



SHARSHERET UPDATE: DECEMBER 11, 2007

SHARSHERET TO PUBLISH NEW RESOURCE BOOKLET



Sharsheret will publish a new resource booklet, **"Our Voices: Insights and Wisdom from Jewish Women Living with Breast Cancer."** The booklet will include brief stories, anecdotes, words of wisdom, and quotes from the women of Sharsheret representing their spectrum of experiences: from diagnosis to post-treatment, from the humorous to the deeply spiritual. To submit your brief story, anecdote, and words of wisdom, please e-mail info@sharsheret.org.

INTIMACY AND SEXUALITY TELECONFERENCE TRANSCRIPT NOW AVAILABLE

You can now download a free written transcript of Sharsheret's national Teleconference, **"Let's Get Personal: Intimacy And Sexuality After Breast Cancer,"** presented on November 6, 2007. Panelists Dr. Elizabeth Poynor (Gynecological Oncologist, private practice), Sage Bolte (Social Worker, Inova Cancer Services), and Rachel Lerner, M.S. (Psychotherapist, private practice), discussed the sexual side effects of breast cancer treatment and addressed concerns about interpersonal relationships affected by breast cancer, including religious and spiritual considerations.

To download the Teleconference transcript, please visit www.sharsheret.org.

SHARSHERET ON CAMPUS

Sharsheret is reaching out to college universities across the country in an effort to raise awareness about breast cancer. Educating college students about breast health and the impact of breast cancer on Jewish women will help to save lives, as young women learn about the importance of early detection.

Sharsheret would like to thank:

- **Alpha Epsilon Phi at Tulane University and New Orleans Hillel** (New Orleans, Louisiana) for organizing Team Tulane at the New Orleans Susan G. Komen For the Cure Race for the Cure and raising money to support Sharsheret's programs and services.



Team Tulane at the New Orleans Susan G. Komen for the Cure Race for the Cure.

- **Alpha Epsilon Phi at George Washington University** (Washington, DC) for organizing a denim sale to benefit Sharsheret.
- **Hillel at Franklin and Marshall College** (Lancaster, Pennsylvania) for organizing a tzedakah drive in support of Sharsheret.
- **Hillel at Muhlenberg College** (Allentown, Pennsylvania) hosting an A Cappella Concert to benefit Sharsheret.



Muhlenberg College A Cappella Concert.

- **Hillel at Purdue University** (West Lafayette, Indiana) for organizing fundraising events to benefit Sharsheret.
- **Hillel at Trinity College** (Hartford, Connecticut) for distributing Sharsheret materials at their Pink Shabbat.



Trinity College Pink Shabbat.

- **Rutgers Jewish Experience** (New Brunswick, New Jersey) for organizing a Breast Cancer Benefit Show in support of Sharsheret.

For more information about bringing Sharsheret to your campus, please e-mail info@sharsheret.org or call (866) 474-2774.

CHANUKAH FASHION AND GIFT SHOW

Sharsheret celebrated Chanukah 5768 as more than 150 women from Bergen County, Riverdale, Westchester and New York attended Sharsheret's sold-out Chanukah Fashion and Gift Show Luncheon, Tuesday, November 27, 2007 at Neiman Marcus in Paramus, New Jersey. The Chanukah Fashion and Gift show highlighted the newest trends in fashion and gift giving from the experts at Neiman Marcus, just in time for Chanukah shopping. The Chanukah Fashion and Gift Show was a great opportunity for Sharsheret to meet the women we serve and our dedicated supporters.



Chanukah Fashion and Gift Show Committee.

For more information about planning a Sharsheret fundraising event in your community, please e-mail events@sharsheret.org or call (866) 474-2774.

SHARSHERET'S ANNUAL BENEFIT LUNCHEON

Save the date for Sharsheret's **Annual Benefit Luncheon**, Sunday, May 18, 2008 at the Marriott at Glenpointe in Teaneck, New Jersey. Share this special day with friends and loved ones as we recognize the meaningful contributions of **Rifky Atkin**, Guest of Honor, and **Sirena Silber**, recipient of the Lisa Altman Volunteer Tribute Award. To join the Benefit committee and for information about sponsorship opportunities, please e-mail events@sharsheret.org or call toll-free (866) 474- 2774.



Rifky Atkin



Sirena Silber

SHARSHERET IN THE JEWISH COMMUNITY

Executive Director Eillene Leistner represented Sharsheret at the United Jewish Communities **General Assembly** in Nashville, Tennessee.



