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www.sharsheret.org



Find "Sharsheret Supports" In Your Community



Jewish organizations across the country are joining the Sharsheret Supports program, working closely with Sharsheret to develop culturally-sensitive support groups and programs for local Jewish women facing breast cancer. In an effort to educate new communities about **Sharsheret Supports**, Director of Operations Elana Silber (pictured right with AJFCA President and CEO Lee Sherman) introduced

the program to dozens of Jewish Family Service representatives at the Association of Jewish Family and Children's Agencies Annual Conference in Los Angeles, California.

Executive Director Rochelle Shoretz and National Outreach Manager Rebecca Schwartz recently hosted a **webinar** educating representatives from South Florida organizations about all of Sharsheret's services available to Jewish women and families facing breast cancer in their community.

To learn more about Sharsheret Supports in your community or to schedule a webinar for your organization, please e-mail esilber@sharsheret.org.

Free National Teleconference: Impact Of The Holocaust On Breast Cancer

Join Sharsheret for a free national teleconference, **The Impact of the Holocaust on Breast Cancer in Jewish Families**, on Wednesday, July 14, 2010, 8:00 p.m. (EST). Sharsheret Genetics Program Coordinator Niecee Singer Schonberger, MS, CGC, and Sharsheret Link Rifky Atkin, will discuss the importance of understanding family medical history as it relates to women's health and the incredible challenge Jewish families face in identifying family history after the Holocaust. There will also be an opportunity to pose questions during a question and answer session related to the concerns of those considering genetic counseling and testing because of an elevated risk of hereditary breast cancer in Ashkenazi families. This teleconference is made possible with generous support from the **Susan G. Komen for the Cure North Jersey Affiliate** and the **Julius and Emmy Hamburger Memorial Fund**.

To register for the teleconference and for dial-in instructions, please e-mail teleconference@sharsheret.org.

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Join Us At Sharsheret's Annual Benefit



Ethan Zohn Jeremy and Adina Fand Lisa Schutzman

Join us at Sharsheret's **Annual Benefit, Sunday, May 16, 2010** at the Marriott at Glenpointe in Teaneck, New Jersey featuring Keynote Speaker **Ethan Zohn**, a cancer survivor and winner of the reality TV show *Survivor: Africa*. Sharsheret will recognize the valuable contributions of Guests of Honor **Jeremy and Adina Fand** (New Rochelle, NY) and **Lisa Schutzman** (Bellmore, NY), Lisa Altman Volunteer Tribute Award

recipient. Benefit Chairs this year include Thalia Federbush (Englewood, NJ), Jennifer Galligan (Bellmore, NY), Amy Wolin (North Bellmore, NY), and Alissa Zagher (Teaneck, NJ). The Annual Benefit will also feature a silent auction with valuable items, including electronics, jewelry, Judaica, signed sports memorabilia, and gift certificates.

For seat reservations, please [click here](#). For more information about the Annual Benefit and sponsorship opportunities, please e-mail events@sharsheret.org.

Meet Team Sharsheret's Triathletes



We are excited to introduce the five Team Sharsheret athletes who will compete in the Nautica/NYC Triathlon on Sunday, July 18, 2010. Athletes **Linda Gerstel, Cheryl Lasher, Gila Leiter, Joseph Lerner, and Chani Teigman**

have already begun to train for this Olympic Distance Race that includes swimming, biking, and running! Their rigorous preparations include professional training sessions at Chelsea Piers and a "Nutrition and Training" program featuring Registered Dietician Julie Kramer. Please join us in supporting their athletic and fundraising efforts as they take on this incredible challenge.

To read each athlete's personal story, [click here](#).

