



Sharsheret Founder To Serve On Federal Advisory Committee



Sharsheret's Founder and Executive Director Rochelle Shoretz was invited by the Centers for Disease Control and Prevention ("CDC") to serve on the **Advisory Committee on Breast Cancer in Young Women**, a federal advisory committee established by the Affordable Care Act. The recently enacted Affordable Care Act law charges CDC with the responsibility of developing initiatives to increase knowledge of breast health and breast cancer among women, particularly among those under the age of 40

and those at heightened risk for developing the disease. [Click here](#) to read the complete press release.

Cheer On Team Sharsheret At The ING NYC Marathon This Sunday



Team Sharsheret's athletes will run the **ING NYC Marathon** this **Sunday, November 7th**. Cheer

on our 10 athletes as they run through all five boroughs of New York to the finish line. To read each athlete's personal story and sponsor their athletic efforts on behalf of Sharsheret, please click on their names below.

[David Cooper](#), [Oliver Davies](#), [Rabbi Scott Hoffman](#), [Aharon Novack](#), [Ilana Picker](#), [Tobi Jasper Rousso](#), [Mark Segall](#), [Shari Slepian](#), [Dr. Brad Somer](#), [Tyler Wilson](#)

For more information about joining Team Sharsheret or volunteering at the ING NYC Marathon, please e-mail athletes@sharsheret.org.

Team Sharsheret Wins Award At Israel Race



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Congratulations! Team Sharsheret won the largest US Team Award with more than 300 participants at the first-ever **Israel Race for the Cure**, held in Jerusalem on October 28th. Thank you to Team Captains **Rachel Bernard** and **Caroline Guttman** of Midreshet Harova and **Leora Silber** of Midreshet Lindenbaum. [Click here](#) to view the photos of Team Sharsheret in Israel.

New Program For Women And Families Facing Ovarian Cancer

Sharsheret recently launched a national **ovarian cancer program** providing tailored peer support, information, and resources to women and families, of all Jewish backgrounds, facing ovarian cancer. In just two months, more than 30 women from across the country have joined the program and received vital assistance.

If you or someone you know is facing ovarian cancer and would like to join the ovarian cancer program, please e-mail Link Program Coordinator Adina Fleischmann at afleischmann@sharsheret.org. All communications are confidential.



In support of the new ovarian cancer program, sisters Sharon Wieder and Adeena Sussman established the Stephanie Sussman and Ann Nadrich Memorial Jewel in memory of their mother and grandmother, both of whom lost their battle to ovarian cancer. To enhance their Jewel, Sharon and Adeena are hosting the second annual **Pies for Prevention Thanksgiving Bake Sale**. [Click here](#) to place your pie order today.

For more information about establishing your Jewel in honor of a loved one, please e-mail Director of Operations Elana Silber at esilber@sharsheret.org.

"Sharsheret Supports" Programs In Your Community

In partnership with individuals and Jewish organizations, Sharsheret is developing culturally-sensitive breast cancer support groups and educational programs for the women and families in your community through the Sharsheret Supports program.

Upcoming Sharsheret Supports programs include:

- **Eating for a Healthy Life workshop** featuring a licensed nutritionist and dietician, in partnership with Temple Judea in Coral Gables, FL, November 4th. For more information, please e-mail v.hamersmith@judeagables.org.
- **Jewish Women Coping With Breast or Ovarian Cancer: An Evening of Support** in partnership with the Jewish Healing Network of Chicago in Chicago, IL, November 9th. For more information, please e-mail JHNC@jcsf.org.
- **Train the Trainer workshop** in partnership with Jewish Family Service in Greensboro, NC, November 10th. For more information, please e-mail afleischmann@sharsheret.org.
- **Networking Teleconference** for Sharsheret Supports Program Coordinators, November 12th. For more information and to register, please e-mail afleischmann@sharsheret.org.
- **Jewish Women Facing Breast Cancer seminar** in partnership with Jewish Family Service in Greensboro, NC, November 18th. For more information, please e-mail bgamburg@shalomgreensboro.org.

For more information about Sharsheret Supports and to develop breast cancer programming in your community, please e-mail Link Program Coordinator Adina Fleischmann at afleischmann@sharsheret.org.