Howard Zack, Joshua Venture Board Member, visits Executive Director Eillene Leistner at the Sharsheret exhibit booth at the United Jewish Communities General Assembly conference.

Founder Rochelle Shoretz will introduce Sharsheret at the United Jewish Communities **Young Leadership Conference**, March 17, 2008 in Washington, DC. For more information, please e-mail amy.rosen@ujc.org.

Sharsheret materials were recently distributed at:

- Boca Raton Synagogue Sisterhood **Breast Cancer Information Session** in Boca Raton, Florida.
- Jewish Genetic Disease Consortium **Educational Session on Jewish Genetic Diseases** in Riverdale, New York.

SHARSHERET IN THE HEALTH CARE COMMUNITY

Executive Director Eillene Leistner will host a Sharsheret exhibit booth at the **San Antonio Breast Cancer Symposium**, December 13-16, 2007 in San Antonio, Texas. For more information, please visit www.sabcs.org.

Founder Rochelle Shoretz represented Sharsheret at the **LIVESTRONG Young Adult Alliance** meeting in Austin, Texas.

Sharsheret materials were recently distributed at:

- Breast Cancer Recovery Foundation conference, **Sharing the Knowledge: Resources for Recovery**, in Madison, Wisconsin.
- Columbia University Medical Center/New York- Presbyterian Hospital Breast Cancer program conference, **Women at Risk**, in New York City.
- Metastatic Breast Cancer Network conference, **Managing Metastatic Breast Cancer: Present and New Treatment Options**, in Houston, Texas and Regional Conference in New York City.
- Nyack Hospital conference, **The Ten Best Ways to Save Your Life**, in Nyack, New York.

- Sass Foundation for Medical Research, Inc. **Breast Cancer Awareness Day** in Melville, New York.
- To Life! And Northeast Health Samaritan Hospital Cancer Center conference, **Cancer Genetics and Research: What does it have to do with me?**, in Troy, New York.
- University of Vermont **Breast Cancer and Women's Health Conference** in Burlington, Vermont.

OUTREACH EVENTS

Parlor meetings are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our most recent event was held at a private home in **Indianapolis, Indiana**. If you are interested in attending or hosting a meeting in your state, please call toll-free (866) 474-2774 or e-mail info@sharsheret.org.



Executive Director Eillene Leistner, Founder Rochelle Shoretz, and the Indiana Parlor Meeting Committee.

SHARSHERET IN THE NEWS

Articles about Sharsheret have recently appeared in:

- Jewish Exponent (October 4)
- Jewish Journal (October 18)
- Binah Magazine (November Issue)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 100 publications nationwide, including USA Today and the Wall Street Journal.

SUPPORT SHARSHERET



Sharsheret has joined **Goodsearch.com**, a Yahoo-powered search engine that donates money to charities or schools each time it is used to search the Web. Goodsearch.com will donate one penny to Sharsheret for every search performed. Please support Sharsheret by visiting www.goodsearch.com and entering Sharsheret in the "Who Do You GoodSearch For?" field.

Shop for Sharsheret:

- **Aimee Golant Metal Art Judaica** will donate a portion of the proceeds from the sale of the Upstanding Woman Mezuzah and the Shin Pin/Pendant for Breast Cancer to Sharsheret. For more information, please visit www.aimeegolant.com/products_mezuzot.html.
- **Kessler Design Group** will donate a portion of the proceeds from the sales of signed breast cancer stamp posters to Sharsheret. For more information, please e-mail bcposters@kesslerdesigngroup.com.

To learn more about becoming a Sharsheret Corporate Partner, please e-mail info@sharsheret.org or call (866) 474-2774.

Sharsheret would like to thank:

- **Abby Stern** and the **Young Israel of Hollywood-Fort Lauderdale Sisterhood** (Fort Lauderdale, Florida) for organizing a toy and make-up drive to benefit Sharsheret Quality of Life Programs.
- **Bergen County Chanukah Toy Drive** (Bergen County, New Jersey) for collecting toys for Busy Box, a Sharsheret Quality of Life Program. For more information, please visit www.bctoydrive.com.
- **Caroline Berowitz** (Mountainside, New Jersey) for collecting toys at her 4th birthday party for Busy Box, a Sharsheret Quality of Life Program.
- **ChosenCouture.com** for donating a portion of proceeds from their October sales to Sharsheret.
- **Joan Hornig Jewelry** for donating a portion of sales proceeds to Sharsheret.
- **Tamar Furer** (Teaneck, New Jersey) for organizing a tzedakah drive in support of Sharsheret.



Tamar Furer at the Sharsheret office.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org.