Sharsheret Partners With NCJW Bergen County Section

Sharsheret and the National Council of Jewish Women Bergen County Section will present **Breast and Ovarian Cancer: Jewish Families May Be at Greater Risk**, a panel discussion to be held on Tuesday, April 27, 2010, 7:30 p.m. at the YJCC of Washington Township, New Jersey. Director of Operations Elana Silber and Genetics Program Coordinator Niecee Singer Schonberger, MS, CGC, will discuss hereditary breast cancer in the Jewish community, genetic testing for BRCA gene mutations, and Sharsheret's national programs and services. For seat reservations and more information about this free event, please call Susan Laskin at (201) 930-9126.

To find out how your organization can partner with Sharsheret, please e-mail esilber@sharsheret.org.

Medical Advisory Board Update

With only approximately 30% of hereditary breast cancer explained by high risk genes, Sharsheret Medical Advisory Board Member **Dr. Ruth Oratz's** Jewish Women's Breast and Ovarian Cancer Genetics Study is exploring other genetic risk factors that may lead to a cancer diagnosis. The goal of the study is to develop a more robust risk assessment model specific to the Ashkenazi Jewish population. To learn more about Medical Advisory Board Member Dr. Oratz's research, visit <http://beyondbrca.med.nyu.edu> or call (212) 263-5528.

National Outreach Events

National outreach events are wonderful opportunities for Sharsheret to reach women in diverse communities, spread the word about our services, and raise funds to support our programs. Our next event will be held on Wednesday, June 2, 2010 in **Los Angeles, California**.

Recent national outreach events included:

- Parlor Meeting in **Miami Beach, FL**, chaired by Lisi Wolfson and hosted by Heather Grosz.
- Parlor Meeting in **Potomac, MD**, hosted by Robin Waldman (pictured right).
- Temple Beth Sholom of the East Valley Sisterhood Women's Health Symposium benefiting Sharsheret in **Chandler, AZ**, coordinated by Barbara Tricoci.
- Temple Beth El of Northern Westchester Run/Walk for Sharsheret in **Chappaqua, NY**, coordinated by Matthew Cantor, Brenda Haas, Rabbi Geoffrey Mitelman, and Sheila Schneiderman.
- Step Up for Sharsheret Walk-A-Thon in **Miami Beach, FL**, sponsored by [Jeweler's Choice](#) and [Lasko Family Kosher Tours](#) and coordinated by Jennifer Ohana and Lisi Wolfson (pictured left to right with Elana Silber and Arlene Lasko).



For more information about hosting a Sharsheret outreach event in your community, please e-mail rschwartz@sharsheret.org.

Sharsheret Educates Communities Nationwide

As part of our Education and Outreach Program, Sharsheret staff members are available to present at educational and breast cancer programs in your community. Founder and Executive Director Rochelle Shoretz recently presented at Jewish community events across the country, including:

- Ohev Sholom National Synagogue's inaugural David and Sara Portnoi Memorial Lecture in **Washington, DC**.
- Jewish Federation of Greater Philadelphia Women's Philanthropy Pomegranate Event in **Philadelphia, PA** (pictured left to right: Event Co-Chair Stacy Frankel, Guest Speaker Shlomi Avni, Rochelle Shoretz, and Event Co-Chair Jodi Miller).
- Jewish Federation of Greater Atlanta in **Atlanta, GA**.
- Jewish Women's Foundation of Metropolitan Chicago Power Lunch 2010 in **Chicago, IL**.
- David Posnack JCC, Jewish Women's Foundation, Jewish Federation, and Jewish Family Service of Broward County, and Sharsheret symposium, Breast Cancer: Are You At Risk? Our Community's Response, in **Davie, FL**.



Project Manager Ellen Kleinhaus (pictured right with The Rocking Chair Women's Wellness Center Director Dr. Naomi Greenblatt) presented at the Spa Retreat for Women Living With Breast Cancer in **Eglewood, NJ**.



For more information about bringing a Sharsheret speaker to your community, please e-mail rschwartz@sharsheret.org.

