



Free National Teleconference: The Challenges Of Surviving Breast Cancer

Sharsheret will present a free national teleconference, "**Surviving Breast Cancer: Facing the Challenge**," **Wednesday, November 12, 2008, 8:00 p.m. - 9:30 p.m. (EST)**. Panelists Dr. Ruth Oratz (The Women's Oncology & Wellness Practice in New York City), Dr. Tessa Cigler (Weill Cornell Medical Center and New York-Presbyterian Hospital), and Sharsheret Link Deborah will address the issues and concerns of post-breast cancer treatments, long term medical side effects of treatment, and emerging research on new post-treatment medications. To register for the teleconference and for dial-in directions, please e-mail events@sharsheret.org or call (866) 474-2774.

Fun With Fashion At Neiman Marcus



Please make your reservation today for **Fun With Fashion: Sharsheret's Fall Fashion Show and Luncheon at Neiman Marcus, Paramus, New Jersey, Tuesday, November 18, 2008**. Last year's fashion show was a huge hit, presented to a sold-out

crowd. Seating is limited and reservations are on a first-come first-served basis. For information about sponsorship opportunities and reservations, please e-mail events@sharsheret.org or call (866) 474-2774.

Thank You Team Sharsheret NYC



Thanks to the participation and strong support of more than 700 members, **Team Sharsheret NYC** exceeded all goals and made it to the winner's circle for the third consecutive year at the Susan G. Komen Race for the Cure, in New York City's Central Park. Actress Cynthia Nixon presented Executive Director Eillene Leistner with the 2008 Largest Community Team Award.

A special thanks to the Team Sharsheret 2008 sponsors listed below, and to the many groups who joined our team, including Lev Libba, the Sisterhood of Rodeph Sholom, the Sisterhood of Beth

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Sholom, and the Young Israel of New Rochelle.

To create a Team Sharsheret in your area and to order Team Sharsheret t-shirts, please e-mail events@sharsheret.org or call (866) 474-2774.

This year's Team Sharsheret sponsors include:

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[Shuly Wigs](#) in conjunction with World of Goodies

[Supersol Kosher Supermarkets](#)

[Suzanne Breast Care Boutique](#)

Sharsheret Recognized In Slingshot



For the fourth consecutive year, Sharsheret was among fifty Jewish organizations selected for inclusion in **Slingshot**, a digest of some of the more exciting new expressions of Jewish life in America. For more information about Slingshot or to download a PDF version of the book, please visit www.2164.net/slingshot.html.

New Volunteer Opportunities For National Breast Cancer Awareness Month

Sharsheret's **National Volunteer Program** offers a variety of volunteer opportunities on both the national and local levels. October, **National Breast Cancer Awareness Month**, is the perfect time

to sign up for a Sharsheret volunteer opportunity, including:

- **Brochure Blitz** - Distribute Sharsheret brochures at local gyms, hospitals, breast centers, and Jewish and women's organizations, and spread the word about our important programs and services. **Special prizes will be awarded to the top distributors!**
- **Speaker's Bureau** - Represent Sharsheret at national outreach events and staff Sharsheret resource information tables.
- **Sharsheret Shabbat** - Host a Sharsheret Shabbat in your community or synagogue and raise breast health awareness.

For more information about these initiatives and to join Sharsheret's National Volunteer Program, please contact Manager of Volunteer Services Rebecca Schwartz at rschwartz@sharsheret.org.

Sharsheret On Campus

Sharsheret is reaching out to students across the country in an effort to raise awareness about breast cancer. Educating college students about breast health and the impact of breast cancer on Jewish women will help to save lives, as young women learn about the importance of early detection.

Campus events in support of Sharsheret include:

Alpha Epsilon Phi at the University of Iowa (Iowa City, Iowa) Link Olympics, September 28, 2008. For more information, please contact Philanthropy Chair Rachel McNamee at rachel-mcnamee@uiowa.edu.

Alpha Epsilon Phi Miami Alumni (Miami, Florida) Team AEPi/Team Sharsheret at the Susan G. Komen Race for the Cure, October 18, 2008. For more information, please contact Suzi Rudd Cohen at goaepi@aol.com.

