



#### **SHARSHERET UPDATE: DECEMBER 4, 2006**

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#### **SHARSHERET JOINS LIVESTRONG YOUNG ADULT ALLIANCE**

Sharsheret has been named a Charter Member of the **Lance Armstrong Foundation LiveStrong Young Adult Alliance**, a coalition of organizations committed to improving the survival rates and quality of life for young adults with cancer between the ages of 15 and 40. Sharsheret Founder Rochelle Shoretz represented the organization at the Alliance inaugural meeting in Austin, Texas. For more information about the Alliance, please visit [www.livestrong.org](http://www.livestrong.org).

#### **DVD OF BREAST CANCER AND OVARIAN CANCER CONFERENCE NOW AVAILABLE**

You can now order a free DVD of Sharsheret's recent conference, **"Breast Cancer and Ovarian Cancer: Exploring the Connection,"** recorded on November 15, 2006. The conference addressed the genetic link between breast cancer and ovarian cancer, the recommended follow-up and screening practices, and the psychosocial issues for young women who have had either breast or ovarian cancer and fear the occurrence of the other cancer. A written transcript of the event will soon be available online at [www.sharsheret.org](http://www.sharsheret.org). To order your free conference DVD, please call (866) 474-2774.

"Breast Cancer and Ovarian Cancer: Exploring the Connection," was funded by a generous grant from the North Jersey Affiliate of the Susan G. Komen Breast Cancer Foundation.

## **OUTREACH EVENTS**

Sharsheret and the Rofeh Cholim Cancer Society presented a breast health and breast cancer awareness event to over 700 women in **Crown Heights, Brooklyn** on November 14, 2006. The event was part of a broader Sharsheret education and outreach initiative targeting Hasidic and Orthodox Jewish women, funded by the Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation.

For more information about coordinating an outreach event in your area, please call (866) 474-2774.

## **SHARSHERET ON COLLEGE CAMPUSES**

Sharsheret is reaching out to college universities and youth organizations across the country in an effort to raise awareness about breast cancer. Educating college and high school students about breast health and the impact of breast cancer on Jewish women will help to save lives, as young women learn about the importance of early detection.

The following Hillel Houses and BBYO chapters hosted fundraising events with a portion of proceeds benefiting Sharsheret's national programs and services:

- **Muhlenberg College Hillel** Breast Cancer Awareness Concert in Allentown, Pennsylvania.
- **Ohio University Hillel** Girl's Night In, sponsored by Saks Fifth Avenue, in Columbus, Ohio.
- **Wisconsin Region BBYO** Jewish Walk For Breast Cancer in Milwaukee, Wisconsin.
- **South Jersey Region BBYO** Pink and White Gala for Breast Cancer in Oaklyn, New Jersey.

Sharsheret materials were distributed at the **American University** Breastival in Washington, DC and the **Hunter College** Wellness Fair in New York City.

For more information about bringing Sharsheret to your campus or youth organization, please call (866) 474-2774.

## **OF INTEREST TO YOUNG WOMEN**

Young Survival Coalition and Living Beyond Breast Cancer will host the **Annual Conference for Young Women Affected by Breast Cancer**, February 23-25, 2007, at the Hyatt Regency Crystal City in Arlington, Virginia. For more information, please visit [www.youngsurvivorsconference.org](http://www.youngsurvivorsconference.org).

## **SHARSHERET IN THE JEWISH COMMUNITY**

Sharsheret materials were recently distributed at The United Jewish Community of Broward County **Think Pink Event** in Hollywood, Florida, the annual Bikur Cholim conference, **Turn To Me: Faces and Phases of Bikur Cholim** in New York City, and the annual community conference, **Renewal of Spirit: Music and Healing** in Chicago, Illinois.

Director of Operations Elana Silber introduced Sharsheret at the **ASCENT Houston Conference for Jewish Women** in Houston, Texas.

Founder Rochelle Shoretz will introduce Sharsheret at the Jewish Federation of Greater Dayton **Breast Health Seminar for Jewish Women**, December 10, 2006 in Dayton, Ohio. For more information, please call (937) 610-1555, ext. 111.

Link Program Coordinator Shera Dubitsky will be a guest speaker at the Jewish Women's Foundation symposium, **Breast Cancer and Genetics**, December 11, 2006 in New York City. For more information, please call (212) 836-1478, ext. 2 or e-mail [indrani@jewishwomennny.org](mailto:indrani@jewishwomennny.org).

Sharsheret materials will be distributed at:

- The Bikur Cholim of Far Rockaway and the Five Towns **Annual Brunch**, December 10, 2006 in Far Rockaway, New York. For more information, please call (516) 239-3105.
- The Chicago Center for Jewish Genetic Disorders conference, **Ovarian Cancer: What Jewish Women Need to Know**, December 12, 2006 in Chicago, Illinois. For more information, please call (312) 926-0911.

