has come to a close and Sharsheret on Campus continues to be a huge success! Students hosted breast cancer awareness events, including Drama Performances, The maniCURE

for Sharsheret, Basketball Tournaments, Pink Shabbat, and Fashion Shows on more than 80 campuses nationwide.



Thank you to day school students at **Bat Torah - The Alisa M. Flatow Yeshiva High School Drama Club** (Paramus, NJ), **Hillel Day School of Boca Raton** (Boca Raton, FL), **Magen David Yeshivah High School** (Brooklyn, NY), and **RAGS Hebrew Academy** (Miami, FL) for hosting fundraising and breast cancer awareness events in support of Sharsheret.

It's not too early to start planning events for **October 2010 - National Breast Cancer Awareness Month**. To bring Sharsheret to your school or campus, please e-mail Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org.

Sharsheret Bat/Bar Mitzvah Program

Many young adults preparing for their Bat and Bar Mitzvahs find it fulfilling to participate in or initiate a Sharsheret Mitzvah project, contributing to the community and helping others as they become Jewish adults.



Nina First



Talia Wittenberg

Thank you to **Nina First** (Harrisburg, PA) and **Talia Wittenberg** (Teaneck, NJ) for including Sharsheret in their Bat Mitzvah celebrations. For more information about including Sharsheret in your Bat or Bar Mitzvah celebration, please e-mail Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org.

Sharsheret In The News

Articles about Sharsheret have recently appeared in:

- [Susan G. Komen For The Cure \(April 28, 2010\)](#)
- [Jewish Broward \(May 4, 2010\)](#)
- [The Jewish Week \(May 4, 2010\)](#)
- [The Jewish Week \(May 5, 2010\)](#)
- [Nachumsegal.com \(May 13, 2010\)](#)
- [Mobile Marketer \(May 25, 2010\)](#)
- [BDN Connection \(June 3, 2010\)](#)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Sharsheret Welcomes Sema Heller-Netivot Shalom Summer Intern

We are excited to welcome the 2010 Sema Heller-Netivot Shalom Summer Internship recipient **Adina Leidner**. Adina is a graduate of Yeshiva University, Stern College for Women and is completing her Masters degree in Educational Psychology at Fordham University, Graduate School of Education. Adina will contribute to Sharsheret's core programs through research, project coordination, and outreach. We would also like to welcome summer interns **Sarah Blumenfrucht** and **Talia Forman**.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website,