Alpha Epsilon Phi at the University of California San Diego (La Jolla, California) Charm Bracelet Sale in support of Sharsheret, October 20, 2008. For more information, please contact Philanthropy Chair Elizabeth Chase at echase@ucsd.edu.

Alpha Epsilon Phi at Fairleigh Dickinson University (Paramus, New Jersey) Team Sharsheret at the American Cancer Society Making Strides Against Breast Cancer Walk, October 26, 2008. For more information, please contact Philanthropy Chair Jessica Sanders at jsanders@student.fdu.edu.

Alpha Epsilon Phi at University of Massachusetts at Amherst (Amherst, Massachusetts) Busy Box Toy Drive, November 2, 2008. For more information, please contact Rayna Franco at RaynaFranco@gmail.com.

Hillel at Drew University (Madison, New Jersey) Family Weekend, October 3, 2008. For more information, please contact Jonathan Golden at jgolden@drew.edu.

Hillel at Maryland University, College Park (College Park, Maryland) Yom Iyun, October 31, 2008. For more information, please contact Naomi Kohl at nkohl@marylandhillel.org.

Chabad at Queens College (Kew Garden Hills, New York) Breast Cancer Awareness Event, October 31, 2008. For more information, please contact Tzipah Wertheimer at tzipah@qchabad.org.

Chabad at the University of Chicago (Chicago, Illinois) Jewish Health Week, November 2008. For more information, please contact Rebbetzin Baila Brackman at chabad@uchicago.edu.

For more information about bringing Sharsheret to your campus, please contact Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org.

Sharsheret In The Health Care Community



Clinical Supervisor Shera Dubitsky, M.Ed., M.A., pictured left to right with Executive Director Eillene Leistner and Englewood Hospital Jewish Community Liaison Rachel Dube, served on the expert panel at the Englewood Hospital and Medical Center **Symposium on Jewish Genetic Diseases** in Englewood, New Jersey.

Genetics Program Coordinator, Niecee Schonberger, M.S., CGC, introduced Sharsheret at the Bergen County Cancer Coalition Meeting in Teaneck, New Jersey.

Sharsheret materials will be distributed at:

- Camp Mak-A-Dream **Women's Cancer Retreat**, October 9-12, 2008, Missoula, Montana. For more information, please e-mail jennifer@campdream.org.
- Leukemia and Lymphoma Society and Wellness Community workshop, **The Road Less Traveled..Young Adults and Cancer**, October 11, 2008, St. Louis, Missouri. For more information, please call (800) 264-2873.
- Kaplen JCC on the Palisades **Well Health Symposium**, October 24, 2008, Tenafly, New Jersey. For more information, please e-mail well@jccotp.org.

Sharsheret materials were recently distributed at:

- National Black Leadership Advancement on Cancer Savannah Coalition Inc. **Pink and Black Breast Cancer Gala**, Savannah, Georgia.
- **Living with Cancer Annual Conference**, Bronx, New York.
- Hudson Perinatal Consortium conference, **Breast Cancer Update: Risk Factors and Treatment**, Weehawken, New Jersey.
- Columbia University's Annual Sloane Symposium, **Current Issues and Controversies in Obstetrics and Gynecology**, New York City.

Sharsheret In The Jewish Community



Sharsheret materials were recently distributed at:

- Areyvut **Kids for Kindness** fair in Deal, New Jersey. Thank you to volunteers **Nancy Dweck** (Tenafly, New Jersey) and **Talia Forman** (Teaneck, New Jersey) pictured on the right with Manager of Volunteer Services **Rebecca Schwartz**.
- Dear Talula **Experiencing Breast Cancer: Lessons for All** at Temple Israel in Minneapolis, Minnesota. Thank you to volunteers **Alana Riss Fine** (Minneapolis, Minnesota) and **Ronni Posnansky** (Golden Valley, Minnesota).
- Friedberg JCC **Open House** in Oceanside, New York. Thank you to volunteers **Hannah and Molly Steinblatt** (North Woodmere, New York).
- Central NJ **Jewish Culture and Music Festival** in South Brunswick, New Jersey.

Outreach Events



Outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our programs. Our next event, **"Breast Cancer Genetics: What Does It Mean For You?"** will take place on **Wednesday, October 29, 2008**, 10:00 a.m.-1:00 p.m. and 6:00-9:00 p.m. at 350 East 82nd Street in **New York City**. The event will feature a **Mali Michelle Fine Jewelry Private Sale** and an evening presentation from Sharsheret Medical

Advisory Board member, **Dr. Karin Katz**. For more information about this event and to find out how you can host an outreach event in your area, please e-mail events@sharsheret.org or call (866) 474-2774.