## **SHARSHERET IN THE HEALTH CARE COMMUNITY**

Sharsheret materials were recently distributed at:

- The **Annual Breast Cancer and Women's Health Conference** in Burlington, Vermont.
- The Garden State Woman Magazine **Health and Wellness Conference for New Jersey Women** in New Brunswick, New Jersey.
- The Memorial Sloan-Kettering conference, **CancerSmart: An Update on Genetic Testing and Cancer Risk Counseling**, in New York City.
- The Memorial Regional Hospital event, **Power of Pink and the Courage to Survive**, in Hollywood, Florida.
- The Living Beyond Breast Cancer conference, **Moving Toward Wellness: Body, Mind and Soul**, in Philadelphia, Pennsylvania.
- The SynCure Cancer Research Foundation conference, **Coping with Cancer**, in Hackensack, New Jersey.
- The **Metastatic Breast Cancer Network** conference New York City.
- The Women at Risk Laurie Bass Sklaver annual symposium, **Managing Your Health in the Age of Information Overload**, in New York City.

- The American College of Medical Genetics and Jacobi Medical Center joint meeting, **Genetic Carrier Screening: Moving Population Genetics from Theory to Practice**, in New York City.
- The NorthShore Hematology/Oncology conference, **Hereditary Breast and Ovarian Cancer: Are You at Risk?**, in Manhasset, New York.
- The Saint Barnabas Health Care System conference, **Hot Topics in Women's Health**, in West Orange, New Jersey.

Sharsheret materials will be distributed at the annual **San Antonio Breast Cancer Symposium**, December 14-17, 2006 in San Antonio, Texas. For more information, please call (210) 616-5912 or e-mail [sabcs@ctrc.net](mailto:sabcs@ctrc.net).

### **SHARSHERET IN THE NEWS**

Articles about Sharsheret have appeared in the **Cleveland Jewish News** (October 13, 2006) and the **Jewish Week** (November 17, 2006). Since the organization's founding in November 2001, Sharsheret has been featured in more than 100 publications nationwide, including the **Jerusalem Post**, **USA Today**, and the **Wall Street Journal**.

### **SEMA HELLER NETIVOT-SHALOM SUMMER INTERNSHIP**

Sharsheret is now accepting applications from high school juniors or seniors, college students, and social work students interested in the **Sema Heller-Netivot Shalom Internship** for the summer of 2007. The summer intern will contribute to Sharsheret's core programs supporting young Jewish women facing breast cancer. Responsibilities will include research, data entry, outreach, and project coordination. Resumes with cover letters should be sent via e-mail to [resumes@sharsheret.org](mailto:resumes@sharsheret.org) and should include a schedule of availability for interviews.

### **SUPPORT SHARSHERET**

Sharsheret will be a recipient of toys donated through the annual **Bergen County Chanukah Toy Drive** in New Jersey to support Busy Box, a Sharsheret program providing educational materials for parents facing breast cancer as well as activities to occupy young children while their mothers are in treatment. For more information, please visit [www.bctoydrive.com](http://www.bctoydrive.com).

**ReachBeyondADD**, a coaching service for adults and children with and without ADD, will donate a portion of their proceeds to Sharsheret this winter. For more information, e-mail [ReachBeyondADD@aol.com](mailto:ReachBeyondADD@aol.com). To learn more about becoming a Sharsheret corporate partner, please call (866) 474-2774.

Sharsheret would like to thank:

- Laurie Kaminsky and Jackie Penna of **Temple Emanu-El of East Meadow** (East Meadow, New York) for organizing a "Crop" day of scrap-booking which raised \$1,000 in support of Sharsheret.

- The **Sisterhood of the Community Synagogue** (Port Washington, New York) for organizing a Spa Fundraiser in memory of sisterhood member Carol Rosenberg, with proceeds benefiting Sharsheret.

To learn more about hosting an event to benefit Sharsheret, please call (866) 474-2774.

Mazel Tov and thank you to **Meira Harris** of Bronx, New York and **Donna Lerner** of West Orange, New Jersey for including Sharsheret in their Bat Mitzvah celebrations. For more information about the Sharsheret Bat Mitzvah Program, please call (866) 474-2774.

### **SAVE THE DATE: SHARSHERET'S ANNUAL BENEFIT LUNCHEON**

Join us on **Sunday, May 20, 2007** as we “Honor the Women Who Have Touched Our Lives” at Sharsheret’s **Annual Benefit Luncheon** (Sheraton Meadowlands – East Rutherford, New Jersey). Share this special day with your mother, sisters, daughters, and friends as we thank our loved ones. For more information about the Benefit and sponsorship opportunities, please call (866) 474-2774.

**Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, [www.sharsheret.org](http://www.sharsheret.org).**