

May 2011

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SHARSHERET[®]
Your Jewish Community Facing Breast Cancer



Meet Us In Your Community This Summer!

This summer, Sharsheret will be on the road with speaking engagements and exhibits in these communities:

- **Chicago, IL:** Get Connected: Cocktails and Conversation, June 2nd. Join Sharsheret, [Cancer Legal Resource Center](#), [FORCE](#), [Bright Pink](#), and [MyLifeLine.org](#) for an evening of cocktails, networking and fun! Catch up with old friends and make new ones. Learn about what our organizations are doing in your community and how you can get involved. [Click here](#) to view the event invitation. To RSVP, e-mail rschwartz@sharsheret.org.
- **Chicago, IL:** ASCO Annual Meeting, June 3rd - 6th. Meet Founder and Executive Director Rochelle Shoretz at booth #3011! For more information, visit www.asco.org.
- **Orlando, FL:** FORCE (Facing Our Risk Of Cancer Empowered) Joining FORCEs Conference, June 23rd - 25th. Meet National Director of Programs and Education Jennifer Lezak Miller at Sharsheret's exhibit booth! For more information, visit www.facingourrisk.org.
- **Washington, DC:** OCNA (Ovarian Cancer National Alliance) Annual Conference, July 9th - 12th. Meet Link Program Coordinator Adina Fleischmann at Sharsheret's exhibit booth! For more information, visit www.ovariancancer.org.
- **Alpine, NJ, Lawrence, NY, and Scarsdale, NY:** Changing The Face Of Breast Cancer, this August. Join us at these exciting events featuring "Sharsheret, Changing the Face of Breast Cancer," our exclusive photo exhibit by acclaimed photographer [Gail Hadani](#). For more information and to join the event committees, e-mail Director of Community Engagement Rebecca Schwartz at rschwartz@sharsheret.org.



In This Issue

Meet Us In Your Community This Summer!

Register Now: Free National Teleconference And Webinar

Thanks For Celebrating With Us!

Join Our Community-Wide Workshops

Race With Us!

Did Your School Go Pink?

Quick Links

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Register Now: Free National Teleconference And Webinar

[Register now](#) for our spring teleconference and webinar, **The Whole Picture: A Holistic Approach to Breast Health and Breast Cancer, Wednesday, June 1st, 8:00 p.m. (EST)**. Join us as we discuss integrating holistic interventions into the lives of Jewish women living with or at high risk for breast cancer. Panelists include oncologist Dr. Mitchell Gaynor, registered dietitian Lisa Goldberg, Sharsheret Clinical Supervisor Shera Dubitsky, and Sharsheret Peer Supporter and Healthy Steps Co-Founder Sherry Lebed Davis. For more information and to register, e-mail teleconference@sharsheret.org.

This symposium is made possible with generous support from the Julius and Emmy Hamburger Memorial Fund and Susan G. Komen For The Cure® Greater New York City.

Thanks For Celebrating With Us!



Silent Auction Chairs: (Left to right) Jennifer Aranoff, Ally Cooper, and Batya Paul.



(Left to right): Lisa Altman Volunteer Tribute Award recipient Marcie Cappell, Rochelle Shoretz, and Guest of Honor Naomi Kanovsky.



Benefit Chairs: (Left to right) Thalia Federbush, Tammy Bryk, and Alissa Zagha.

Thanks to you and more than 550 supporters, volunteers, and friends, our 10th Anniversary Benefit was a huge success! On May 15th, we honored the valuable contributions of Guest of Honor **Naomi Kanovsky (Englewood, NJ)** and Lisa Altman Volunteer Tribute Award recipient **Marcie Cappell (NYC)**, and recognized our Sharsheret Jewels, generous gifts established in honor and in memory of loved ones in support of our 10 national programs. **Save the Date: Sharsheret's 2012 Benefit - Sunday, May 6, 2012!**

Check out the photos and live media coverage of our event!



[Click here](#) to watch our new Jewel video, debuted at the 10th Anniversary Benefit.



[Click here](#) to watch live footage of Sharsheret's 10th Anniversary Benefit.



[Click here](#) to view our Benefit photo album.

Join Our Community-Wide Workshops

Sharsheret partners with local organizations to develop community-wide workshops educating community members about the impact of breast cancer and ovarian cancer on Jewish families.

Upcoming Sharsheret Supports hereditary cancer genetics workshops:

- **Sharsheret Supports Central New Jersey**, Tuesday, May 24th, 7:00 p.m. at the JCC in Scotch Plains, NJ. To register, contact Shari Bloomberg at (908) 352-8375 or sbloomberg@jfscentralnj.com.
- **Sharsheret Supports Northern New Jersey**, Wednesday, June 15th, 7:00 p.m. at Jewish Family Service of North Jersey in Wayne, NJ. To register, contact IRA - Information and Referral at (201) 837-9090 or IRA@jfsbergen.org.

For more information and to schedule a Sharsheret Supports workshop in your community, e-mail Link Program Coordinator Adina Fleischmann at afleischmann@sharsheret.org.

Race With Us!



Whether you're an athlete or aspire to become one, join Team Sharsheret as we run, walk, bike, and swim at these athletic competitions:

- **ING New York City Marathon, November 6th, NYC.** We only have a few slots left! Apply now and e-mail athletes@sharsheret.org with your name, phone number, and a brief description of yourself and why you want to join Team Sharsheret.
- **Nautica NYC Triathlon, August 7th, New York City.** [Click here](#) to sponsor our athletes and read their personal stories. Help us cheer on our athletes as they swim in the Hudson River, bike along Manhattan's West Side Highway, and run through Central Park to the finish line!
- **NYC Schlep, a Jewish Breast Cancer 5K Run/Walk, July 17th, 9:00 a.m., Battery Park, NYC** (rain or shine). The Schlep will benefit Israel's Rabin Medical Center, a premier hospital and cancer research institute. For more information, contact the American Friends of Rabin Medical Center at (212) 279-2522 or afrmc@afrmc.org.
- **NYC Race for the Cure, September 18th, Central Park, NYC.** Join award-winning Team Sharsheret and sign up now at www.komennyc.org/goto/sharsheret2011 and click on the words "Join Team".

Did Your School Go Pink?

Partnering with campus organizations [AEPi](#), [AEPi](#), [Hillel](#), and [Chabad On Campus](#), thousands of students on hundreds of college campuses, high schools, and day schools nationwide painted their campuses pink this year and empowered their peers with exciting Sharsheret programs and events, including Pink Shabbatsm, The maniCURE for Sharsheretsm, Poker Tournaments, Fashion Shows, and athletic competitions. To coordinate a Sharsheret event at your school, e-mail ekleinhaus@sharsheret.org.

Meet Sharsheret's staff this summer at these campus conventions:

- **AEPi 40th Biennial Convention, June 22nd - 26th, Cleveland, OH.**
- **Chabad Partnership Fair, June 22nd, Hudson Valley, NY.**
- **AEPi Convention, August 10th - 14th, Orlando, FL.**



Join Sharsheret's [10th Anniversary Campaign](#) and [forward](#) this e-mail to 10 friends!

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org. To join our mailing list, [click here](#).