Women's League For Conservative Judaism Partners With Sharsheret

Beginning with October, National Breast Cancer Awareness Month, and continuing throughout the year, Women's League for Conservative Judaism (WLCJ) is partnering with Sharsheret to educate their members and raise awareness about breast cancer. Visit us at the Sharsheret exhibit table at the WLCJ Biennial convention in Baltimore, MD on December 13th.

To learn how your organization can partner with Sharsheret, please e-mail Director of Community Engagement Rebecca Schwartz at rschwartz@sharsheret.org.



Sharsheret Outreach Events

Sharsheret outreach events are wonderful opportunities for us to reach women in diverse communities, spread the word about our services, and raise funds to support our programs. Our next event will be held on Tuesday, November 30th in **Philadelphia, PA**. [Click here](#) to view the event invitation. Thank you to the following event chairs and organizations for hosting local Sharsheret events in their communities:

- Robin Struhl, **Boca Raton, FL**
- Miriam Steinberg, **Brooklyn, NY**
- Sisterhood of Congregation Beth El-Ner Tamid, **Broomall, PA**
- David Cooper and Dr. Brad Somer, **Memphis, TN**
- Stephanie Wagner and Dr. Sharyl Paley, **Milwaukee, WI**
- Aharon Novack, **Passaic, NJ**
- Sarah Freund and Sarah Stark, **Ra'anana, Israel**
- Mt. Sinai Jewish Center, **Washington Heights, NY**



From Left to Right, Brooklyn Parlor Meeting, Sisterhood of Congregation Beth El-Ner Tamid, Memphis Parlor Meeting, Milwaukee Parlor Meeting, Passaic Parlor Meeting.

For more information about hosting a Sharsheret outreach event in your community, please e-mail Director of Community Engagement Rebecca Schwartz at rschwartz@sharsheret.org.

Sharsheret Receives National Charity Recognition

Sharsheret was awarded the **Independent Charities Seal of Excellence** by the Independent Charities of America for meeting the highest standards of public accountability and program and cost effectiveness.



For the sixth consecutive year, Sharsheret was among 50 Jewish organizations selected for inclusion in **Slingshot**, a resource guide for Jewish innovation. *Slingshot* features both start-up and established organizations, leaders, and programs with innovative programs. For more information about *Slingshot* or to download a PDF version of the book, please visit www.slingshotfund.org.

Sharsheret received a generous grant from **The Allergan Foundation** to support the publication of the *Breast Cancer Genetics and the Jewish Woman* resource booklet. Thank you to volunteer **Stacia Deutsch** (Irvine, CA) for representing Sharsheret at the grant recipient reception.

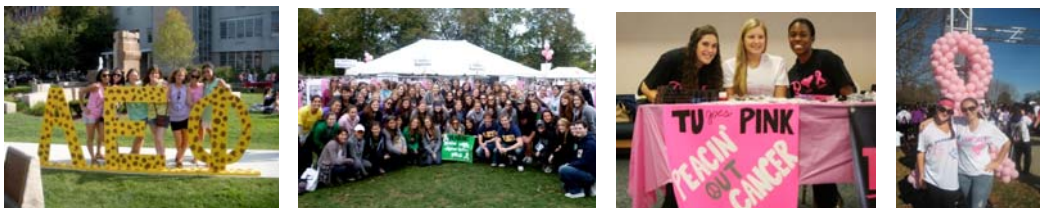
Of Interest To Women And Families

CancerCare will present a free workshop, **The Latest Developments Reported at the 33rd Annual San Antonio Breast Cancer Symposium**, Friday, December 17th, 1:30 - 2:30 p.m. EST. To register, please visit www.cancercare.org/connect. Sharsheret will attend the symposium as part of the Alamo Breast Cancer Foundation's Patient Advocate Program.

The **Marilyn Thaler Program For Jewish Life Choices** is pleased to announce the launch of its website, www.jewishlifechoices.org, providing online information and referral resources related to

Jewish end of life issues. The website was produced through an internship established at Sharsheret.

