



### **SHARSHERET UPDATE: FEBRUARY 7, 2007**

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### **NEW SHARSHERET PROGRAM EDUCATES LOCAL SUPPORT GROUP LEADERS**

Sharsheret has developed **Sharsheret Supports**, a new program to educate support group leaders about the unique concerns of Jewish women and families living with breast cancer. The program includes facilitator training and resources to assist in beginning and sustaining a culturally-sensitive breast cancer support group. A National Resource Directory will help identify Jewish organizations and cancer organizations that can be shared with support group members. Sharsheret will also provide support group leaders with suggested topics addressing pertinent issues such as hereditary breast cancer and ovarian cancer in Jewish families and the impact of cancer on Jewish ritual, as a springboard for discussions among group members. Additionally, support group leaders can utilize the consultation services of Sharsheret representatives who can provide facilitator training and lead sample support sessions.

For more information about bringing Sharsheret Supports to your community, please call toll-free (866) 474-2774.

### **SHARSHERET TO PRESENT TELECONFERENCE FOR SINGLE WOMEN FACING BREAST CANCER**

Sharsheret will present the first Empower Teleconference, **"Dating and Disclosure,"** on Monday, March 19, 2007, 8:30 – 9:30 p.m. (EST). Teleconference topics will include dating strategies, concerns about fertility, and the need for support during breast cancer treatment and beyond. This Teleconference will be presented as part of **Empower**, a new Sharsheret program addressing the needs of single or newly single Jewish women facing breast cancer. Empower also offers resources and information materials focusing on issues unique to single women.

To register for the Teleconference and for more information about Empower, please call toll-free (866) 474-2774.

### **SHARSHERET'S ANNUAL BENEFIT LUNCHEON AND KICK-OFF EVENT**

Join us on Tuesday, February 27, 2007 at Sharsheret's office in Teaneck, New Jersey for **Pink Drinks**, a festive kick-off event for the Annual Benefit Luncheon. Meet this year's Benefit Honorees and share in the exciting plans for the Annual Luncheon. To learn more about volunteer opportunities and to join the Benefit committee, please call toll-free (866) 474-2774.

Save the date for Sharsheret's **Annual Benefit Luncheon**, Sunday, May 20, 2007 at the Sheraton Meadowlands Hotel in East Rutherford, New Jersey. Share this special day with friends and loved ones as we recognize the meaningful contributions of **Sharona and Ariel Schochet**, Guests of Honor, and **Sheera Landsman**, recipient of the Lisa Altman Volunteer Tribute Award. The Luncheon will also feature Keynote Speaker and Best-Selling Author, **Brad Meltzer**. For more information about the Benefit and sponsorship opportunities, please call toll-free (866) 474-2774.

### **OUTREACH EVENTS**

Sharsheret and the Lev Rochel Bikur Cholim of Lakewood will present a breast health and breast cancer awareness event in **Lakewood, New Jersey** on February 13, 2007. The event is part of Sharsheret's education and outreach initiative and is funded by the Central and South Jersey Affiliate of the Susan G. Komen Breast Cancer Foundation. For more information about the event, please call (732) 905-3020, ext. 1.

For more information about coordinating an outreach event in your area, please call toll-free (866) 474-2774.

### **OF INTEREST TO YOUNG WOMEN**

Young Survival Coalition and Living Beyond Breast Cancer will host the **Annual Conference for Young Women Affected by Breast Cancer**, February 23-25, 2007, at the Hyatt Regency Crystal City in Arlington, Virginia. For more information, please visit [www.youngsurvivorsconference.org](http://www.youngsurvivorsconference.org).

### **SHARSHERET IN THE JEWISH COMMUNITY**

Founder Rochelle Shoretz introduced Sharsheret at the Jewish Federation of Greater Dayton **Breast Health Seminar for Jewish Women** in Dayton, Ohio.

Link Program Coordinator Shera Dubitsky was a guest speaker at the Jewish Women's Foundation symposium, **Breast Cancer and Genetics** in New York City.

Sharsheret materials were recently distributed at:

- Congregation Beth Joseph Women's Program and Mikva Chaya Mushka **Women's Health Awareness Event** in Phoenix, Arizona.
- Bikur Cholim of Far Rockaway and the Five Towns **Annual Brunch** in Far Rockaway, New York.

- Chicago Center for Jewish Genetic Disorders conference, **Ovarian Cancer: What Jewish Women Need to Know** in Chicago, Illinois.
- Lower Merion Synagogue **Jewish Women's Health and Learning Day** in Merion Station, Pennsylvania.

