

March 2011

Donate Now!



**SHARSHERET**<sup>®</sup>  
Your Jewish Community Facing Breast Cancer



## Sharsheret TV Segment Nominated For Emmy!

We are proud to share that the [Fox 5 News segment](#) about Sharsheret (aired in October 2009) has been nominated for an Emmy Award in the Human Interest: Program Features/Segment (Raymond Parisi, Executive Producer/Writer; Rosanna Scotto, Reporter). The awards ceremony will be held in New York City on April 3rd and you can help us celebrate with your own Sharsheret Emmy Party!



To find out more about hosting a Sharsheret Emmy Party, e-mail Director of Community Engagement Rebecca Schwartz at [rschwartz@sharsheret.org](mailto:rschwartz@sharsheret.org).

Share the nominated segment with your family and friends by forwarding this link <http://bit.ly/8o5Gik>!

## Free National Teleconference And Webinar

Join us for our spring teleconference and webinar, **The Whole Picture: A Holistic Approach to Breast Health and Breast Cancer, Wednesday, June 1<sup>st</sup>, 8:00 p.m. (EST)**. This national teleconference and webinar will focus on integrating holistic interventions into the lives of Jewish women living with or at high risk for breast cancer. Panelists include Oncologist Dr. Mitchell Gaynor, Registered Dietitian Lisa Goldberg, and Neurologist Dr. Sharon Herzfeld. For more information and to register, e-mail [events@sharsheret.org](mailto:events@sharsheret.org).

You can also access the audio recording and written transcript of Sharsheret's fall teleconference, **Prophylactic Surgery for Breast and Ovarian Cancer: How Will it Affect Me?**. To listen to the audio recording, [click here](#). To download the written transcript, [click here](#).

## Order Purim Cards Today!

Order your **Sharsheret Purim Cards** today! They are a great way to send best wishes to loved ones in lieu of Mishloach Manot. Sharsheret Purim Cards come in packages of 12 for a contribution of \$36, with an additional charge for shipping and handling, or they may be picked up at our Teaneck office. **To order online**, [click here](#). Sharsheret Purim Cards are also available for purchase at The Judaica House, 478 Cedar Lane, Teaneck, NJ.



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## Team Sharsheret: Race With Us



Whether you're an athlete or aspire to become one, join Team Sharsheret as we run, bike, and swim in athletic competitions nationwide. **We only have a few slots left for the sold-out [Nautica NYC Triathlon on August 7<sup>th</sup>](#)!** Apply now and e-mail [athletes@sharsheret.org](mailto:athletes@sharsheret.org) with your name, phone number, and a brief description of yourself and why you want to join Team Sharsheret.

Good luck to Team Sharsheret at this Sunday's NYC Half-Marathon! [Click here](#) to sponsor our athletes and read their inspiring stories.

## Sharsheret Presents To Federal Advisory Committee



Founder and Executive Director Rochelle Shoretz (pictured left to right with Committee Designated Federal Officer Dr. Temeika Fairley and Committee Chair Dr. Ann Partridge) presented **Culturally-Sensitive Support for Young Women Facing Breast Cancer** at the inaugural meeting of the Federal Advisory Committee on Breast Cancer in Young Women. Rochelle was recently appointed to the Federal Advisory Committee to assist in developing education and programmatic initiatives to increase knowledge of breast health and breast cancer among young women and those at high risk for developing breast cancer.

## Reserve Your Seat For Our 10th Anniversary Benefit Today!



Left to right: Naomi Kanovsky, Marcie Cappell, and Neshama Carlebach.

Reserve your seat today for our 10th Anniversary Benefit, Sunday, May 15, 2011 at the Marriott at Glenpointe in Teaneck, New Jersey, featuring singer-songwriter [Neshama Carlebach](#). We will recognize the valuable contributions of Guest of Honor **Naomi Kanovsky** (Englewood, NJ) and Lisa Altman Volunteer Tribute Award recipient **Marcie Cappell** (NYC). The 10th Anniversary Benefit will also feature **Changing the Face of Breast Cancer**, a Sharsheret photo exhibit by acclaimed photographer [Gail Hadani](#) and a silent auction with valuable items including electronics, jewelry, Judaica, sports memorabilia, and gift certificates. Help us mark 10 years of service to Jewish women, families, and communities nationwide.

[Click here](#) to make your reservation online now. To donate your silent auction items, [click here](#). For more information about the 10th Anniversary Benefit and sponsorship opportunities, e-mail Program Manager and Campus Liaison Ellen Kleinhaus at [ekleinhaus@sharsheret.org](mailto:ekleinhaus@sharsheret.org).

## Sharsheret Supports: Train The Trainer

Sharsheret offers free **Train the Trainer** sessions and networking teleconferences for support group facilitators and program coordinators. Learn about the unique issues of young Jewish women facing breast cancer and helpful tips and strategies to develop successful programs in your community.

Upcoming sessions include:

- **Sharsheret Supports Milwaukee: Train the Trainer Webinar**, Tuesday, March 22<sup>nd</sup>, 11:00 a.m. (EST) and Thursday, March 24<sup>th</sup>, 10:00 a.m. (EST).
- **Sharsheret Supports Baltimore: Train the Trainer Webinar**, Thursday, April 7<sup>th</sup>, 12:00 p.m. (EST).