Sharsheret On Campus



The school year has just begun and Sharsheret on Campus is already a huge success! Sharsheret is partnering with **AEPi Fraternity**, **AEPi Sorority**, **Chabad on Campus International**, and **Hillel The Foundation For Campus Life** to raise breast cancer awareness on college campuses. Students on 45 campuses nationwide have hosted breast cancer education and awareness events - drama performances, The maniCURE for Sharsheretsm, basketball tournaments, Pink Shabbatsm, spa nights, poker tournaments, and fashion shows.



Hochberg Prep

Thank you to day school students at **Akiva Hebrew Day School** (Detroit, MI), **Hochberg Preparatory Solomon Schechter Beth Torah** (North Miami Beach, FL), **Ma'ayanot Yeshiva High School for Girls** (Teaneck, NJ), **The Moriah School** (Englewood, NJ), **Solomon Schechter Day School of Bergen County** (New Milford, NJ), and **Yeshiva University High School for Girls** (Holliswood, NY) for hosting fundraising and breast cancer awareness events in support of Sharsheret.

To bring Sharsheret to your school or campus, please e-mail Project Manager and Campus Liaison Ellen Kleinhaus at ekleinhaus@sharsheret.org.

Bat And Bar Mitzvah Program



Many young adults preparing for their Bat and Bar Mitzvahs find it fulfilling to participate in or initiate a Sharsheret Mitzvah project, contributing to the community and helping others as they become Jewish adults. Thank you to **Jessica Rice** (Englewood, NJ) for including Sharsheret in her Bat Mitzvah celebration. For more information about including Sharsheret in your Bat or Bar Mitzvah celebration, please e-mail ekleinhaus@sharsheret.org.

Sharsheret In The News

Articles about Sharsheret have recently appeared in:

- [CBS New York \(August 19, 2010\)](#)
- [The Hebrew Watchman \(September 30, 2010\)](#)
- [The Jewish Standard \(October 1, 2010\)](#)
- [The Jewish Week \(October 5, 2010\)](#)
- [NorthJersey.com \(October 6, 2010\)](#)
- [Five Towns Jewish News \(October 7, 2010\)](#)
- [The Jewish News of Greater Phoenix \(October 8, 2010\)](#)
- [Westchester Jewish Life \(October 15, 2010\)](#)
- [Benzinga \(October 25, 2010\)](#)
- [Long Island Herald \(October 26, 2010\)](#)
- [Jewish Standard \(October 29, 2010\)](#)

Since the organization's founding in November 2001, Sharsheret has been featured in more than 150 publications nationwide, including **USA Today** and the **Wall Street Journal**.

Shop For Sharsheret

Shop for Sharsheret at:

- [Suzanne Breast Cancer Boutique](#) **Veronica Brett Trunk Show** in support of Sharsheret, **Thursday, November 11th, 6:30 - 9:00 p.m., Englewood, NJ**. The event will feature luxury swimwear for breast cancer survivors and women who have had risk-reducing mastectomies as well as a Sharsheret Peer Supporter who will share her inspiring story. [Click here](#) to view the event flyer. For more information, please call (201) 364-1994 or e-mail Suzanne@sbcboutique.com.
- [Mali Michelle Fine Jewelry](#) **Trunk Show** to benefit Sharsheret, featuring the entire Mali Michelle Collection, **Sunday, November 14th, 6:00 - 9:00 p.m., Jamaica Estates, NY**. To view pieces from the collection, please visit www.malimichelle.com. For more information, please call (917) 921-8712.
- [Bunny Hain's Jewelry](#) **Chanukah Sale** to benefit Sharsheret, **Wednesday, November 17th, 5:00 - 10:00 p.m., Teaneck, NJ**. Bunny Hain's Jewelry specializes in silver and gold jewelry for children, teens, and adults. [Click here](#) to view the event flyer. For more information, please call (201) 837-8437.



10 Ways You Can Make A Difference



This October marked Sharsheret's 10th Anniversary of service to Jewish women, families, and communities nationwide. We kicked-off this incredible milestone year with a Jewelbilation Gala on 10-10-10. ([Click here](#) to view Gala photos.) [Click here](#) to find out how you can join us in continuing the celebration all year long with 10 meaningful ways to celebrate and make a difference in the fight against breast cancer.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org. To join our mailing list, [click here](#).

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