Sharsheret materials will be distributed at:

- United Jewish Communities of MetroWest NJ Women's Department **Women's Awareness Day**, February 8, 2007 in Whippany, New Jersey. For more information, please call (973) 929-3056 or e-mail [womensdept@ujcnj.org](mailto:womensdept@ujcnj.org).
- Jewish Orthodox Feminist Alliance (JOFA) **International Conference on Feminism and Orthodoxy**, February 10, 2007 in New York City. For more information, please e-mail [conference@jofa.org](mailto:conference@jofa.org).
- Beth Israel Congregation Shleimut Team Workshop, **Pillars of Strength: Support for Those Affected By Cancer**, February 12, 2007 in Owings Mills, Maryland. For more information, please call (410) 654-0800, ext. 263.
- Yarchei Kallah Rabbinic Enrichment Initiative **Rebbetzin's Yarchei Kallah**, February 13-15, 2007 in Teaneck, New Jersey. For more information, please e-mail [cjf@yu.edu](mailto:cjf@yu.edu).
- Jewish Community Center of MetroWest NJ conference, **Breast Cancer: Can it Happen to You?**, February 25, 2007 in West Orange, New Jersey. For more information, please call (973) 736-7796.
- B'nai Tzedek Jewish Community Foundation of Greater Kansas City **B'nai Tzedek Shuk: An Event for all Youth with B'nai Tzedek Funds**, March 6, 2007 in Overland Park, Kansas. For more information, please call (913) 327-8284 or e-mail [maryd@jewishkc.org](mailto:maryd@jewishkc.org).
- Jewish Family Services of the Central Kentucky Jewish Federation and Hadassah Lexington Chapter **Jewish Genetic Disorders Seminar**, March 27, 2007 in Lexington, Kentucky. For more information, please call (859) 269-8244.
- American Friends of Rabin Medical Center **Journey of Hope: Bike Trip in Israel to Beat Breast Cancer**, April 26 – May 3, 2007 in Israel. For more information, please call (212) 279-2522 or e-mail [afrmc@afrmc.org](mailto:afrmc@afrmc.org).

### **SHARSHERET IN THE HEALTH CARE COMMUNITY**

Sharsheret materials were recently distributed at the annual **San Antonio Breast Cancer Symposium** in San Antonio, Texas and the Judges and Lawyers Breast Cancer Alert and Young Survival Coalition conference, **New Developments in Fertility Conservation for Cancer Patients**, in New York City.

Sharsheret materials will be distributed at the annual **Allison Taylor Holbrooks Fund/Barbara Jo Johnson Breast Cancer Conference**, March 3, 2007 in San Francisco, California. For more information, please call (510) 608-5000.

### **SEMA HELLER NETIVOT-SHALOM SUMMER INTERNSHIP**

Sharsheret is now accepting applications from high school juniors or seniors, college students, and social work students interested in the **Sema Heller-Netivot Shalom Internship** for the summer of 2007. The summer intern will contribute to Sharsheret's core programs supporting young Jewish women facing breast cancer. Responsibilities will include research, data entry, outreach, and project coordination. Resumes with cover

letters should be sent via e-mail to [resumes@sharsheret.org](mailto:resumes@sharsheret.org) and should include a schedule of availability for interviews.

## **SHARSHERET IN THE NEWS**

Articles about Sharsheret have appeared in the **Jewish Week** (November 17, 2006) and the **Tallahassee Chronicle** (January 24, 2007). Since the organization's founding in November 2001, Sharsheret has been featured in more than 100 publications nationwide, including the **Jerusalem Post**, **USA Today**, and the **Wall Street Journal**.

## **SUPPORT SHARSHERET**

Sharsheret **Purim Cards** are a wonderful way to send best wishes to loved ones in lieu of Mishloach Manot. Sharsheret Purim Cards come in packages of 12 for a contribution of \$36.00, with an additional charge for shipping and handling, or they may be picked up at our Teaneck office. To purchase Sharsheret Purim Cards, please call Sharsheret toll-free at (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org). Orders must be received by February 23, 2007.

The **Fashion Marketing Club** of Yeshiva University's Sy Syms School of Business will host a fashion show with a portion of the proceeds to benefit Sharsheret, March 14, 2007 in New York City. For more information, please call (443) 929-0137 or e-mail [czreds@yahoo.com](mailto:czreds@yahoo.com).

Mazel Tov and thank you to **Amber Robinson** and **Bayla Morris** of Tallahassee, Florida for including Sharsheret in their Bat Mitzvah Fashion Show. For more information about the Sharsheret Bat Mitzvah Program, please call (866) 474-2774.

Sharsheret would like to thank:

- [www.mykosherhome.com](http://www.mykosherhome.com), a new website providing creative decorating and simcha planning ideas for Jewish women, for featuring Sharsheret on their home page.
- **BBYO Wisconsin Region** (Milwaukee, Wisconsin) for organizing the Jewish Walk for Breast Cancer, raising more than \$5,000 in support of Sharsheret.
- **University of Denver Hillel** (Denver, Colorado) for organizing a Comedy Night with proceeds benefiting Sharsheret.
- **Sisterhood of Congregation Bnai Tikvah** (New Brunswick, New Jersey) for collecting cosmetic products for Best Face Forward, a Sharsheret program to address the cosmetic side effects of breast cancer treatment.
- **Ramaz High School Tzedakah Committee** (New York City) for organizing a charity drive with proceeds benefiting Sharsheret.

**Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, [www.sharsheret.org](http://www.sharsheret.org).**