Sharsheret materials were recently distributed at Jewish community events and health care conferences in the following cities: **Albuquerque, NM; Anchorage, AK; Boynton Beach, FL; Chicago, IL; Hockessin, DE; Miami, FL; Minneapolis, MN; New York City; Philadelphia, PA; Riverdale, NY; Santa Clarita, CA; Savannah, GA; Teaneck, NJ; and Whippany, NJ**. To request Sharsheret materials for local conferences or events in your area, please e-mail mgrunberger@sharsheret.org.

Sharsheret Bat/Bar Mitzvah Program

Many young adults preparing for their Bat and Bar Mitzvahs find it fulfilling to participate in or initiate a Sharsheret Mitzvah project, contributing to the community and helping others as they become Jewish adults.

Thank you to Bat Mitzvah **Tobey Linhart** (New York City) for donating a portion of her gifts to Sharsheret and to Bat Mitzvah **Atara Schonbrun**, pictured front row center, (White Plains, NY) for organizing a "March Madness" Bat Mitzvah Project, hosting "Pink Day" at Westchester Day School. More than 100 students dressed in pink and participated in a basketball tournament in support of Sharsheret.



For more information about including Sharsheret in your Bat or Bar Mitzvah celebration, please e-mail ekleinhaus@sharsheret.org.

Sharsheret On Campus

Spring is here and Sharsheret on Campus is blooming! Students have been hosting breast cancer awareness events on campuses nationwide, including maniCURE for Sharsheret, Basketball Tournaments, Pink Shabbats, and Fashion Shows.



Thank you to **Tzvi Solomon** (Teaneck, NJ) for organizing **Pink Day**, a monumental breast cancer awareness event in support of Sharsheret. The event, hosted worldwide on 57 high school and college campuses in 45 cities across 3 countries, encouraged students to educate their peers about breast health and the impact of breast cancer on Jewish women and families. Thanks to all of the participating students and schools. To read more about Pink Day, please visit our [Campus Page](#).

This month, Hillels will host **maniCURE for Sharsheret** events on college campuses across the country, including **Barnard/Columbia University, Boston University, New York University, and Princeton University**.



Thank you to students from AEPi Fraternity at **Florida Atlantic University**, AEPi Sorority at **Stanford University**, AEPi Sorority at the **University of California, Irvine, BBYO Dallas**, Chabad and Alpha Phi and Sigma Delta Tau Sororities at **Binghamton University**, Chabad at **SUNY New Paltz**, Chabad at the **University of Illinois, Ramaz Middle School, Sy Syms and Yeshiva University, Stern College For Women** Biology Club, and **Yeshiva University High School for Girls** for hosting fundraising and breast cancer awareness events in support of Sharsheret this year.

To bring Sharsheret to your school or campus, please e-mail ekleinhaus@sharsheret.org.

Sharsheret In The News



Founder and Executive Director Rochelle Shoretz was selected to participate in a taping of an episode of NBC's **The Dr. Oz Show** addressing breast cancer risk and prevention. The episode features singer-songwriter and breast cancer survivor **Sheryl Crow**, who will discuss her breast cancer experience and answer questions from select audience members, including Rochelle! The show will air on Thursday, April 29, 2010. [Click here](#) to find out what time and channel the show will air in your area.

Become A Sharsheret Corporate Partner



Sharsheret's Corporate Partner, [The Gary Rosenthal Collection](#), America's leading sculptor of Judaica, is now offering the glass ribbon project as a Sharsheret Bat Mitzvah project. Those touched by breast cancer can fuse glass, share strength, and offer hope as they help create the "Woman of Valor Collection - Judaica for the Cure." For more information, please visit www.glassribbon.com.



Thank you to Corporate Partner [Mali Michelle Fine Jewelry](#) for donating a portion of proceeds to Sharsheret from Breast Cancer Awareness Jewelry Shows in Dallas Texas, and Jamaica Estates, New York.

For information about becoming a Sharsheret Corporate Partner, please e-mail ekleinhaus@sharsheret.org.

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