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#### **April 2016**

#### **Message From Our Board President**



Spring is here which means that we are fast-approaching our much anticipated Annual Benefit on Sunday, May 15th. As we recognize our esteemed honorees and their extraordinary contributions, we also celebrate Sharsheret's growth - the opening of a new regional office in Los Angeles and the expansion of our Embrace program which assists those

battling advanced breast cancer and recurrent ovarian cancer, the program that supported my sister, Rochelle A"H, for more than 6 years.

To honor my sister's life and her vision for the future, we are set to launch *Rochelle's Dream*. This most meaningful and ambitious fundraising campaign will ensure the financial sustainability of Sharsheret for years to come. Join me at the Benefit to learn more about how you can be part of *Rochelle's Dream* and ensure that every Jewish woman and family in every state across the country will benefit from Sharsheret's critical cancer support and education programs.

I look forward to greeting you on May 15th! Thank you for your continued support.

Regards,

Dr. Dalia Shoretz Nagel

#### Survivor Spotlight



"It was so hard not knowing what was coming next, what was expected of me, and what my newest reality was going to be." Read Michelle's inspiring story as she relates to the Passover story on our blog.

## We're Hiring!



Looking for a meaningful career opportunity? Sharsheret seeks a full-time Marketing and Communications Associate in our Teaneck, NJ office. Check out the complete job description and apply today!

National Recognition

#### **Reserve Your Seat!**







Register today for Sharsheret's Annual Benefit at the Marriott at Glenpointe in Teaneck, NJ on Sunday, May 15th at 10:30 am. This year, our Guest of Honor is Dana Post Adler (left), Deborah Leipzig (middle) will receive the Lisa Altman Volunteer Tribute Award, and Elana Rosman (right) will represent our Young Leadership. This year's Benefit will also commemorate the first yahrtzeit of our dear Founder, Rochelle Shoretz A"H. For more information, contact Ellen Kleinhaus.

# Knowledge And Know-How: The Perfect Partnership



In coordination with the Centers for Disease Control and Prevention and AJFCA, Sharsheret will present a comprehensive, half-day in-service training at the National AJFCA conference in San Diego, CA on May 17th at 7:30 am for our Sharsheret Supports partners and potential partners. This training will focus on increasing in-person support for young breast cancer survivors and their caregivers in local communities. If you can't make it to the National AJFCA conference, the training will also take place on Thursday, May 26th, at 1:00 pm EDT at the Sharsheret office in Teaneck, NJ and by national webinar. Register today. For more information, contact Melissa K, Rosen.

## Welcome Sharsheret Supports Partners

We are proud and excited to welcome our newest Sharsheret Supports partners, joining more than 60 nationwide:

- Breast Cancer Resource Center, YWCA of Princeton, Princeton, NJ
- Jewish Family & Children's Service of Greater Mercer County, Princeton, NJ
- Jewish Family Service of Bergen and North Hudson, Teaneck, NJ
- Jewish Family Service of Los Angeles, Los Angeles, CA
- Orangetown Jewish Center, Orangeburg, NY

Sharsheret Supports partners provide education and support to women and their families facing breast or ovarian cancer and



The 2016 Slingshot Guide is here and we're proud to be featured! Slingshot aims to build sustained support for innovation in Jewish life to meet the current and future needs of the Jewish community. We are grateful to Slingshot for dedicating this year's Women & Girls edition to the memory of our founder, Rochelle Shoretz. As it says in the dedication introduction, "We continue to celebrate Rochelle as a visionary and a leader. She set the bar high for all of us in both work and life. May her memory be for a blessing." To download the guide, click here.

#### New Survivorship Resource



Start April off with a spring in your step! Our kits for young, Jewish breast and ovarian cancer survivors now include a pedometer to keep track of every step you take, helping you reach your exercise and healthy living goals. Click here to order your free survivorship kit today.

#### B'nai Mitzvah





As part of their Bat Mitzvah celebrations, Hannah Goldenberg organized a bake sale in memory of her aunt, Lisa Altman A"H, in Woodmere, NY and Chava Nagel, the niece raise critical awareness in local communities. If you would like to learn more about how your organization can partner with Sharsheret, contact Melissa K. Rosen.

### **Our Staff Is Growing!**

Carly Sturm, MSW, has joined Sharsheret in our Florida office as the Florida Program Coordinator. Carly is a graduate of Florida Atlantic University School of Social Work and has a background in both non-profit organization and clinical oncology. Carly coordinates education, outreach, and marketing opportunities throughout Florida. Looking to get involved in Florida? Contact Carly Sturm.



## **Peer Support Training Webinar**



Register today for our Peer Support Training Webinar! Whether you have already enjoyed the rewarding experience of serving as a peer supporter, are still waiting for your first Sharsheret match, or are considering becoming a peer supporter, please join us on Monday, May 23rd at 8 pm EDT. For more information, contact Shera Dubitsky.

### **Young Professionals Circle**

Thank you to the 200 young professionals who came out on Saturday night, March 12th, for our NYC Casino Night! Check out the pictures from the event. Missed the event in NYC? No worries, we're coming to Boston on May 7th for a Mixology



evening at Tremont Street Shul, Temple Beth Shalom! Register today! Questions? Contact Sarah Eagle.

### **CEO Onboarding Program**



Congratulations to our Executive Director, Elana Silber, who has been selected to be part of the first-ever CEO Onboarding Program, an elite training for Jewish leadership stewarded by TBF Consulting, a management consulting practice that emphasizes leadership development and transformational change. CEO Onboarding is funded by the Jim Joseph Foundation and other funders and is being operated in partnership with Leading Edge - a partnership between Jewish foundations and

federations to build a robust talent pipeline for Jewish organizations.

of Rochelle Shoretz A"H, and Maya Galandauer organized a bake sale in Teaneck, NJ in Rochelle's memory. Each bake sale raised over \$5,000 in support of Sharsheret's programs and services. To learn more about Sharsheret's B'nai Mitzvah program, contact Ellen Kleinhaus.

## **Family Communications Study**



Calling women 18-30 years old who have a 1<sup>st</sup> or 2<sup>nd</sup> degree relative positive for the BRCA 1 or BRCA 2 mutation! Researchers at our partner, Georgetown University, are looking for people to participate in a study on how hereditary cancer risks impact the lives of young adult women. You do not need to have BRCA testing to participate. The research team is interested in learning what you know, think, and feel about having a cancer risk to develop better tools to help you manage that risk. For questions about the study, contact Chalanda Evans.

#### Campus Highlight



The Rohr Chabad Center in partnership with SDT held its 8th annual Fashion for a Cure event to benefit Sharsheret. The event was attended by 500 students and raised \$6,000 for Sharsheret. The program included entertainment, an array of sumptuous desserts, fabulous raffle prizes, and moving words by guest speaker Molly Sigel. Molly is a 2015 Binghamton graduate who shared her personal ovarian cancer story and how Sharsheret supported her in her journey. To get your campus involved with Sharsheret, contact Ellen Kleinhaus.

#### **Two Great Races!**

Apply for a slot and join Team Sharsheret in the Panasonic NYC Triathlon on July 24th (relay slots only) and the TCS NYC Marathon on November 6th! For more information, contact Ellen Kleinhaus.



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#### Online BRCA Gene FAQs



Do you have questions about the BRCA gene mutation? Check out our online BRCA FAQ section and your questions will be answered. The development of the BRCA FAQs was supported by the Cooperative Agreement DP14-1408 funded by the Centers for Disease Control and Prevention.









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