For more information and to schedule your Train the Trainer session, e-mail Link Program Coordinator Adina Fleischmann at [afleischmann@sharsheret.org](mailto:afleischmann@sharsheret.org).

## Celebrate National Young Adult Cancer Awareness Week!

Celebrate National Young Adult Cancer Awareness Week, April 3 - 9, 2011, with Sharsheret's Blogfest. Our Blog will feature personal stories from members of our national peer support network highlighting many of the issues faced by young adults living with breast cancer and ovarian cancer. Visit [www.sharsheret.blogspot.com](http://www.sharsheret.blogspot.com) and post your comments! Interested in sharing your story on our Blog? E-mail [rschwartz@sharsheret.org](mailto:rschwartz@sharsheret.org) for more information.

## Share Our New Breast Cancer And Ovarian Cancer Brochures



Help us reach women, their families, and friends and educate Jewish community leaders and health care professionals about the unique concerns of young Jewish women facing breast cancer and ovarian cancer. Distribute our new brochures at local conferences, and to doctors' offices, Jewish centers, and synagogues in your community. To order your free brochures, e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

## National Outreach Events

Sharsheret outreach events reach thousands of Jewish women and families nationwide. Upcoming events include:

- **Denver, Colorado: Outreach Event, Wednesday, March 30<sup>th</sup>, 2011**, meet our Founder and Executive Director Rochelle Shoretz and learn more about Sharsheret's national programs and services. For more information, please e-mail [rschwartz@sharsheret.org](mailto:rschwartz@sharsheret.org).
- **Roslyn, New York: Temple Beth Shalom Women's Health Night, Monday, April 4<sup>th</sup>, 2011**, hear from a Sharsheret peer supporter and experts on women's health issues. For more information, please e-mail [msmolly@optonline.net](mailto:msmolly@optonline.net).
- **NYC: Project Pre-Pesach Runway, Sunday, April 10<sup>th</sup>**, attend a fun fashion show and clothing swap hosted by the Orthodox Union to benefit Sharsheret. For more information, please e-mail [chornockh@ou.org](mailto:chornockh@ou.org).
- **Miami Beach, Florida: Step Up For Sharsheret Walk-A-Thon, Thursday, April 21<sup>st</sup>, 2011**, work off the Passover pounds at this exciting event in support of Sharsheret. For more information, please e-mail [lisiwolfson@yahoo.com](mailto:lisiwolfson@yahoo.com).

For more information about hosting a Sharsheret outreach event in your community, or including Sharsheret at local conferences, e-mail [rschwartz@sharsheret.org](mailto:rschwartz@sharsheret.org).

## Sharsheret On Campus Partners With Moishe House

We are excited to announce our new partnership with [Moishe House](#), an international organization providing meaningful Jewish experiences to young adults. Together, we will continue to educate the next generation of Jewish community leaders after they "graduate" from our Sharsheret on Campus program. Moishe Houses nationwide are hosting Sharsheret Pink Shabbat<sup>sm</sup> events and raising awareness about breast health and breast cancer in the Jewish community. Thank you to Moishe

House San Francisco and Moishe House Montgomery County, Maryland for hosting Sharsheret Pink Shabbat events last month.



Thank you to the following schools who recently hosted Sharsheret on Campus events: Barnard College and Columbia University, Binghamton University, Emory University, Florida Atlantic University, Johns Hopkins University, Ohio State University, Rowan University, Stanford University, Tufts University, and Hebrew Academy of Greater Miami.

To bring Sharsheret to your school or Moishe House, e-mail [ekleinhaus@sharsheret.org](mailto:ekleinhaus@sharsheret.org).

### Sema Heller-Netivot Shalom Summer Internship

There's less than a week left for college and graduate students to apply for the Sema Heller-Netivot Shalom Summer Internship. Responsibilities will include research, data entry, outreach, and project coordination. Applications must be submitted before Monday, March 21<sup>st</sup>. To apply, e-mail resumes and cover letters to [internship@sharsheret.org](mailto:internship@sharsheret.org) and include a schedule of availability for interviews.

### Sharsheret Welcomes National Director Of Programs And Education



We are pleased to welcome our new National Director of Programs and Education, **Jennifer Lezak Miller, LCSW**, to the Sharsheret team. A graduate of Yeshiva University's Wurzweiler School of Social Work, Jennifer has extensive experience in women's issues, chronic illness, and disability. With a background in communications, marketing, community organization, and training, she has worked for a variety of non-profit organizations. As Sharsheret's National Director of Programs and Education, Jennifer will plan and oversee national community engagement and education efforts, develop

support and education programs, and cultivate national partnerships with community, health, cancer, and Jewish organizations.

Join Sharsheret's [10th Anniversary Campaign](#) and [forward](#) this e-mail to 10 friends!

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, [www.sharsheret.org](http://www.sharsheret.org). To join our mailing list, [click here](#).



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Sharsheret | 1086 Teaneck Road, Suite 3A | Teaneck | NJ | 07666