Sharsheret In The News

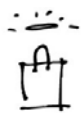
Articles about Sharsheret have recently appeared in:

- [The Jerusalem Post \(June 21\)](#)
- [The International Jerusalem Post \(July 18\)](#)
- [The Jewish Planet \(August 6\)](#)
- [The Jewish Standard \(September 5\)](#)
- [The Jewish Voice and Opinion \(September 12\)](#)
- [The American Jewish World \(September 12\)](#)
- [JTA \(September 15\)](#)
- [The Paramus Post \(September 19\)](#)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Support Sharsheret

Shop for Sharsheret:



**THE
SHOPPING
BENEFIT**

Bloomingdale's annual multi-charity fundraising event, "**The Shopping Benefit**," on Thursday, October 23, 2008 at all four Bloomingdale's New Jersey locations. With your \$10 ticket purchased from Sharsheret, you will be entitled to a 15-20% discount on most items. To purchase tickets or to volunteer for the event, please e-mail rschwartz@sharsheret.org or call (866) 474-2774.



Aimee Golant Metal Art Judaica, will donate a portion of the proceeds from the sale of the shin heart necklace to Sharsheret. For more information, please visit http://www.etsy.com/view_listing.php?listing_id=15530088.



www.DesignByFlora.com

Design By Flora, located in Teaneck, NJ, will donate a portion of the proceeds from all wigs and related products during the months of September and October, in conjunction with Breast Cancer Awareness Month, to Sharsheret. For more information about Wig Design By Flora, please visit www.designbyflora.com.



Noah's Ark Restaurant & Deli and Shelly's Vegetarian Café, located in Teaneck, NJ, will donate a portion of their proceeds from take-out order sales for the months of September and October to Sharsheret. You may visit these corporate partners online at www.NoahsArk.net and www.ShellysCafe.net to place your orders today.



PopJudaica.com

, will donate a portion of the proceeds from specially marked pink merchandise to Sharsheret this October. To purchase unique products inspired by Jewish tradition and culture today, please visit

www.PopJudaica.com.



The Robin Taback Memorial Music Fund, will donate a portion of the proceeds from the sale of Remembering Robin CDs to Sharsheret. The music for the ten melodies featured on the CD was composed by Robin Taback, of blessed memory. The lyrics, other than the liturgical prayers, were also written by Robin. To order a CD today, please visit www.robintaback.com.



GoodShop, GoodSearch's online shopping mall, will make a donation to Sharsheret for every online purchase made at one of their partner merchants. Please visit <http://www.goodsearch.com/goodshop.aspx> and designate Sharsheret as your charity of choice.

Sharsheret would like to thank:

- KosherGourmetMart.com, the only online gourmet kosher store providing a huge array of items ranging from desserts, dressings, sauces, baskets, gifts and more, for donating a portion of the proceeds from the sales of Rosh Hashana pink raspberry flower honey to Sharsheret in memory of Michelle Daman Wasserman.
- **Gila Pfeffer and Tamar Loheit** (Edison, New Jersey) for organizing a series of events in support of Sharsheret's programs and services.

Sema Heller-Netivot Shalom Internship Program



Thank you to Sharsheret's **2008 Sema Heller Netivot-Shalom Summer Interns Rachel Straus, Ahuva Furst, and Miriam Brukner**, pictured left to right with **Mr. Sam Heller** and Executive Director **Eillene Leistner**. To apply for the Sema Heller-Netivot Shalom Fall or Summer internships, please e-mail rschwartz@sharsheret.org or call (866) 474-2774.

Shop For Sharsheret

This Sept. & Oct.

**

Shop for Sharsheret

Simply Order Take-Out from Noah's Ark & Shelly's Café

A portion of the proceeds of both restaurants Take-Out sales will go to Sharsheret

Break-the-Fast for Sharsheret on [Shelly's](#) award winning delicious food. Place your order today. **Shelly's** has all your **Break-the-Fast** needs! Choose from many scrumptious selections.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org. To join our mailing list, [click here](#).